

An AWSUM Idea!

Hi! I hope you are having a great day!

I was looking through your website and spotted the potential in your health-promoting Chocolates as soon as I saw them. I think they are unique. I've never seen something similar to this on the market. But I think they are not getting the attention they should because people are used to the other alternatives. I'm positive that with my skills and dedication, we can find a way together to attract more customers.

We can introduce people to your world, where you can eat chocolate without risking your health and even benefit from it.

I am willing to help your brand as a partner, to grow and reach new people.

I want to give you a free guide that customers can download if they subscribe to your newsletter. It will build trust with new customers and get their email addresses so you can advertise to them too.

Sleep Fundamentals

Are you struggling to sleep? We've all been there and are ready to help you out! We created a sleep guide just for you!

1 - Limit Daytime Naps

Long Daytime Naps can cause you to fall asleep harder at night. We recommend limiting naps to no more than one hour.

2 - Include Physical Activity

Daily physical activity promotes better sleep and better health. Spend time outside & go on a walk.

3 - Pay Attention To What You Eat And Drink

Don't go to bed hungry or stuffed. Avoid heavy meals before sleep.

4 - Use Sleep Supplements

At AWSUM, your health is our number one priority. Our Chocolates contain natural ingredients. We aim to create a healthier version of the chocolate you are used to consume. Ours improve your life quality while tasting good and being healthy. Anyone can enjoy them because they are 100% vegetarian. [Try them out] ← [link](#)

Another idea is to target your older audience with your product. Senior people love sweets as much as we do but are afraid to eat them because of health issues. You could show them that there are other alternatives for them which are healthier and health-promoting.

We've only scratched the surface of what your business can become, so reach out if you want to start discussing how to expand.

Have an AWSUM day,
[Name]