

Creator Terms

Written by Mathew Rosenberg, Solin Co-CEO (last updated: 1/21/26 @ 11:38am PDT)

Solin \$100k March Madness Challenge

Welcome to the **Solin \$100k March Madness Challenge**.

Run your biggest challenge of the year with a \$100,000 prize pool layered on top of your normal challenge.

Solin is putting up \$100,000 in cash prizes to get more people to join your challenge on Solin and stick to it.

In January, Solin sponsored the \$100,000 Solin New Year's Reset, which led to over 48,000 sign-ups for our creator partners.

The Solin \$100,000 March Madness Challenge is open to all existing Solin creators and invite-only for new creators.

If you are not already on the Solin platform, the best way to get an invite is to ask a friend who's already on Solin for an invite code, or to [apply here](#).

The top-selling challenges will be featured on Solin's home page leading up to the March 2 start date to drive even more sign-ups.

What happened last time we did this?

In January 2026, we:

- Gave away \$100,000 in prizes to the best transformations
- Drove 48,000+ total sign-ups
- Generated \$2,390,000+ in challenge revenue for participating creators
- Helped many creators run their biggest challenge ever
- Saw multiple creators generate \$100,000+ in just 30 days

But it wasn't just because it was the New Year.

In fact, March is typically 1.4x bigger on Solin than January.

To prove this doesn't just work in January:

In October 2025, we gave away \$85,000 in prizes to the best transformations for the Solin Showdown.

The average creator did 795 sign-ups and \$37,238 of revenue on their challenge alone (this does not include upsells which can add more revenue).

All details on this page are subject to change. Solin reserves the right to change any of the details on this page.

At the time, this was also the biggest challenge ever for many of the creators who joined.

Why we do this

Our mission at Solin is to help 1B+ people increase their healthspan.

In other words, live longer in good health.

This is personal for me.

I was diagnosed with a congenital heart condition last year and needed **open heart surgery at age 31**.

My brother, Michael (our Co-CEO), and I believe it's our purpose to help as many people as possible live better, for longer.

Giving away \$100,000 helps us move toward that mission for two big reasons that also benefit you.

First, it gives people more motivation to get healthy.

Most people don't prioritize their health the way they know they should.

They keep saying, "I'll do it next week."

And "next week" never comes.

Big prizes give them a reason to stop procrastinating and start now.

But to be clear, the goal of a challenge is **not** short-term.

It is to help people create habits in the short run that become part of their identity in the long run.

Our March Madness \$100k Challenge brings together A+ creators and A+ challenges, with \$100,000 in cash prizes on the line to get more people to join, stick with it, and change their lives.

Second, we do it for creators like you.

We want more creators to have incredible experiences running challenges on Solin.

Our goal is to make it easy for you to talk about your challenge and get thousands of people healthy at once...

While simultaneously growing your brand and your business.

We can't impact 1B+ people by ourselves.

We believe **creators like you** are the best way to do it.

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If we give you the best tools, resources, and \$100,000 of prizes for your audience, then together we can impact 1B+ people.

By participating in the March Madness \$100k Challenge, you can:

1. Fill your next challenge bigger than ever
2. Earn more from the same audience by promoting a “\$100,000 challenge” instead of “just another challenge”
3. Collect more before-and-afters and success stories you can reuse to sell future challenges for years

How you join

If you are already on Solin or receive an invite code, here is all you need to do:

1. Set up a new challenge in Solin Studio (<https://solin.stream/studio>)
2. Set the start date to March 2, 2026
3. Set the length to 6 weeks

That's it.

All 6-week Solin challenges starting March 2, 2026 are automatically part of the \$100k March Madness Challenge.

If you have any questions, email creators@solinfitness.com.

How it works

As part of the Solin \$100k March Madness Challenge, we'll be sponsoring **\$100,000 in cash prizes** for your challenge participants.

The prize pool will be split between **38 winners** as follows (*note: if we add more prizes, there might be more winners and allocations may change*):

- Three (3) first-place winners across 3 different categories: **\$15,000 grand prize each**
 - One (1) Overall Transformation: Best overall transformation (any goal)
 - One (1) Fat Loss Transformation: Best fat-loss transformation
 - One (1) Muscle Gain / Body Recomposition Transformation: Best muscle gain or recomposition transformation
- Five (5) second-place prizes: **\$5,000 each**
- Thirty (30) third-place prizes: **\$1,000 each**

If you choose to participate, you'll run your own 6-week challenge on Solin starting March 2, 2026.

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This can be whatever fitness challenge you want it to be – same process as always.

When somebody signs up for your challenge, they pay you to join as usual.

You receive the same percentage of sales as always, and Solin keeps our normal percentage. Nothing about your payouts changes.

