

BFZ Web Design Brief

Black Fly is a collective (Veea, Bui, Ella, Monique) that centralises the thoughts and feelings of marginalised black and brown people in regard to their sexual health. Black Fly started out in 2016 with a printed zine, and since then we have moved on to facilitate workshops, host events, collaborate with like minded radical practises and much more.

Project overview:

We want to create a website that archives our work, explains our practice, and showcases multi-media contributions from the communities we are a part of.

During the start of the pandemic, we collated contributions for a “tonic” themed publication. Submissions covered strategies, resources, reflections, speculations on generating bliss, energy and connection in our every-day lives.

We would like the homepage to interactively showcase these contributions (text, photographs, painting/drawing, video, gifs).

We would also like the following pages: About, Contact, Archive, Upcoming, Support.

Priorities:

- Accessibility: option to change fonts, contrast and colour for different access needs. Also options for text to be heard as audio (through AI or our own recording of the website text).

General References

<https://hardtoread.us/> - draggable elements

<https://lukeandnik.co.uk/> - scrollable elements

<https://fan.group/>

<https://simonehoang.com/>

<https://saraherrlander.com/>

<https://hii-mag.com/>

Content and copy for each page:

Homepage:

About:

Contact:

Upcoming:

Archive: