

Dave Navarro McDonald

Senior Product Designer • Portland, OR • (562) 964-7500

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Senior Product Designer with 8+ years of experience in UX and UI Design for web and mobile applications. Specializing in user-centered digital design, I craft intuitive, data-driven interfaces that streamline complex user flows and deliver high-impact solutions in fast-paced environments. Recognized for balancing business needs, user goals, and technical feasibility, with a collaborative approach to design that supports growth and innovation. **My mom says I've never met a stranger in my life.**

WORK EXPERIENCE

Act-On Software – Portland, OR

Senior Product Designer

01/2025–present

- Lead cross-functional design efforts for core features within Act-On's marketing automation platform, collaborating closely with PMs and engineers from concept to handoff
- Leading the modernization of the platform's lead scoring functionality (Scoring 2.0), focusing on usability, clarity, and alignment with customer needs
- Driving improvements to the design system, including color token refactoring—establishing scalable primitive and semantic naming conventions to improve consistency and accessibility
- Supporting the design team with component updates and documentation, ensuring system-wide coherence and reusability
- Exploring and integrating generative AI tools such as Banani, VO, and Figma Make to improve prototyping speed and design exploration

Sparta Science – Portland, OR

Senior Product Designer

10/2022–05/2024

- Spearheaded design solutions for an AI movement-data analytics platform, balancing startup demands with scalable, user-centered interfaces.
- Created custom data visualizations that enabled users to draw actionable insights from complex movement metrics.
- Conducted over 20 user interviews and iterative testing cycles to refine product features, translating insights into accessible, intuitive design systems.

- Oversaw collaboration with product managers, engineers, and cross-functional teams, establishing multiple flexible Figma-based design systems that enhanced UI consistency and streamlined workflows across a distributed team.
- Facilitated UX workshops that guided cross-functional teams in defining user goals and prioritizing feature development.

Triplt (SAP Concur) – Portland, OR
Senior Product Designer (Promotion)

03/2022–10/2022

- Led and audited design efforts to make Triplt's apps fully accessible, improving screen reader labeling, color contrast, and keyboard navigation, achieving an accessibility compliance increase of 40%.
- Partnered closely with engineering to ensure seamless implementation of accessibility improvements, contributing to a user base of over 14 million.
- Developed wireframes, prototypes, and interactive mockups that visualized user flows, significantly enhancing the mobile user experience and boosting usability.
- Oversaw the UX redesign of Triplt's mobile app, implementing modular components and scalable design solutions across web and mobile platforms.
- Conducted comprehensive user research, including user interviews and multiple surveys, to refine user flows and drive feature usability.

Triplt (SAP Concur) – Portland, OR
Product Designer

01/2016–03/2022

- Designed and optimized mobile user flows for travel notifications and itineraries, improving ease of use for a global user base of over 14 million.
- Conducted A/B and usability testing to validate design decisions, increasing user engagement and aligning designs with business objectives.
- Created and maintained visual style guides for web and mobile, ensuring cohesive UI/UX across three platforms.
- Synthesized monthly support cases to extract insights from customer feedback, leading to more informed and targeted design decisions.

SKILLS

UX/UI Design, Interaction Design, Data Visualization, Prototyping, Design Systems, Accessibility Compliance, User Interviews

EDUCATION

BA Psychology

San Francisco State University – San Francisco