(If you have not yet signed up for Solin, you can find our [creator terms here](#).)

Participants do your challenge inside your community, just like always.

They upload their transformation photos directly in the app.

No extra work, no extra admin. It runs exactly like your normal challenge.

The key difference for the buyer is this:

By joining your challenge, they are now competing for **\$100,000 in cash prizes**. You can market this as a monster bonus for joining.

The winners will be chosen by Solin across all participating challenges.

We'll announce the winners on the Solin Instagram, and Solin will pay each winner directly.

You will **not** be responsible for paying out any prizes or offering anything extra.

You *can* offer additional prizes just for your own community if you'd like.

Please also read the [User Terms](#), which will be agreed to by any users that join your challenge.

Why this benefits you & your followers

1. You get to **promote a \$100,000 cash prize pool** attached to your challenge, without putting up any of the money yourself.
2. You benefit from additional **marketing and content creation** from Solin on the \$100k March Madness Challenge.
3. If you're a top-seller, **you'll be featured on Solin's home page** leading up to the challenge.
4. Your followers are more likely to buy and stick with the plan when there's \$100,000 on the line. Most people train harder when they could actually win life-changing money.
5. You keep the **same percentage of earnings** as usual, and you don't have to offer your own prizes.

What additional benefits do you get this year?

On top of the prize pool, we are giving you a full "done-with-you" launch kit so you can promote more in less time:

1. **21 Day Audience Amplifier™** – a simple marketing plan to turn followers into clients
2. **Ask-To-Sell System™** – the best way to sell without feeling salesy
3. **66 Page 'Hall of Fame' Post & Story Swipe Files** – plug-and-play marketing posts and stories to generate sign-ups
4. **Solin Naming Wizard GPT** – craft challenge names that pop and brand your challenge the right way
5. **Access to DASH** – our AI challenge marketer trained on over 1,000 creator challenge launches
6. **Zoom Kick-off Call** – on February 4, 2026 you'll meet the other creator participants and get a detailed launch strategy session with the Solin Challenge team

Please email creators@solinfitness.com if you need access to any of these.

Why this benefits Solin

1. We get to **improve our Solin model, which we plan to grow over time.**
 - a. We're confident this will be good for you – not sure if all the investment will pay off for us (time will tell). If it continues to work, the goal will be to offer \$200,000 or even \$1,000,000 challenges in the future.
2. **This is uniquely Solin's** – we have not seen this done anywhere else, and we're confident it will continue to generate **buzz across the world.**
3. We get to advertise the best creators (YOU) and get our most loyal users to buy your challenges. When we do this, our users are happy & everybody wins.

Your Commitment

If you choose to participate, below is what you are committing to. We are clearly laying these out to make sure (1) every step of the process is smooth, and (2) we generate a lot of buzz. Each of the below is designed to grow sales & change more lives.

1. **OPTIONAL Zoom kick-off call (2/4/26):** Meet all the other creators on a detailed launch strategy call with Emily Vaughan, where we'll go over how to launch a challenge to get maximum sign-ups & impact
2. **Promote your challenge consistently** from February 9, 2026 – March 2, 2026 using the assets and scripts we provide (as you always do).
 - a. Our data shows **consistent promotion leads to 2-3x more sign-ups** (vs. inconsistent promotion)
 - b. We're confident that offering \$100,000 of prizes will boost this impact
 - c. We want this to be massive, and we'll work together to boost sign-ups
3. **Deliver your challenge as usual**, including the challenge programming you provide

How will the \$100,000 be allocated?

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The \$100,000 will be split among **at least 38 transformation winners** across all participating challenges, based on the transformation photos uploaded.

The winners will be picked by Solin, in its sole discretion.

It's possible that none of the winners come from your challenge.

It's also possible that multiple winners come from your challenge.

What's next from here?

If you're not interested, no worries.

If you are interested, you have three options:

1. If you already have a Solin creator account, go to your [Solin Studio](https://solin.stream/studio) to set up your March Madness Challenge: <https://solin.stream/studio>
2. If you don't yet have a Solin Creator Account, apply to join here: [Apply To Join \\$100k March Madness](#)
3. Let us know via text message or email us at creators@solinfitness.com with subject line: "\$100k March Madness"

Remember, if you set up a challenge, make sure it's a **6-week challenge starting March 2, 2026**.

We can't wait to get started!

-Mathew & The Solin Team

Additional User Terms

Terms of Service Agreement

This Blue Light Terms of Service Agreement ("Agreement") is between you and Blue Light Holdings Inc. (for the purposes hereof, "Blue Light," "we" or "us"). The Agreement governs your use of the "Blue Light Service," an online platform that allows consumers like you to view video, photo and written/text programs ("Programs") from content owners and licensors ("Producers") through Producer-branded websites and applications that we power.

