

Typologies and usage of hypertextual links

Adapted from work of [Erica Negri](#)

1) Typology

Criterion	Link	Concept	Example
Destination	Internal	It points to a node in the same domain	Navigation based on categories or archives in a blog.
	External	It points to a node belonging to an external domain.	All the articles by a particular blogger.
Direction	Unidirectional	It points to a node from which it is not possible to come back (without using the browser functions)	See the Guidelines for blogs .
	Bidirectional	It points to a node that contains the link to come back to the original node.	The The Class Schedule node includes a link to go back to the Multimedia Communication blog dashboard.
Authorship	By the author	Created by the author	All the links in this page are created by the author.
	By the user	Created by the user	In the comments area of a blog users usually can include links (in the text and in the signature).
Anchor	Source	Position of the link inside the original node.	The anchor in this cell is the word hypertext .
	Direction	Node pointed to by the link.	This link addresses to the UNAV website .

	Structural	It points to the navigation system of the website (home page, archives, author, etc.)	In every node of this blog there's a link to the home page (in the title), to the author profile , and the archives .
State	Permanent	The URL and the content of the node are stable	An old post in a blog .
	Dynamic	The content of the landing node can vary.	The news section about Corrupcion y Fraude on eldiario.es
Reference			
	Criticism	It points to the object of a judgment	Some assume that piracy is not stealing.
	Context	It refers to an environment that provides background.	The Digital Revolution has altered the relationship between media producers and audience.
	Example	It points to a case that is proposed as a model.	Confessions of an Aca-fan is a very good blog on media change and transmedia storytelling.
	Notes	It reproduces the academic system of notes	Frank Rose assumes that a new type of narrative is emerging [1] .
	Similitude	It points to a similar node/site.	See also the MIPCOM blog .

2) Usage

Incorrect use	Correct use
To visit my blog click here .	Visit my blog .
I write here and here .	I write in Mediashift and IJNet .

Jay Rosen says " The View from Nowhere is a bid for trust that advertises the viewlessness of the news producer "	Jay Rosen says: " The view from Nowhere is a bid for trust that advertises the viewlessness of the news producer"
See: http://pressthink.org/2010/11/the-view-from-nowhere-questions-and-answers/	See: The View from Nowhere: Questions and Answers
Avoid <u>underlining words</u> that are not links.	Avoid underlining words that are not links.