



2025 GCPPA Fall Expo Exhibit Space Contract

General Information

Embassy Suites by Hilton Fort Meyers - Estero
10450 Corkscrew Commons Dr
Estero, FL 33928

Contact Information

Rocky Moreno, Executive Director, rocky@gcppa.org email or 561-766-0877 phone

Schedule*

October 20, 2025

TBD - Exhibitor Set up

October 21, 2025

7:00am-10:00am - Exhibitor Set up

10:00am - 2:00pm - Show floor open to distributors and their clients

**Schedule subject to change. All exhibitors and attendees will be notified with schedule changes that affect them.*

Space & Cost

This is a "table top show" meaning that a standard space includes **one (1) six foot table** or six foot blank space. Pricing will be listed on the exhibitor registration page.

Distributor Attendance

This is our first attempt at an event in this area, so there is no historic data on attendance. GCPPA will make every effort to market to distributors in the Fort Meyers, Naples, Estero, and surrounding areas. Please contact us if you'd like us to add your marketing lists to our database.

Shipping

Exhibitors are expected to coordinate shipping and cost directly with the venue, and associated added fees may apply. GCPPA cannot be held responsible for lost, late, or missing shipments or packages.

Hotels:

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Show Rules

Regulations: Upon acceptance, the regulations printed here become terms and conditions of the contract. Please read these regulations with care; if you have any questions about them, contact the Gold Coast Promotional Products Association (GCPPA).

Space Variations: The show floor, table size, room, and space descriptions are as accurate as possible, but changes and modifications are sometimes necessary; when space change or modification occurs, exhibitors will receive equitable adjustments as determined by show management.

Cancellation by GCPPA: In the event the show is canceled for reasons beyond control of show management, money advanced by the exhibitor will be refunded in full. In such cases, show management shall be free from any claim for damages which exhibitor alleges to have suffered as the result of such cancellation.

Exhibit Space Cancellation Policy: Cancellations must be received in writing by email, fax or mail on or before Friday, September 26, 2025. Exhibit space is nonrefundable. **Registrations that remain unpaid may be canceled and filled by waitlisted registrants after the aforementioned cancellation deadline.**

Installation and Dismantling: Set up times and tear down times will be provided by show management at least 14 days prior to the show. Exhibitors must staff exhibit for the entire show period. Goods and materials used in any exhibit (except bona fide samples) shall not be removed from the exhibit area until the show has officially been closed. Any exception to this rule must have the approval of the Show Manager.

Liability and Insurance: Neither GCPPA, the service contractor, the show venues, nor any officers and/or staff members of the above will be responsible for loss or damage to property of exhibitors from thefts, strikes, damage by fire, water, storm, vandalism or other causes, but they will take all reasonable precautions to protect the exhibitors from such loss or damage. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment, and other property and shall indemnify, defend, and hold harmless the GCPPA, the service contractors and any officers and/or staff members of the above, the show venues, their owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that exhibitors will provide their own floater insurance coverage as needed.

Fire Protection: All decorations must be flame- proofed, and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise creates a fire hazard, the right is reserved to demand removal of all or such part of his/her exhibit as may be nonconforming or hazardous. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this show. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Ceilings over exhibits are not permitted if the exhibit is below a building sprinkler device. Any exhibits which propose to incorporate a ceiling or cover must be submitted to management, for prior approval by fire prevention authorities.

Aesthetics: Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive to conference attendees, by reason of bad taste, questionable morals or controversial content. In the event of such prohibition or eviction, management shall not be liable to the exhibitor for refunds of exhibit fees.

Indemnification: Exhibitor shall be liable to owners of the conference facilities for all damage caused by exhibitor, and shall hold harmless and indemnify management for any damage charged to management by owners.

Food and Catering: While it is realized that some exhibitors find food sampling to be an effective means of creating interest in their products, the proposed distribution of food samples must not be carried to extremes so as to result in unsightly and annoying conditions to other exhibitors. Those exhibitors who distribute samples must adhere to facility food sampling and catering guidelines and confine their distribution within the limits of their designated space. Ample facilities must be provided by each exhibitor within the confines of his/her own designated area for the collection of refuse. Waste, empty boxes, or waste containers must not be placed in hotel halls during show hours.