Notice: Section 10 of this Agreement contains a mandatory ARBITRATION AGREEMENT. By using the Blue Light Service, you agree that any claims you may have against Blue Light relating to the Blue Light Service must be ARBITRATED, and you waive the right to (1) assert claims against Blue Light in court; (2) participate in a class action; and (3) have a jury hear your case.

If you are purchasing and participating in a challenge that is part of the New Year's Reset: \$100k Transformation Challenge, you acknowledge and agree to the following terms and conditions listed below in addition to the following Blue Light Terms of Service Agreement:

1. **Challenge Structure:** The Solin New Year's Reset consists of 40+ different fitness influencers hosting their own challenges. By joining a creator's challenge that is included in the Solin New Year's Reset, you are entering the overall competition, which includes participants from all hosted challenges. One set of winners will be selected across all the challenges. The winners will be chosen by Solin, at its sole discretion, based on its interpretation of the best transformations, adherence to the rules, overall presentation, and any other factors that it may determine are relevant – including but not limited to photo clarity, photo lighting, consistency of before & after photos, which challenge you participated in, and other factors. It is entirely possible that Solin's judgment of the best transformations does not match your or other third parties' judgement of the best transformations.
2. **Eligibility:** To be eligible for prizes, you must purchase the challenge and upload your "before" transformation photos in the Solin mobile app by 11:59 pm ET on January 9, 2026. You must upload your "after" transformation photos in the app by 11:59 pm ET on February 20, 2026. Failure to adhere to these deadlines will result in disqualification.
3. **Prize Distribution:** There will be 31 winners, splitting \$100,000 worth of cash prizes. The prize breakdown is as follows: \$50,000 to one first-place winner, \$5,000 to five second-place winners, and \$1,000 to twenty-five third-place winners. The selection of winners is at the sole discretion of Solin. It is possible that none or multiple winners may come from the individual challenge you join. Winners will be announced no later than March 20, 2026. If you are selected, Solin will contact you at the email you signed up with to get your payout details.

4. **Disqualification:** Failure to follow all instructions and rules as outlined during the upload process will result in disqualification. Solin reserves the right to disqualify any participant who does not comply with the rules or deadlines.
5. **No Guarantee of Winning:** Participation in this challenge does not guarantee that you will win any of the prizes. The process of selecting winners is highly subjective & highly competitive, with participants from 40+ challenges all competing for one set of prizes. While Solin aims to be fair and impartial, the decision-making process is challenging. It is possible that your transformation may closely resemble those of the winners; however, this does not ensure a winning outcome. The final selection of winners is at the sole discretion of Solin and is based on a variety of factors, including but not limited to, the degree of transformation, adherence to the rules, and overall presentation.
6. **Contact Information:** For any questions or concerns, please contact support@solinfitness.com.

Prize claim and payout (New Year's \$100k Reset)

Prize claim requirements. To receive a prize, a potential winner must, by March 24, 2026 at 11:59 p.m. Eastern Time (the "Claim Deadline"):

1. Respond to Solin's winner notification within 72 hours of the first notification,
2. Complete winner verification, which may include identity, eligibility, and anti-fraud checks, execution of an affidavit of eligibility and liability/publicity release where lawful, and
3. Onboard to and maintain a valid payout account supported by Solin's payment processor in the winner's legal name and country of residence, and provide accurate payment details. For clarity, Solin currently uses Paypal and may require completion of Paypal's KYC onboarding. For larger prizes, Solin may need to use a different service.

Tax forms and reporting. Winners must provide all tax information requested by Solin, as well as any government-issued identification, no later than March 24, 2026. Solin may withhold amounts required by law.

Fees, currency, and timing. Winners are solely responsible for all fees, charges, currency conversion, and bank or processor costs associated with the payout. Prizes are paid in U.S. dollar. After all required steps are completed and approved, Solin will attempt payment up to three times within 60 days. Solin is not responsible for delays caused by third-party processors, banks, or compliance reviews.

Prize ineligibility. Participants are ineligible for prizes if they (a) use any exogenous androgenic or anabolic agents intended to increase anabolic or androgen-receptor signaling, or (b) undergo any surgical procedure intended to alter physique, at any time from December 28, 2025 through February 20, 2026.

Forfeiture and alternate winners. A winner forfeits the prize if the winner fails to complete any required step by the Claim Deadline, fails verification or required KYC, provides inaccurate

payout details that prevent payment, declines the prize, or if payment is prohibited by law or processor policy. Solin may, at its discretion, select an alternate winner or no winner at all.

