

S.V.D. GOVERNMENT DEGREE COLLEGE (W), NIDADAVOLE

DEPARTMENT OF COMMERCE

Title of the activity: Guest Lecture on How to face challenges in Commerce

Date: 03-08-2019

Name of the Resource person: Dr.J.Sanath Kumar, Principal ID College, Tanuku

No. of lecturers participated: 6

No. of students participated: 38

Brief report on the activity:

1 A Guest Lecture was organised by Commerce Departments on how to
1 face Challenges of Commerce by Dr. J. Sanat Kumar, Principal, Govt.
1 Degree College, Tanuku, and Ideal College. The resource person
1 discussed various challenges faced by current business organisations and
1 what are strategies to overcome those. Students carefully observed
1 illustration by him and asked doubts regarding various strategies of
1 business. This programme helped the students to understand various
challenges and how to overcome them.



