

Griffin Wooldridge

www.griffinwooldridge.com/
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Product/UX Designer with 5+ years of experience crafting intuitive, user-centered digital experiences in Figma. Skilled at UI design, design systems, and prototyping, with a strong foundation in HTML/CSS to streamline design-to-development workflows. Passionate about building scalable, visually compelling interfaces that enhance usability and drive engagement.

Work Experience

UI Designer

Mashgin, July 2025 – Present

<https://www.mashgin.com/>

- First full-time design hire, leading design efforts to make AI-powered checkout faster and easier

UX Designer

Aryaka, April 2023 – April 2025

<https://www.aryaka.com/>

- Designed intuitive experiences for MyAryaka, a web-based networking dashboard
- Spearheaded the creation of Aryaka's first design system, reducing time spent on UI design by 30%

UX Design Intern

MarkLogic, February 2022 – January 2023

<https://www.marklogic.com/>

- Designed wireframes and prototypes in Figma for MarkLogic applications that satisfied product requirements based on user research
- Implemented a redesign of MarkLogic's administrator dashboard using HTML/CSS

Product Designer

AggieWorks, August 2020 – June 2022

<https://www.linkedin.com/company/aggieworks>

- Worked on a team of designers and engineers to create products for the UC Davis community
- Responsibilities included user research, designing wireframes, and analyzing user feedback to improve the products
- Designed the user experience and interface of the AggieReview web application for rating university courses and professors

Graphic Designer

TEDxUCDavis, August 2020 – June 2021

<http://www.tedxucdavis.org/>

- Managed and updated the TEDxUCDavis website
- Created 50+ social media posts that achieved marketing goals and objectives

Layout Design Intern

The Orion at Chico State, August 2019 – December 2019

<http://www.theorion.com/>

- Designed layouts for the university newspaper using InDesign and Photoshop
- Met publishing deadlines and worked with art director to ensure quality work

Freelance Graphic Designer

June 2014 – June 2016

www.griffinwooldridge.com

- Designed social media assets for individual content creators
- Ran an educational YouTube channel focused on teaching Adobe Creative Suite to beginner designers

Portfolio

<https://www.griffinwooldridge.com/>

Education

University of California, Davis

Design, B.A.

2020 - 2022

California State University, Chico

Communication Design

2018 - 2020

Skills

UX Design
Design Systems
Web Design
Prototyping
HTML/CSS
Graphic Design

Tools

Figma
Sketch
Jira
Adobe Photoshop
Framer
ChatGPT

Certificates

[Google: Foundations of User Experience Design](#)

[Agile Fundamentals: Including Scrum and Kanban](#)