Restrictions. Prizes may not be assigned or transferred. Substitutions are not permitted, except that Solin may substitute a prize if the advertised prize becomes unavailable. Solin cannot pay prizes to persons or jurisdictions that are on applicable sanctions or restricted-party lists or where payout is unlawful or impracticable. If the winner is a minor in their jurisdiction, a parent or legal guardian may need to complete all required documents and accept the prize on the minor's behalf.

New prizes. Solin may, in its sole discretion, add additional prizes at any time during the promotion.

Physical prizes and international winners. If a prize is a physical item and the winner's delivery address is outside the United States, Solin may, in its sole discretion, either:

- (a) provide the physical prize, subject to international shipping availability, customs restrictions, and local laws, or
- (b) substitute a cash award in U.S. dollars equal to the U.S. retail value of the prize before taxes, shipping, and other fees (the "US Retail Value"). If Solin substitutes cash, all rules governing cash prizes apply, including payout method, verification, tax reporting, and deadlines.

No value equalization. If Solin provides the physical prize and the item is purchased or sourced at a lower price in the winner's jurisdiction, the winner is entitled only to the item as delivered. No additional payment, credit, or value equalization will be provided.

Shipping, risk of loss, and availability. Delivery of physical prizes is subject to availability, carrier capacity, import restrictions, and other logistics. Solin is not responsible for delays, damage, or loss in transit. Risk of loss transfers upon delivery to the address provided by the winner.
Taxes and duties on physical prizes. The winner is solely responsible for all taxes, customs duties, tariffs, VAT, and other governmental charges associated with receipt or use of any physical prize. Solin will not gross up or reimburse such costs.

Creators may, at their sole discretion, advertise or provide prizes outside of the official Solin New Year's Reset prize pool. These prizes are not part of the Solin New Year's Reset, are not sponsored or managed by Solin, and Solin has no responsibility for their fulfillment. Any claims or disputes related to creator-offered prizes must be resolved directly between the participant and the creator.

Prize eligibility by jurisdiction

Void where prohibited. Prizes may only be awarded to participants who are lawfully resident in, and physically located in, an eligible jurisdiction at the time of award. Solin may limit eligibility by country or region and may decline, substitute, or withhold a prize if awarding would be unlawful

or impracticable (including due to sanctions, export controls, banking/payment, tax, or customs restrictions).

No prizes will be awarded to participants located in, ordinarily resident in, or using payment methods issued by: Cuba, Iran, North Korea, Syria, or the Crimea, Donetsk, Luhansk, Kherson, or Zaporizhzhia regions of Ukraine, or any other jurisdiction subject to comprehensive U.S. sanctions.

Unless Solin states otherwise, prizes are not available in jurisdictions that require local permits/registrations, bonding, a local sponsor/administrator, or other administration we do not provide. For clarity, Solin does not currently award prizes in Brazil, Italy, Mexico, the Philippines, India (certain states), or the Canadian province of Quebec. This list may change.

Solin may require proof of residence and location at the time of award and may modify country or region eligibility at any time to comply with law or for other reasons.

Publicity, Recording, and Marketing Use

Recording and content capture. By participating, you agree that Solin may record or capture winner announcements, prize-winner interviews, and any related written, audio, photo, or video content connected to your winnings. As required by law, our video conferencing provider Google will let you know when a recording is in progress.

License to use. You give Solin permission to use your name, image, voice, photos, videos, testimonials, and any other related content we collect in connection with the Solin New Year's Reset ("Participant Content"). Solin may use Participant Content worldwide, forever, without payment to you, in any media, for advertising, marketing, publicity, press, or promotional purposes. We may edit Participant Content for length or clarity, and we do not need further approval from you. Solin has no obligation to use Participant Content, and you will not receive any additional compensation beyond any prize.

Release and waiver. To the extent permitted by law, you waive any moral rights and release Solin and its designees from claims related to the permitted use of Participant Content.

Accuracy. You confirm you have all rights needed to grant this license and that your statements reflect your honest opinions and experiences.

Photo authenticity and editing

Unaltered images required. Entries must include original photographs that accurately depict the entrant. Any editing or manipulation that alters appearance or context is prohibited, including but not limited to body reshaping or slimming, skin smoothing or blemish removal, virtual makeup, teeth whitening, face or body blurring, background replacement, object removal or addition, composite images, AI upscaling or generative fills, beauty or AR filters, emojis, stickers, frames, text overlays, or any effect that obscures or changes the entrant's face or physique.

Permitted technical adjustments. Limited technical edits are allowed only if they do not change how the entrant looks. Permitted adjustments are: rotation to correct orientation, modest cropping that does not remove the entrant's face or body, and compression or resizing for upload. No selective edits to the entrant's face or body are allowed. Device settings that

auto-apply cosmetic changes, such as “beauty mode,” portrait retouch, or skin smoothing, must be disabled.

