

Welcome to HOMEE CASA ("Company", "we", "our", or "us").

The protection of personal information provided by the users of our services ("you" or "your") is of utmost importance to us.

This Privacy Policy delineates the modalities of our data collection, processing, and sharing practices in compliance with applicable privacy legislation.:

## **I. SCOPE OF THE PRIVACY POLICY**

This Privacy Policy delineates the framework for managing personally identifiable information that we collect from you upon your use of our services.

It is pertinent to note that this Policy is exclusively applicable to data processed directly within the confines of this website.

This Policy expressly excludes applicability to external websites linked from our domain and individuals not engaged or authorized in the governance or operational management of this website.

## **II. COLLECTION, HANDLING, AND UTILIZATION OF PERSONAL DATA**

1. Upon your visit to or use of the services on this website, we may request you to provide certain personal data relevant to the service you are engaging with.  
This personal data will be processed and used strictly for the purposes for which it was collected. We assure you that your personal data will not be repurposed or utilized for any other objectives without obtaining your explicit, written consent.
2. This website offers various interactive services, including but not limited to mailboxes and surveys.  
When engaging with these features, please be aware that we will retain the information you submit.  
This includes, among other details, your name, email address, contact details, spatial models, conversation logs, and timestamps of usage.  
Such information is collected to enhance your experience and improve our services.
3. In the course of standard website navigation, our server autonomously documents certain user activities.  
This encompasses the recording of your IP address, session duration, browser type, and navigation patterns, including clicks.

Such data is amassed solely for the purpose of refining our website services and is strictly confined to internal use, with no public disclosure.

4. To deliver services with precision, we aggregate data for statistical analysis and continuous learning.

This process supports internal research, and we may, as needed, disseminate aggregated statistics and insights.

It is our policy not to disclose information that identifies individuals.

5. You retain the right to request corrections or deletions to your account and any personal data collected by this website at any time.

For such requests, please refer to our contact details provided at the bottom of this page.

6. To enhance the accuracy of recommendations made by the AI Chat feature on this website, we store the information you provide, such as spatial configurations, chat histories, and personal preferences, for analytical and learning purposes.

It is imperative that the information you supply is authentic and solely yours.

You bear full responsibility for any misuse or fraudulent activity resulting from the provision of false or unauthorized information.

7. By utilizing the space planning features of this Service to upload images of your space, you acknowledge that such images may be accessible to other Service users and employed by the Company to improve and augment the Service.

Should your images contain private or sensitive information not suitable for the Service, you are advised to exercise caution and omit such details prior to upload.

Your act of uploading an image constitutes consent to the Company's described use of the images.

8. The Company reserves the right to aggregate or de-identify personal information, ensuring it cannot be utilized to identify individual users.

This process allows us to evaluate our Service's efficacy, enhance functionalities, and undertake research, among other purposes.

Periodically, we may assess the collective behaviors and traits of our Service

users, sharing or publishing non-personal, aggregated data with third parties or publicly.

Such aggregated information may be derived from Service interactions, cookies, and other methods outlined in this Privacy Policy.

Maintained in an anonymized or de-identified state, this information will not be re-associated with individuals, except as mandated by legal requirements.

9. Please be aware that services provided by HOMEE CASA, including the generation of responses and recommendations based on user inputs, may not always reflect the most accurate information.

The outputs produced by our models are derived from algorithmic interpretations and should not be solely relied upon for factual accuracy.

Users are advised to exercise their own discretion and judgment in interpreting these outputs.

HOMEE CASA disclaims any responsibility for losses or damages incurred as a consequence of reliance on the accuracy of model-generated responses.

### **III. DATA PROTECTION**

1. Our website infrastructure incorporates robust security technologies, including firewalls and anti-virus systems, alongside essential protective measures to safeguard both the site and your personal data against unauthorized access and potential threats.

Access to personal information is stringently restricted to personnel who have been expressly authorized and who have committed to confidentiality through binding agreements.

Any breach of these confidentiality obligations will invoke applicable legal consequences to ensure the integrity and security of your data.

2. Should the engagement of external organizations be requisite for the provision of specific business services, this website mandates strict adherence to confidentiality agreements by such entities.

