

Impact Assessment. This toolkit helps students understand the role and importance of impact assessment and apply insights to their projects. The toolkit includes an impact assessment planning guide and learning tools.

Learning Objectives: Understand the concept of impact assessment and the importance of it, differentiating its quantitative and qualitative aspects. Understand how to plan for and assess the impact of a Magenta House project.

Student Activity: Students watch our short [expert video](#) on impact assessment. After which, they use our [Assessing Impact Plan](#) as a guide to describe and implement their own project assessment.

Discussion Questions: 1. Why is impact assessment important? 2. What is the difference between qualitative and quantitative assessment, and what is the value of each? How can we use impact assessment tools to make our projects stronger?

Suggested Homework: Explore additional articles and video resources.

Resources:

- [Expert video](#)
- [Assessing Impact Plan](#)

Additional Articles: [What is Qualitative Research?](#); [What is Quantitative Research?](#); [Qualitative vs Quantitative Research](#)

Additional Videos: [The value of Environmental Impact Assessment](#); [What is Impact Evaluation?](#); [Quantitative vs. Qualitative Research: The Differences Explained](#)