

Coach Excellence 2025: Elevating Athletic Performance Through Best Practices

Presented by U.S. Ski & Snowboard Sport Education

Date: Tuesday October 14, 2025 **Time:** 8:30amMT - 3:30pmMT

Location: Online - Zoom Webinar

Register here: [Sport Education Academy](#)

Pricing: Bronze \$100.00, Silver \$50.00, Gold Free

About the Conference

We are excited to present Coach Excellence, a replacement Club Excellence Fall Summit. Join coaches, sport leaders, and performance experts from across the country for a dynamic virtual conference focused on athletic coaching best practices. **Meet your 2025/2026 Continuing Ed requirement in full by participating in this one-day online event.**

Coach Excellence is designed to equip coaches at all levels with actionable tools, current research, and proven strategies to support athlete development, performance, and well-being. Whether coaching at the club, high school, collegiate, or elite level, attendees will gain insights that enhance daily practice, promote long-term athlete growth, and strengthen team culture.

What to Expect

- **Subject Matter Experts** - featuring national and international coaches, sport scientists, and former athletes
- **Best Practices** tailored to youth, age-group, and high-performance coaching
- **Interactive/Breakout Sessions** on training design, communication strategies, injury prevention, and sport psychology
- **Tools & Resources** for immediate implementation in training environments
- **Virtual Networking Opportunities** with peers and leaders in the coaching community

Featured Topics & Agenda

8:15amMST - Introductions/sign on

1. 8:30am-9:15amMST - Skills Quest Fitness Mark Dyer (U.S. Ski & Snowboard)
2. 9:30am-10:15amMST - Maintaining In-Season Training Foreste Peterson (U.S. Ski & Snowboard)

3. 10:30amMST - 11:15amMST - Designing Developmentally Relevant Technical Skill
Adam St. Pierre (U.S. Ski & Snowboard)

11:30am-12:30pm - Lunch Break

4. 12:30pm-1:15pmMST - Integrating Mental Skills into Training Sport Psych - Dr. Kirsten Cooper
5. 1:30pm-2:15pmMST - Positive Coaching Environments Travis Dorsch, Ph.D.
 - Effective communication with athletes, parents and families on creating and maintaining fun factor
6. 2:30pm-3:30pmMST - Workshop and Wrap Up, Q&A or Workshop Session

Who Should Attend

- Coaches at all levels and across all U.S. Ski & Snowboard sports
- Club, program, and team directors and athletic administrators
- Strength & conditioning staff
- Sport educators and coach developers

Register today to connect, learn, and lead with purpose.

For more information, visit: [Sport Education Academy](#)