Guidelines incorporated. By submitting, entrants agree to follow Solin’s posted Photo Guidelines. Those guidelines are incorporated by reference and may be updated during the promotion. If a guideline conflicts with this section, this section controls.

Verification and audit. Solin may, in its sole discretion, require any of the following: original image files with intact metadata, a time-stamped re-shoot, short live verification video, additional angles, or proof that device beautification settings were off. Removing or altering metadata, failing to provide originals, or refusing reasonable verification requests is a violation.

Suspicion and disqualification. If Solin suspects that a photo has been edited or otherwise violates these rules, Solin may disqualify the entrant immediately without prior notice. Suspicion alone is sufficient to disqualify. Disqualification decisions are final. Solin may withhold or recover prizes, select an alternate winner, and notify relevant platforms or service providers of suspected manipulation.

Retention and cooperation. Entrants must retain original files for at least 90 days after the promotion ends and must cooperate with any authenticity review within the timeframe specified by Solin.

AI and synthetic content. AI-generated or AI-altered imagery of any kind is prohibited, including generative fills, face swaps, body swaps, and deepfakes.

Third-party rights and privacy. If other persons appear in a photo, the entrant must have their permission and may be required to provide it. Photos may not include minors unless explicitly permitted in the Photo Guidelines.

1. Acceptance

By creating an account, viewing videos, making a purchase, downloading Producer-branded applications that we power, or otherwise visiting or using the Blue Light Service, you accept this Agreement and consent to contract with us electronically.

If you are an entity other than a natural person, the person who registers the account or otherwise uses the Blue Light Service must have the authority to bind the entity. In this context, “you” means both the entity and each person who is authorized to access the account.

We may update this Agreement by posting a revised version on our website. By continuing to use the Blue Light Service, you accept any revised Agreement.

You may terminate the Agreement at any time by deleting your account. We reserve the right to suspend or terminate your account for your breach of the terms hereof. If Blue Light deletes your account for breach, you may not re-register. In the event of any termination or expiration of the Agreement, the following sections will survive: Section 7 (Disclaimers), Section 8 (Limitation of Liability), Section 9 (Indemnification), Section 10 (Arbitration Agreement; Jury Waiver; Class Action Waiver), and Section 11 (General Provisions).

2. Accounts

Registration: You must create an account to use certain features we offer (e.g., to view a Program). To do so, you must provide an email address. By creating an account, you agree to receive notices from Blue Light and the Producers of the Programs you purchase at this email address.

Age Requirements: You may not create an account if you are younger than 16 years of age. By creating an account, you represent that you are at least 16 years of age, and, to the extent required by law, you have the permission of a parent or guardian to create an account and use the Blue Light Service.

Parents and Guardians: By granting your child permission to use the Blue Light Service through your account, you agree and understand that you are responsible for monitoring and supervising your child's usage. If you believe your child is using your account and does not have your permission, please contact us immediately so that we can disable access.

Account Security: You are responsible for all activity that occurs under your account, including unauthorized activity. You must safeguard the confidentiality of your account credentials. If you are using a computer that others have access to, you must log out of your account after each session. If you become aware of unauthorized access to your account, you must change your password and notify us immediately.

3. Privacy

Please review our Privacy Policy to learn about the information we collect from you when you use the Blue Light Service, how we use it, and with whom we share it.

By creating an account, you agree that the Producer of the Program(s) you purchase will have access to your account information and account activities, such as the viewing and purchase of the Producer's Programs, and your contact information. Blue Light is not responsible for a Producer's use or disclosure of your data.

4. Program Viewing and Purchase Options

Producers may offer the following purchase options through Producer-branded websites and applications: i.) Rental: After paying the stated fee, you may stream or view the Program an unlimited number of times during the stated rental period ii.) Purchase: After paying the stated fee, you may stream or view the Program an unlimited number of times; if offered by the Producer, you may download the Program iii.) Subscription: For a recurring fee, you may stream the or view Programs offered within a Producer's subscription channel an unlimited number of times during your subscription period. The Producer may add or remove Programs from the channel at any time.

To make a purchase, you must provide a valid payment method. We may apply taxes, including VAT (value-added tax), to any charges. Prices and other terms of purchase are subject to

change. If a Producer provides you access to a Program on a free basis, such access will be deemed a “purchase” for the purpose of this Agreement.

ALL PURCHASES, INCLUDING RECURRING CHARGES, ARE FINAL AND NON-REFUNDABLE.

