TASKS - Usability Testing, Round 1

TASK 1: Exploring the landing page

You are a Volkswagen fan and have recently discovered a new app designed to be a social / discovery / storage platform. First, I'm going to ask you to look at this [landing] page and tell me what you make of it: what strikes you about it, whose site you think it is, what you can do here, and what it's for. You can scroll and click around if you want to, but don't click on Sign Up or Sign In yet.

TASK 2: Signing Up

You don't have an account yet, and you would like to create one. How would you go about creating an account for the site?

[After logging into the site - ask the participant to describe what they think the Dashboard Page shows and represents]

TASK 3: Creating Content (Photo)

You want to take a photo of your vintage Volkswagen car and share it with the community. How would you go about taking a photo from this app?

TASK 4: Creating Content (Ask a Question)

You want to ask a question to the community. How would you go about asking a question to the community?

TASK 5: Commenting

You want to comment on a post, how would you do this?

TASK 6: Creating Content (New Note)

You want to write a new note. How would you create a new note?

TASK 7: Saving (Organizing) A Note

How would you save this note to your personal content without sharing it?

TASK 8: Creating Content (Uploading a document)

You are thinking of selling your vintage Volkswagen and want to upload some paperwork associated with the car. You have the paperwork saved as a document on your phone.

TASK 9: Saving (Organizing) a Doc

How would you go about uploading the paperwork and sharing it with the community?

TASK 10: Logging Out

You want to log out of the app. How would you do this?