

SL: The mistake no filmmaker talks about

Hey %Firstname%

When I started filmmaking, I was full of creative fire

I wanted to make beautiful videos, work with brands, tell amazing stories

But here's the mistake nobody warned me about :

skill alone doesn't buy success

I was great at filming and editing

But when it came to pricing, positioning, pitching

I was lost

I was watching tutorials and learning about it from internet at midnight

But there was no real structure

I said yes to wrong projects

I signed contracts I didn't fully understand

I worked for free

And it broke me

I felt invisible, sad, lost

I wanted to quit

But I didn't

I reflected back on myself

I stopped following youtuber tutorials and trends

I built systems that reflected my strengths, my voice

And everything changed

I stopped chasing clients, they chased me instead

I wasn't the loudest

But I was the clearest

I learned to charge what I was worth

Today I run a 6 fig production company I'm proud of

But in the way I realised

Filmmaking had quietly become a men's industry

Women were talented but overlooked

That's why I've created **HERFILMSCHOOL**

This is a film school built by a woman for women

Inside you'll see

No male dominance

No generic advice

No BS

The exact systems I used to go from underpaid to 6 fig

[Click here to join the waitlist now](#)

Film making needs women

Claim your spot now

Until next time

Aya