Restrictions in Operations of Exhibits:

Exhibitors may not alter the location of exhibits or of booths without the written consent of show

management.

Exhibitors may neither share nor sublet their space nor any part thereof.

Non-exhibiting suppliers, supplier representatives, and multiline representatives are not allowed at this event.

GCPPA reserves the right to restrict or relocate at the exhibitor's expense any exhibits that become objectionable because of noise, method of operation, materials, traffic congestion, or any other reason.

Exhibit demonstrations must be confined within the bounds of the exhibitor's respective suite.

Hall space may not be used to distribute promotional material. Companies planning to sell must comply with all Association, state, and local sales permit requirements.

Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor presenting such material.

Exhibits which involve any noise-producing equipment sufficiently loud that it may reasonably disturb adjacent exhibitors must give advance notice to management when contract is initially submitted, regarding this possibility; in such cases, management will endeavor to provide special arrangements and/or locations to accommodate the problem, but management shall not be bound to any contract in which the said noise problem cannot be so controlled or abated.

Amplified sound/noise level shall comply with the rules and regulations of the show venue.

Video Projection: Projection machines are limited to sales demonstrations only and shall not be used for showings designed primarily to amuse visitors.

All projection must be in accordance with the requirements of local fire prevention authorities, and in harmony with any agreements entered into between management, owners of the convention facilities, and labor unions.

All plans for installation and operation of projection equipment must be approved by management before the conference and identified when contract is initially submitted.

Unusual Displays: Whenever an exhibitor plans to utilize or construct displays that will be unusual, outsized, or designed in a manner which will require special hookup, installation, or other advance technical assistance, such proposed plans must be submitted to show management at the earliest practicable time after this contract is executed, in no case less than ninety days before the trade show. Both management and owners of the exhibit hall may deny such proposals; in any event, approval thereof may be obtained only by such advance submission, which shall be promptly considered and decided by management and where necessary, owners.

Definitions: As used herein, the following definitions apply: (1) "exhibitor" means that person, company, organization, or other entity that contracts to use one or more exhibit areas, upon the front side of this document; (2) "management" means GCPPA; (3) "owner" means that person, company, municipality, or other entity or any combination thereof, that bears the ultimate legal responsibility by virtue of leasehold or otherwise, for operation of the conference hall, whether or not the same is legal owner thereof.

Sales: Exhibitors may not sell directly from their area. Any exchange of funds between the attendee and exhibitor and distributor that would be subject to Florida Sales Tax is not allowed during show appointments.

These regulations are considered terms and conditions of the contract agreed to by the exhibitor at the time the contract is signed or the online registration is completed.

Fall Expo Sponsorship Opportunities

Eblast Sponsor

\$100 per eblast before the show

\$250 per eblast during the show

Your banner ad will appear on one (or more) of our eblasts sent regarding the show. Eblasts sent before the show go to approximately 2,300 individuals in our database. The eblasts sent during the show are targeted to individuals who have registered to attend the show.

Lunch Sponsor

\$1,500

Talk about good will! This sponsorship underwrites the cost to feed lunch to all show attendees. Your company will be listed as the lunch sponsor in all pre-show materials and at the show.

- Your company logo will be on all signage for lunch.
- You have the option of providing branded plates, napkins, cups, etc. for meal service.
- A 12 month banner ad on our website.
- One full page ad in the online show directory.
- Your company name and logo will appear on sponsor and registration signage at the show.

Registration Sponsor

\$2,000

Your banner ad will appear on the screen when all distributors and end-buyers register for the show. It will also be included in the email confirmation they receive after they register.

- Opportunity to have an insert in each attendee name badge.
- Exclusive banner ad on the registration website.
- A 12 month banner ad on our website.
- One full page ad in the online show directory.
- Your company name and logo will appear on sponsor and registration signage at the show.

To take advantage of these sponsorship opportunities or create a customized sponsorship please contact Rocky Moreno at 561-766-0877 or rocky@gcppa.org