



British Embassy
Belgrade



Study Visit to the United Kingdom:
**Women's Empowerment and
SME Development**

10 – 14 November 2025

Agenda

Day 1 – Monday, 10 November 2025

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|---------------|---|
| 08.00 – 08.20 | Gathering |
| 10.20 – 12.20 | Flight Belgrade – London |
| 12.30 – 15.30 | Arrival, transfer, hotel check-in, lunch |
| 16.30 – 17.30 | Meeting at the Embassy of the Republic of Serbia in London
<i>Address: 28 Belgrave Square, London SW1X 8QB</i> |

Day 2 – Tuesday, 11 November 2025

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|---------------|--|
| 9.30 – 11:00 | META
Senka Anđelković
<i>Address: 11-22 Canal Reach, London N1C 4DB</i> |
| 16.00 – 17.00 | Business Integrity Review (<u>only NALED team</u>)
Ann Bartholomew, ISF Western Balkans |



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Adress: Bloomsbury area, TBC



Day 3 – Wednesday, 12 November 2025

- 09.15 – 10.00 *Office of Rt Hon Wendy Morton MP*
Wendy Morton, MP, Callum Murphy
Adress: 1 Parliament Street (SW1A 2JR)
- 10.30 – 12.00 Department for Business and Trade
Kate Maxwell
Adress: Old Admiralty building, London SW1A 2EG
- Lunch The Red Lion
Adress: 48 Parliament Street (SW1A 2NH)
- 14.30 - 15.30 Helen Smith, Head Western Balkans Department, Foreign,
Commonwealth & Development Office
Adress: King Charles Street, SW1A 2AH (Fox Room)
- 16.00 - 17.00 Seema Malhotra, Parliamentary Under-Secretary of State
(Minister for Equalities) in the Department for Education and
Parliamentary Under-Secretary of State in the Foreign,
Commonwealth and Development Office
Joined by Women Business Council (TBC)
Adress: King Charles Street, SW1A 2AH (Durbar Court Conference Room)
- 20:00 Gala dinner
Adress: Blue Door Bistro Restaurant (15 Montague Street, London, WC1B 5BJ)

Day 4 – Thursday, 13 November 2025

- 10.30 - 11.45 Juliet Gouldman, Invest in Women Taskforce
Lizzy Duncan, Department for Business and Trade
*Adress: The Coral Room (The Bloomsbury Hotel, 16–22 Great Russell Street,
London WC1B 3NN)*
- 12.30 – 14.00 Lunch



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14.30 – 15.30

Samah Krichah, UK's Women Budget Group

Adress: The Women's Budget Group, 10 Salamanca Place, London, SE1 7HB

Day 5 – Friday, 14 November 2025

10.00 - 11.00

Transfer to airport

13.20 - 17.05

Flight to Belgrade