## Outreach Emails: If you'd like to see the free value I gave for a better picture just tag me in the chat

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Hi Jamie,

I came across your post on FB where you were talking about how people could support you and I thought I could help. I want to help you get your word out more while increasing your sales. All I ask is for a genuine review, I'd like to do this free of charge.

I've shared simple ideas with you in the pdf attached that should start increasing conversions for you. I also made a short 3 min video going over some aspects of your store. If you need any help or further advice please don't hesitate to reach out! I wish you luck and let me know how things change!!

All the best:)

Cam

## 2.

Hi Matthew.

I absolutely love your brand! I recently came across it and was instantly impressed with the wallets and your transparency about the factory and materials, which is super rare!

I noticed a few areas where I might be able to offer some friendly advice to help you reach a wider audience, potentially increase conversions and lower your paid ad costs. (see attached)

Feel free to reach out if you have any questions or need further assistance. Wishing you continued success! Let me know how things change:)

All the best:)

Cam