Free trials and Discounts: Producers may offer free-trial or discounted subscriptions. When a free-trial period ends, your paid subscription begins (unless you have cancelled) and you must pay the full monthly or annual fee. If a Producer provides a discount for the first subscription period, you must pay the discounted fee; in any renewal, you must pay the full fee.

Automatic Renewal: To the extent permitted by applicable law, subscriptions automatically renew for the subscription period until you cancel. Your payment method will be charged at the beginning of each subscription period. If a Purchaser offers a free-trial period, your payment method will be charged at the end of the free-trial period unless you cancel before the end of that period.

How to Decline Renewal: To pause or cancel a subscription, visit your 'Manage Account' page. Your changes will be applied to your next subscription period.

In-App Purchase: Producers may allow you to purchase subscriptions or goods within apps you download. To turn off automatic renewal for subscriptions, access your platform's account settings (not Blue Light's). Any billing inquiries should be directed to the app platform.

5. Licenses and Intellectual Property

License to Programs: Subject to the terms hereof, you have the right to stream, view and/or (if offered) download for your personal entertainment purposes: (i) Programs that you have rented during the stated rental period; (ii) Programs that you have purchased; and (iii) Programs made available within a channel that you have subscribed to during your subscription period.

Restrictions: You may not resell streams or downloads, use any Program for any commercial purpose, redistribute or retransmit any Program, publicly perform or display any Program, or make derivative works from any Program. All rights not expressly granted herein are reserved by the applicable Producer.

Blue Light Service: Subject to the terms hereof, Blue Light grants you permission to use the Blue Light Service for the sole purpose of viewing Programs for your personal entertainment. All rights not expressly granted by Blue Light are reserved.

Producer Apps: If you download a Producer application that we power (an “app”) that operates on a third- party platform (e.g., iOS, Roku): (i) you have the right to use such app for your personal, non-commercial use on devices permitted by the platform operator; (ii) as between Blue Light and the platform operator (but without creating any obligation by Blue Light), Blue Light shall be responsible for the apps and their content and providing any warranty, support, or indemnification with respect to such apps as required by law; and (iii) the platform operator shall have the right to enforce the terms of this clause with respect to your use of the app.

Your Content; Feedback: To the extent that you submit any content to Blue Light (i.e. in your profile, a comment, or forum), you grant Blue Light an irrevocable, worldwide, non-exclusive, royalty-free, perpetual right and license to use, copy, adapt, transmit, distribute, license, and publicly perform and display such content in all media for any purpose whatsoever. Any content

submitted must comply with the Acceptable Use Policy set forth in Section 6. If you make suggestions to Blue Light on improving our products or services, Blue Light may use your suggestions without any compensation to you.

6. Acceptable Use Policy

We may allow you to upload, submit, or publish (collectively, to "submit") content such as images and text (collectively, "content"). You must ensure that your content, and your conduct, complies with the Acceptable Use Policy set forth in this Section 6. Blue Light may (but is not obligated to) monitor your account, content, and conduct, regardless of your privacy settings. Blue Light may take all appropriate actions to enforce this Acceptable Use Policy including removing specific videos or suspending or removing your account.

6.1 Copyright Policy

You may only upload content that you have the right to upload and share. Copyright owners may send Blue Light a takedown notice if they believe Blue Light is hosting infringing materials. We will, in appropriate circumstances, terminate the accounts of persons who infringe.

6.2 Content Restrictions

You may not submit any content that infringes any third party's copyrights or other rights (e.g., trademark, privacy rights, etc.), is sexually explicit (e.g., pornography) or proposes a transaction of a sexual nature, is hateful, defamatory, or discriminatory or incites hatred against any individual or group, promotes or supports terror or hate groups, exploits minors, depicts unlawful acts or extreme violence, provides instructions on how to assemble explosive/incendiary devices or homemade/improvised firearms, depicts animal cruelty or extreme violence towards animals, promotes fraudulent or dubious business schemes or proposes an unlawful transaction, makes false or misleading claims about vaccination safety, claims that mass tragedies are hoaxes or false flag operations, depicts or encourages self-harm, or violates any applicable law.

6.3 Code of Conduct

In using the Blue Light Service, you may not use an offensive screen name (e.g., explicit language) or avatar (e.g., containing nudity), act in a deceptive manner or impersonate any person or organization, harass or stalk any person, harm or exploit minors, distribute "spam" in any form or use misleading metadata, collect personal information about others, access

another's account without permission, engage in any unlawful activity, or cause or encourage others to do any of the above.

6.4 Prohibited Technical Measures

You will not except as authorized by law or as permitted by us: scrape, reproduce, redistribute, create derivative works from, decompile, reverse engineer, alter, archive, or disassemble any part of the Blue Light Service; or attempt to circumvent any of our security, rate-limiting, filtering, or digital rights management measures submit any malicious program, script, or code, submit an unreasonable number of requests to our servers; or take any other actions to manipulate, interfere with, or damage the Blue Light Service.

