<u>Instagram</u> - <u>Website</u>

SL: Nice reel

Hey Abigail,

Your reel with the pocket door station caught my eye, I've noticed that was your most successful reel while scrolling through your page.

The reason for its success is that it interested your audience - Instagram prefers more reels and stories than posts to boost your content to viewers

If you want to amass more attention from your Instagram account to have more people to sell to, here are some tips to help you.

One tactic is engaging with your customer base 30m before & after posting content.

Another is using trending music - you can literally get thousands of views just by using a trending sound that is used a lot in your market.

If you haven't already, I'd also suggest switching to an instagram business account to better analyse your profile's performance. (Very easy, takes 20 seconds to do)

Use these strategies and let me know how much your page grows.

- 1) If these worked for you, let me know if you'd like some more.
- 2) If you'd like some more of these, why not get on a call?
- 3) If you're not against it, I'd love to make a sample reel for you to test out.

Cheers.

Amr