

Journalism



Yellow Journalism

Course Curriculum

Power Objectives

P.O. #3: Follow, contextualize , and think critically about local, national and international news. (P.O. #3 Proficiency Rubric)

P.O. #5: Write correctly and clearly in forms and styles appropriate for topic, audience and outlet. (P.O. #5 Proficiency Rubric)

P.O. #6: Evaluate their own and other's work for accuracy and fairness, clarity, style and grammatical correctness. (P.O. #6 Proficiency Rubric)

P.O. #7: Gather and evaluate in-depth information from diverse, field-appropriate books, journals, databases and internet sources. (P.O. #7 Proficiency Rubric)

P.O. #9: Demonstrate an awareness of the ways in which the development of communication technologies has impacted individuals and society. (P.O. #9 Proficiency Rubric)

Academic Vocabulary

- ☐ yellow kid
- ☐ tabloid
- ☐ Spanish American War

Enduring Understandings

Students understand that...

- The Spanish-American War was influenced by the media and how the stories forced America into war.
- Media can affect beliefs and morals of the readers.
- Tabloid writing is very different from other forms of journalistic writing.

Essential Questions

- How was the media responsible for the Spanish-American War?
- How does the media affect the readers?
- How does tabloid writing differ from other forms of journalistic writing?