6.5 Restricted Users

You may not create an account if you are a member of a terror or hate group. You may not purchase any goods or services from us if you reside in a country subject to a comprehensive U.S. sanctions program or are a Specifically Designated National (SDN) as designated by the U.S. Department of the Treasury.

7. Disclaimers

YOUR USE OF THE BLUE LIGHT SERVICE AND ANY PROGRAM IS AT YOUR OWN RISK. BLUE LIGHT PROVIDES THE BLUE LIGHT SERVICE ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED. PRODUCERS PROVIDE PROGRAMS ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED. BLUE LIGHT AND EACH PRODUCER DISCLAIM ALL WARRANTIES, EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON- INFRINGEMENT .

Without limiting the above, Blue Light makes no representations or warranties concerning the availability of the Blue Light Service in a particular jurisdiction, the availability of the Blue Light Service for any particular device, operating system, or browser, the continued support for a particular feature of the Blue Light Service, the viewing quality of any Program. Blue Light does not guarantee that you will be able to use the Blue Light Service at all times, or view any Program uninterrupted, error-free or displayed at any particular resolution, the quality of your viewing experience depends on a number of factors, including your viewing device and the quality of your Internet connection, the content of any Program or the suitability of any Program for any audience. All opinions and statements expressed by or in Programs (or related materials) are those of the Producer and/or persons involved in the production of the Program, not Blue Light, the continued availability of any Program or the availability of particular Program

within a subscription channel. Programs may be withdrawn at any time without notice, any Producer's actions or omissions with respect to your personal information.

Producers may provide links to other Producer websites or third-party websites. Blue Light is not responsible for the content of, or any interactions or transactions that may take place on or through, any such website.

8. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, BLUE LIGHT, ITS DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, CONSULTANTS, AGENTS, SUPPLIERS, AND PARTNERS (INCLUDING PRODUCERS) SHALL NOT BE LIABLE FOR (I) ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES, INCLUDING DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA, OR OTHER INTANGIBLE LOSSES; (II) DAMAGES RELATING TO ANY DISPUTE BETWEEN YOU AND A PRODUCER OR OTHER BLUE LIGHT USER; OR (III) DAMAGES EXCEEDING THE GREATER OF USD \$100 OR THE AMOUNTS PAID BY YOU TO BLUE LIGHT OVER THE 12 MONTHS PRECEDING THE FILING OF YOUR CLAIM.

The foregoing limitations apply to all claims, whether based on warranty, contract, tort, or any other legal theory, whether or not Blue Light (or a Producer) has been informed of the possibility of such damage, and whether a remedy set forth herein is found to have failed its essential purpose. Some jurisdictions may not allow the exclusion of certain warranties or the exclusion or limitation of liability as set forth above, so these limitations above may not apply to you.

9. Indemnification

You shall indemnify, defend, and hold harmless Blue Light and its directors, officers, employees, representatives, consultants, agents, suppliers, and partners (including Producers) from any liability, claim, demand, damages, losses, and costs (including attorneys' fees) arising from: (i) your unauthorized use of any Program; (ii) your breach of this Agreement or violation of any law or third-party right; or (iii) any content that you upload or submit to us.

10. Arbitration Agreement; Jury Waiver; Class Action Waiver

This Section 10 sets forth a binding arbitration agreement between you and Blue Light (the "Arbitration Agreement"). In this Arbitration Agreement, you agree to arbitrate all claims relating to the Blue Light Service, to waive your right to a trial by jury, and to waive any right to proceed on a class basis in arbitration or otherwise.

10.1 Arbitration Agreement

The exclusive means of resolving any dispute or claim arising out of or relating to this Agreement (including any alleged breach thereof), or your use of the Blue Light Service shall be BINDING ARBITRATION administered by JAMS pursuant to its Streamlined Arbitration Rules & Procedures.

10.2 Overview

Arbitration provides a private dispute resolution process that is usually more streamlined and less formal than litigation. In an arbitration, your rights will be determined by a neutral third party called an arbitrator, and not a judge or jury. Both you and Blue Light are entitled to fundamentally fair proceedings at every stage of the arbitration, including the hearing (if any). The arbitrator will decide all issues relating to the dispute, including the question of arbitrability, and can grant any relief that a court could grant. Decisions by the arbitrator are enforceable in court and may be overturned by a court only for very limited reasons.

10.3 Location of Hearing

If you are a consumer, as defined by JAMS in its Consumer Minimum Standards, you may request that the arbitration hearing be conducted in the area in which you reside. Otherwise, the hearing (if any) shall take place in Los Angeles County, California, United States of America.

