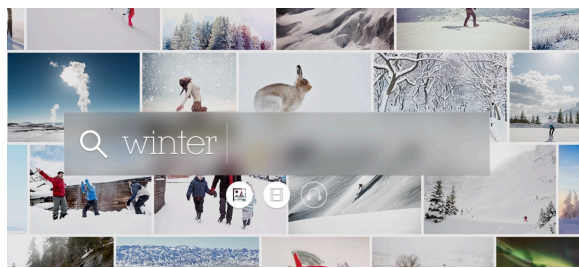


INVENTORY/CHALLENGES:



Homepage

Auto-suggest image search

(background images change based on search term)

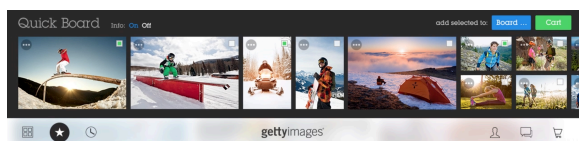
- > What about the Auto-suggest drop down?
- > What if a user wants to click on an image directly?
- > Shutterstock labs instant is using a similar idea, look at how they are doing it?



Homepage

Recently Viewed

- > What is this based on? Do we need "Favorites" implemented beforehand? Do we use ADP views?
- > How do we design the grid --what if there are only vertical images recently viewed? What if only panoramic?
- > Do we suppress if less than X number of images viewed?



Navigation

Universal navigation interaction

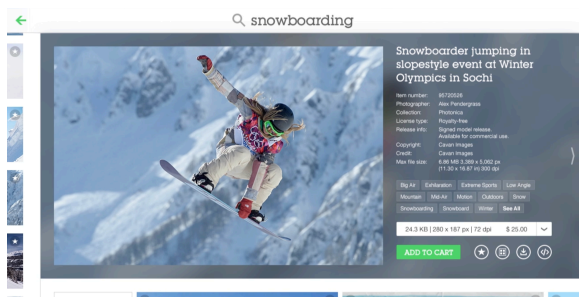
- > Need to define what will be part of this navigation. Guessing for business and SEO reasons we'll need to bring back the tabs (Creative Images, Editorial Images, Video, Music)
- > How difficult is the interaction to allow for the navigation to be pushed down and additional design above? Would this affect load time?



Search

Grids

- > How many options will we have?
- > What style of mosaic grid should we use?
- > What is the logic of the algorithm?
- > Will probably need a details grid for Editorial.



Search

ADP

- > New interaction for ADP (inline rather than pop-up or separate page)
- > Additional options: Similar Searches, Similar Images based on Keywords, More from this photographer, etc.



Search

Search bar (boolean search)

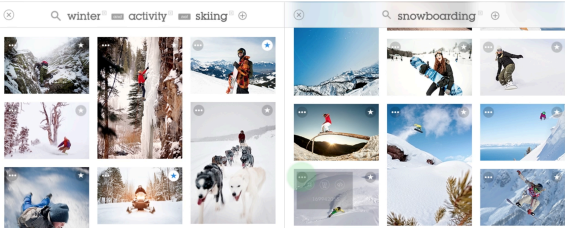
- > New interaction allowing users to scroll through boolean options (and, or, not, etc.) within the search bar.



Search

Search bar (adding search terms)

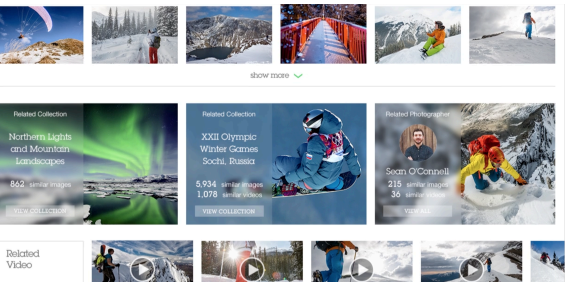
- > New interaction, allowing users to add additional keywords and to remove them from the search bar
- > What is the search logic? (Remove idea of Search Within?)



Search

Comparative Search

- > New feature allowing users to add another search --comparative searching.
- > What is the max number of side by side searches?
- > Are there any issues with load time?



Search

Infinite Scroll (see more)


- > Do users want infinite scroll? [Interesting Etsy study!](#)
- > How does this affect load time?
- > Would want "Favorites" implemented beforehand if we lose pagination.
- > Does the user lose the Footer?



Search

Filters

- > Need to inventory filters, some functionality not currently available (i.e. Pricing from search results page, CopySpace™ is part of iStock, Moodify™, etc.)
- > May need new UI if we go with vertical filters for Search Next.

More like this:  (9,543,279 results)

Search

More like this

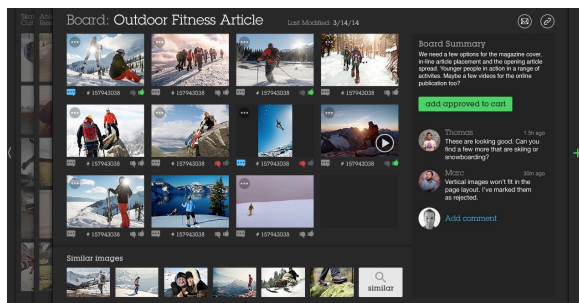
- > Right now we no longer have "More like this" as an element of Getty Reinvent --are we removing this feature?



Search

Moodify™

- > Does this replace "More like this"?
- > New interaction to allow users to drag images.
- > What is the logic?
- > Do we have images tied to colors? "Moods" we could use asset "concepts."
- > Is the limit three images? What if they want images "not" like this?



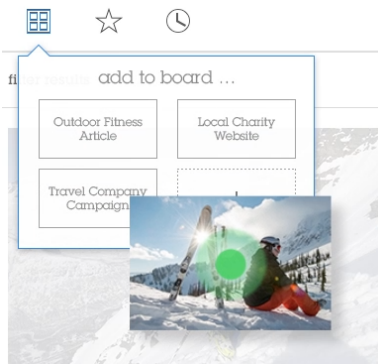
Search Boards

- > What is the max number of boards? How many images per board?
- > How will this reduce for responsive?
- > How do you set up the board (who has privileges to comment)?



Search History

- > What would it take to start tracking for "timeline"?
- > Can we track "recent searches" now? If not, what would it take to make that happen?
- > Do we need to implement "Favorites" or "Boards" first?



Search Dragging Image

- > Interaction Issue: how do we know if the user is dragging the image to the "Boards" or to "Moodify"? Need to clarify this interaction --does the user need to click on "Boards" icon beforehand?

BOARDS / TEAM STUDIO

Need to be able to:

- create a board
 - name board
 - add board summary
 - last modified timestamp
 - PIPs
 - create PIP
 - customize PIP
 - remove PIP
- view all boards
 - switch between boards
- delete/remove board
- share board (via email?)
- add images
 - approve/reject image
 - image number
- comment on image
- comment on board

- add comment
 - PIP of who commented
 - comment timestamp
- delete comment?
- send notifications?
- see details of image (ADP?)