

## University of Michigan Typology Matrix:

### Mapping Alcohol and Other Drug Campus and Community Prevention Efforts

*This document outlines a typology of programs and policies for preventing and treating campus-based alcohol-related concerns. It can be used to categorize current efforts and to inform strategic planning of multilevel interventions.*

*Descriptions for each section can be found in the key.*



| Areas of Strategic Intervention                       | Public Policy                                                                                     | Ann Arbor Community                                                                                                       | Institution                                                                                                                                                                                                                          | Campus Groups                                                                                                                                          | Individual                                                                                                                                                               |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Knowledge attitudes, behaviors, and intentions</b> | State and federal policy<br><br>Ex:<br>MLCC,<br>MIP, Medical Amnesty,<br>DUI, DFSCA,<br>Clery Act | A2C3                                                                                                                      | AOD Typology Matrix<br>WYNTK site, SIB Campaign,<br>HRP, Survey Data - Healthy Minds,<br>NCHA, Risk Management and Work Connections                                                                                                  | Trainings - Housing, FSL<br>Neighborhood Ambassadors,<br>Academic Advisors, OSCR<br>Arbiters, Class presentations<br>Parent/Family Communication       | WW, OFSL, DOS websites<br>Community Matters<br>Wellness Coaching<br>New Student/Parent Orientation<br>BTD website, Off-campus Living Guide,<br>Well-being site on canvas |
| <b>Environmental Changes</b>                          |                                                                                                   |                                                                                                                           |                                                                                                                                                                                                                                      |                                                                                                                                                        |                                                                                                                                                                          |
| <b>Alcohol-Free Options</b>                           | State and federal policy<br><br>Ex:<br>MLCC,<br>MIP, Medical Amnesty,<br>DUI, DFSCA,<br>Clery Act | Movies/ Concerts/<br>Museums Coffee shops/Restaurants<br>Bookstores, Parks<br>Community Service, NA<br>catering and menus | UMIX/CCI (i.e. Gameday at the Union,<br>Post Game Bit, etc.), Service learning,<br>Athletic events, Movies/ Lectures,<br>Residential Learning Communities, Rec<br>Sports/Outdoor Adventure, RSG/ CSG,<br>Happening@Michigan calendar | Ginsberg-ASB, Housing<br>events/RHA, Student Org<br>events, CCI - Leadershape, FSL<br>Philanthropy and Service<br>Events, Maize Pages, HRP<br>Document | Service learning,<br>Student engagement (research,<br>leadership, etc.), Club sports<br>CCRB and IM sports                                                               |
| <b>Normative Environment</b>                          |                                                                                                   | Neighborhood outreach<br>A2C3 Stakeholder<br>conversations, Alumni<br>outreach, RTB                                       | WW-SIB, ONSP-UM, etc., Bystander<br>Intervention trainings, FYRST, MHealthy,<br>RTB, Smoke-free campus, ONSP/CCI<br>-Welcome to Michigan, Cannabis<br>Conversations, Social Gathering Guide,<br>Wellness Zones                       | DOS/Athletics-fan behavior<br>letters/messaging<br>HRP Document<br>BTD, hydration stations+                                                            | Wellness Coaching<br>Community Matters<br>SAPAC outreach, SIB App, BTD<br>Neighborhood Outreach<br>efforts/events, Cannabis<br>Conversations, Social Gathering Guide     |
| <b>Alcohol and Other Drug Availability</b>            |                                                                                                   | Compliance checks<br><21, checking fake IDs                                                                               | Trained servers for all licensed<br>facilities, Public Health Messaging<br>partnership with Athletics, Student<br>Org Facilities Hosting Policy, CES and<br>Health Promotion alcohol sales<br>review                                 | GARP<br>FSL-SEMP<br>HRP Document                                                                                                                       | WYNTK site                                                                                                                                                               |
| <b>Marketing and Promotions</b>                       |                                                                                                   | A2C3, parking structure<br>signs, retail letters                                                                          | UM Marketing Standards, Campus<br>Safety Handbook, HRP all student<br>communications                                                                                                                                                 | UM Marketing Standards                                                                                                                                 | <i>Develop media literacy education</i>                                                                                                                                  |