10.4 Class-Action Waiver

EACH PARTY WAIVES ITS RIGHT TO GO TO COURT, TO A TRIAL BY JURY, AND TO PARTICIPATE IN A CLASS ACTION, CLASS ARBITRATION, OR OTHER REPRESENTATIVE PROCEEDING WITH RESPECT TO ANY CLAIM SUBJECT TO ARBITRATION.

10.5 Exception for Small Claims Court Matters

Notwithstanding the above, each party has the right to bring an individual claim against the other in a small claims court of competent jurisdiction pursuant to Rule 1 of JAMS' Consumer Minimum Standards. If one party files an arbitration that could be litigated in such a small claims court, the responding party may request that the dispute proceed in small claims court. If the responding party requests to proceed in small claims court before the appointment of the arbitrator, the arbitration shall be administratively closed. If requested after the appointment of the arbitrator, the arbitrator shall administratively close the arbitration so long as the proceedings are at an early stage and no hearing has occurred.

10.6 Jurisdiction and Venue

The Federal Arbitration Agreement (“FAA”) shall govern this Arbitration Agreement. To the extent not preempted or inconsistent with the FAA, the choice of law provisions in Section 11 are incorporated and are applicable to this Arbitration Agreement. Any arbitration award may be entered in a court of competent jurisdiction.

10.7 Binding Arbitration with Producers

To the extent that the Producer has agreed to resolve disputes with consumers through arbitration in its agreements with Blue Light, you agree that any dispute with a Producer arising out of or relating to your purchase or viewing of a Producer’s Program or subscription channel shall be resolved by BINDING ARBITRATION administered by JAMS in accordance with this Section 10.

11. General Provisions

Choice of Law: Any disputes relating to this Agreement or your use of the Blue Light Service will be governed by the laws of California and the United States of America (with respect to matters subject to federal jurisdiction such as copyright), without regard to principles of conflicts of law. The Uniform Commercial Code, the Uniform Computer Information Transaction Act, and the United Nations Convention of Controls for International Sale of Goods shall not apply.

Choice of Venue for Litigation; Jury Trial Waiver: Any proceeding to enforce the Arbitration Agreement, including any proceeding to confirm, modify, or vacate an arbitration award, may be commenced in any court of competent jurisdiction. In the event that the Arbitration Agreement is for any reason held to be unenforceable, any litigation (except for small-claims court actions) shall be commenced only in the federal or state courts located in Los Angeles County, California. You hereby irrevocably consent to the exclusive jurisdiction of those courts for such purposes and, to the extent permitted by law, both Blue Light and you WAIVE ANY RIGHT TO A TRIAL BY JURY in such an action.

No Waiver: The failure of Blue Light (or any Producer) to exercise or enforce any term of this Agreement will not constitute a waiver of such term.

Provisions Severable: If any term of this Agreement is held invalid or unenforceable, that term will be construed in a manner consistent with applicable law to reflect, as nearly as possible, the original intentions of the parties, and the remaining terms will remain in full force and effect.

No Third Parties: No third parties shall have any rights under this Agreement, except that Producers may enforce the terms herein against you, and indemnified parties may enforce indemnification rights.

Force Majeure: Neither Blue Light nor any Producer shall be liable for any failure or delay in performance of its obligations under this Agreement arising out of or caused, directly or indirectly, by circumstances beyond its reasonable control, including, without limitation, acts of

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God; natural disasters; wars; civil or military disturbances; sabotage; strikes; epidemics; riots; power failures; computer failure; loss or malfunction of utility, transportation, computer (hardware or software) or telephone communication service; accidents; labor disputes, acts of civil or military authority; governmental actions; or inability to obtain labor, material, equipment or transportation.

U.S. Export Compliance: You may not use the Blue Light Service if (i) you are personally subject to U.S. government sanctions or (ii) you are located in a country that is subject to U.S.

Government sanctions such that your use of the Blue Light Service would violate U.S. law. You represent and warrant that you are not subject to such sanctions.

Entire Agreement: This Agreement incorporates by reference the Blue Light Privacy Policy.

Except for links to these documents, links to pages on the Blue Light website or any third party materials are for convenience only and do not form part of this Agreement.

This Agreement sets forth the entire understanding between you and Blue Light concerning your use of the Blue Light Service and supersedes all prior agreements regarding the same. This Agreement may only be modified by us. Any changes will be posted to the Blue Light website and will apply prospectively.

Contact Us: If you have any support questions, please contact us at support@solifitness.com.

You must send any notices of a legal nature to us at:

Blue Light Holdings Inc.

1342 Abbot Kinney Blvd

Venice, CA 90291

support@solifitness.com