We implement rigorous verification processes to ensure these third-party service providers fulfill their confidentiality commitments, safeguarding the integrity and privacy of the data entrusted to us.

#### **IV. THIRD-PARTY WEBSITES AND LINKS**

This Service may feature links to external websites and applications. Please be aware that HOMEE CASA assumes no responsibility for the practices or content of such third-party sites and applications.

The provisions of this Privacy Policy do not extend to any external entities, irrespective of their affiliation or partnership status with HOMEE CASA.

We strongly advise reviewing the privacy policies of any third-party sites or applications prior to sharing your personal information, and encourage taking proactive steps to safeguard your privacy and data.

#### **V. POLICY ON DISCLOSURE OF PERSONAL DATA TO THIRD PARTIES**

##### **POLICY ON DISCLOSURE OF PERSONAL DATA TO THIRD PARTIES**

We uphold a strict policy against the unauthorized distribution of your personal information.

Under no circumstances will this website offer, exchange, rent, or sell your personal data to individuals, organizations, private enterprises, or public entities without a foundational legal or contractual justification.

The stipulations against sharing personal data are subject to the following exceptions:

1. **Consent:** Upon receiving explicit consent from you, authorizing the sharing of your personal data.
2. **Legal Requirements:** In instances where disclosure is mandated by law, or upon formal request by judicial or governmental authorities.
3. **Emergency Situations:** When disclosure is imperative to protect against imminent threats to your life, physical well-being, freedom, or property.
4. **Research Collaboration:** In cases of collaboration with public agencies or academic institutions for the purpose of conducting statistical or academic research that serves the public interest, provided that the data has either been anonymized by the disclosing party or cannot be used to identify individual

subjects by the recipient.

5. **Terms of Service Violations:** If activities on the website contravene our Terms of Service, potentially infringing upon the rights of the website, its users, or causing harm to any individual, the website's management may review and disclose relevant details.

Such disclosure of personal information may be necessary for identification, communication, or legal proceedings.

6. **Provision of Services:** For the delivery of specific products or services, it is essential to possess certain personal information about you.

Without this information, we may be unable to provide the requested products or services.

7. **Vendor Engagement:** When engaging vendors for assistance in data collection, processing, or utilization, we commit to overseeing and managing these third-party entities to ensure compliance with our data protection standards.

8. **Protection of Others' Interests:** To safeguard the legitimate interests of other users of the service or third parties.

9. **HOMEE AI's Legal Rights:** To defend the legal rights and interests of HOMEE and its affiliates.

10. **Service Maintenance:** To ensure the continuous and uninterrupted operation of the Service.

11. **Business Transfers:** In the event of a business transaction such as a merger, acquisition, reorganization, bankruptcy, or sale of company assets, personal information may be shared or transferred as part of the due diligence process and included in the transferred assets to a successor or affiliate.

12. **Operational Support from Vendors and Service Providers:** We may share personal information with external service providers and vendors, including but not limited to hosting, customer support, cloud computing, communication, and

analytics services, to support our operational requirements.

These entities will handle personal information under our direction and in accordance with our privacy standards.

13. Affiliated Entities: Personal information may be shared with entities affiliated with HOMEE AI, defined as those under common control, controlling, or being controlled by HOMEE AI.

Such information will be used in a manner that is consistent with this Privacy Policy and for the purposes for which it was originally collected.

## **VI. USE OF COOKIES**

This website utilizes cookies to enhance your user experience.

By visiting our site, cookies may be placed on your device to facilitate site functionality and service provision.

If you prefer not to accept cookies, you can adjust your browser settings to a higher privacy level to block them.

Please be aware, however, that disabling cookies may impact the functionality of certain website features.

## **VII. POLICY UPDATES**

We reserve the right to update this Privacy Policy periodically to reflect changes in our practices or legal requirements.

Any amendments will be posted on our website, ensuring transparency and up-to-date information for our users.

## **VIII. CONTACT INFORMATION**

For inquiries regarding our Privacy Policy or if you wish to modify or delete your personal information, please reach out to the HOMEE CASA Team.

Our contact details are available on the website, and we are committed to addressing your concerns promptly.