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| <b>Law/Policy Development and Enforcement</b> |  | AAPD, 15 <sup>th</sup> District Court<br>A2C3 Liquor license recommendations,<br>Medical Amnesty,<br>CAPCollab | Alcohol SPG, AOD Biennial Policy Review, Statement-OSCR, DPSS, Housing security, Facilities Use Policy           | Housing-CLAM<br>FSL- SEMP/IFC Bylaws<br>Athletics<br>OSCR/SOAR<br>Consultation-Academic Units | New Student/Parent Orientation<br>Community Matters<br>Student Legal Services, OSCR<br>Annual Distribution of AOD Policy<br>HSCR                             |
| <b>Health Protection</b>                      |  | Washtenaw County Health<br>Organization-Access<br>Service Medical<br>Amnesty law<br>A2C3 Initiatives           | UHC, Addiction Medicine Clinic<br>WYNTK, SIB, Bystander Intervention trainings, Community Matters Online Courses | Bystander Intervention,<br>Community Matters Online Courses, FSL -Social Responsibility       | Alcohol screening training<br>Bystander Intervention, Community Matters Online Courses<br>FSL -SMT/SLT<br>Medical Amnesty law<br>Parent/Family Communication |
| <b>Intervention/Treatment</b>                 |  | Assessment/treatment<br>Sobriety Court<br>AA Meetings<br>Michigan Medicine -UMATS                              | UHC (CAPS & UHS), Michigan Medicine<br>Motivational Interviewing Training,<br>UHC Addiction Medicine Clinic      | Referral to Wellness Coaching or UHC Addiction Medicine Clinic<br>Michigan Medicine - OCWR    | UHC (CAPS & UHS)<br>Addiction Medicine Clinic<br>Wellness Coaching<br>OSCR, FASAP, Michigan Medicine – OCWR, Risk Management/Work Connections, FASCCO        |
| <b>Recovery Support</b>                       |  | Huron Valley Intergroup<br>Local AA<br>Meetings/recovery coaches                                               | UM CRP<br>CAPS/CRP groups                                                                                        | UM CRP Panel and guest speakers                                                               | UM CRP<br>CAPS                                                                                                                                               |

A Typology for Campus-Based Alcohol Prevention: Moving toward Environmental Management Strategies. W. DeJong, Ph.D., and L. M. Langford, Sc.D. *Department of Social and Behavioral Sciences, Boston University School of Public Health*

**Updated:** November 2024. For more information, please contact: Wolverine Wellness, [aodpolicy@umich.edu](mailto:aodpolicy@umich.edu)

