

Disclaimer: This is an idea board, not finished, but a start to my grand slam offer, use it as a guide

Value Equation:

Dream Outcome: A professionally designed newsletter, distinct to your own brand, that makes people when they look at it say "WOW"

Perceived Likelihood of Achievement: I will have my portfolio to show, but also my own newsletter, and the trust I build on my name

Time Delay: Depending on the project it may take longer, but I will deliver on average in 2 days. A week max.

Efforts Sacrifice: High effort, and takes time, but is worth it in the beginning

Clients Dream Outcome:

A professionally designed newsletter, distinct to your own brand, that makes people when they look at it say "WOW"

Problems:

- Poorly designed newsletter
- Unengaged newsletter audience
- Low newsletter sales revenue
- Quality content, and no package
- Lack of template
- No or little branding
- No or little consistent branding
- Unorganized newsletter
- Boring looking newsletter
- Non interactive newsletter
- No sales in newsletter emails
- Not enough time to work on newsletter
- No or little design skills
- Bad landing page
- Bad templates
- Bad footers, and header
- It will take too long for a good designed newsletter
- It wont happen because I cant find anyone to design it for me
- I wont achieve the perfect newsletter because I dont know anybody
- Its too difficult and takes too much effort for me

After:

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- Good looking newsletter but need more subscribers
- Not generating enough revenue
- Engage more subscribers

Limiting Thoughts:

- Theres no beehiv newsletter designers
- Theres no good beehiv newsletter designers
- It will take too long for my newsletter to look good
- I dont think I will get what is promised
- My subscribers like how my newsletter is now
- I dont have quality content for quality design
- Its too much work for just myself

Solutions:

- How to make your newsletter POP
- How to engage your newsletter audience
- How to boost your newsletter sales
- How to make your newsletter quality even better!
- How to get custom-designed templates for your newsletter
- How to brand your own newsletter
- How to make a consistent brand design for your newsletter
- How to organize your newsletter
- How to make your newsletter look interesting!
- How to make your newsletter interactive
- How to improve your newsletter for jSust 10 minutes a week
- How to start selling with your newsletter
- How to design your dream newsletter
- How to make your dream landing page for your newsletter
- How to grow your newsletter
- How to generate high revenue for your newsletter
- How to engage your newsletter subscribers

Delivery:

Done For You Design

Effort:

Give me a list of upgrades to your newsletter

And concepts for the designs

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My Offer: Easy to Sell → Hard to Deliver

Trim & Stack List:

Bundle Name: **Dream Newsletter Engagement Bundle**

- How to engage your newsletter subscribers
- How to design your dream newsletter

Bundle Name: **Custom Designed Newsletter Bundle**

- How to make your dream landing page for your newsletter
- How to get custom designed templates for your newsletter
- How to get custom email headers and footers

Bundle Name: **Make a Brand that Pops Newsletter Bundle**

- How to make your newsletter distinct and consistent branding
- How to make your newsletter POP

Scarcity:

If my average delivery time per client was 3-5 days, I could max take 10 clients

Only have 10 spots for the month, 7 are taken, dm me “design” and we will get started, or I will have to put you on next months wait list.

Urgency:

Raising my design fees next week, get in before I start paid consultations.

Bonuses:

Designing Newsletter Home & Landing Pages for \$500

But throwing in:

- Custom Templates | Valuation: \$200 - \$500
- Custom Email Header | Valuation: \$100-\$200
- Custom Email Footer | Valuation: \$150-\$200

For the full brand design package!

Guarantee:

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Unlimited Revisions until the Design meets your dream.

Magnet - 50% off for clients who start a beehiv newsletter with my affiliate link

Avatar - newsletter operators, creators

Goal - professionally designed newsletter, distinct branding, custom newsletter

Interval - 3-5 day design, possible monthly retainer

Container - transformation, solution, system, launch

Combining 3 of them

Offer Name:

Custom Designed Newsletter Launch for Creators

Ideas:

Targeted to creators, or existing newsletter operators

Relaunch your newsletter becoming the dream you've always wanted.

Work with me and my team to craft or redesign your newsletter that will bring more subscribers in the door, increase engagement for your audience, and package your quality content in your own custom brand.

My offer will custom design your newsletter

Increase engagement for current subscribers

And bring in overflowing subscribers to your newsletter at launch

Price:

\$ 2997

Customized Course implementing my system for your newsletter to continue growing

Guaranteed money back if we don't bring in 1k subscribers in the first 30 days

Just cover ad spend and we will do the rest

1 on 1 access for a month

2 months after just questions, and consulting

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5% Revenue recurring