## KEY

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| <p><b>A2C3</b>-Ann Arbor Campus Community Coalition</p> <p><b>AAPD</b>- Ann Arbor Police Department</p> <p><b>AOD</b>-Alcohol and Other Drugs</p> <p><b>ASB</b>-Alternative Spring Break</p> <p><b>BASICS</b>-Brief Alcohol Screening and Intervention for College Students</p> <p><b>Biennial Review</b>-Federal compliance requirement to review the institution's alcohol and other drug policy as mandated by the DFSCA</p> <p><b>BTD</b> – Beyond the Diag</p> <p><b>CAPCollab</b>- Community Accountability Collaborative</p> <p><b>CAPS</b>-Counseling and Psychological Services</p> <p><b>CCI</b>-Center for Campus Involvement</p> <p><b>CES</b> - Conference and Event Services</p> <p><b>Community Matters</b>- online education requirement - AlcoholEdu/Sexual AssaultEdu</p> <p><b>CRP</b>-Collegiate Recovery Program</p> <p><b>DFSCA</b>-Drug Free Schools and Campuses Act</p> <p><b>DOS</b> – Dean of Students</p> <p><b>DPSS</b>: Division of Public Safety and Security</p> <p><b>DUI</b>-Driving Under the Influence</p> <p><b>FASCCO</b>: Faculty and Staff Counseling and Consultation Services</p> <p><b>FYRST</b> - First-year Relationship and Sexuality Talk</p> <p><b>GARP</b>-The Greek Activities Review Panel, is the judicial body for the Greek Community at Michigan</p> <p><b>HRP</b>- High-Risk Planning Group</p> <p><b>MLCC</b>- Michigan Liquor Control Commission</p> <p><b>MIP</b>-Minor in Possession law</p> <p><b>NA</b> - Non-alcoholic</p> <p><b>NCHA</b>- National College Health Assessment</p> <p><b>OCWR</b> – Office of Counseling &amp; Work Place Resilience</p> | <p><b>OFSL</b>-Office of Fraternity and Sorority Life</p> <p><b>ONSP</b>-Office of New Student Programs</p> <p><b>OSCR</b>-Office of Student Conflict Resolution</p> <p><b>RHA</b>-Residence Hall Association</p> <p><b>RTB</b>: Raise the Bar</p> <p><b>SAPAC</b> - Sexual Assault Prevention and Awareness Center</p> <p><b>SEMP</b>- Social Environment Management Policy (Office of Greek Life)</p> <p><b>SFR</b>-Students for Recovery</p> <p><b>SIB</b>-Stay in the Blue Campaign - harm reduction campaign for those who choose to drink</p> <p><b>SLT</b>-Social Liaison Training (for Sorority members)</p> <p><b>SMT</b>-Sober Monitor Training (for Fraternity members)</p> <p><b>SOAR</b>-Student Organization Advancement and Recognition - developed the Standards of Conduct for Registered Organizations</p> <p><b>SPG</b>-Standard Practice Guide (University Policies)</p> <p><b>UMHS</b>-University of Michigan Health System</p> <p><b>Michigan Medicine OCWR</b>– Office of Counseling and Workplace Resilience</p> <p><b>UMHS-UMATS</b>-University of Michigan Addiction Treatment Services</p> <p><b>UMPD</b> – University of Michigan Police Department</p> <p><b>UMIX</b>-University Unions program that hosts late-night alcohol-free social options for UM students</p> <p><b>UHC</b>-University Health &amp; Counseling</p> <p><b>WW</b>- Wolverine Wellness</p> <p><b>WYNTK</b> - What you need to know about laws and policies website</p> |
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This document outlines an evidence-based public health model that uses a typology of programs and policies for preventing and treating campus-based alcohol and other drug concerns. It is used to categorize current and/or anticipated efforts and to inform strategic planning of multilevel interventions. This model suggests that in order to sustain prevention efforts, it is necessary to act across multiple levels of the model at the same time (community, institution, individual, group, public policy).

- **(Ann Arbor) Community:** Prevention strategies at this level impact the social and physical environment. This includes relationships among organizations, institutions, and informational networks within defined boundaries, including the built environment (e.g., parks), merchant and neighborhood associations, community leaders, businesses, and transportation. Efforts may focus on city initiatives, public schools, and workplace settings.
- **Institution:** Initiatives at the institutional level highlight both formal and informal efforts at the University of Michigan. This can include campus climate, trainings, and policy.
- **Individual:** Prevention strategies at the individual level promote attitudes, beliefs, and behaviors that reduce harm and promote well-being. Specific approaches may include conflict resolution and life skills training.
- **(Campus) Groups:** Prevention strategies at the group level continue to promote attitudes, beliefs, and behaviors that reduce harm and promote well-being with a population and/or specific group within the University of Michigan.
- **Public policy:** This area focuses on the impact of local, state, national, and global laws and policies.