

Risk vs Reward Brainstorm

After we go through our Risk vs Reward PPT, demonstrate your knowledge by listing 7 risks and 7 rewards an entrepreneur might face. Remember, these are not definitive answers, each person is going to have a different experience and face new obstacles. Answer based on your opinion first, then include what we discussed in class.

Risk

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

Reward

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

Professional email scenario #1:

You are applying for entrance to an Honors program at school and you are unsure how many academic letters of reference you need to submit as part of your application package. Ms. Chow is in charge of the honours committee, so, write her an email requesting this information.

Some considerations: What kind of language would you use to form this email? How do you address them? How are you going to ask this question? How would you end the email?

Type your email in the box below AND send it as a separate email to Ms. Chow:

(MORE ON THE NEXT PAGE)

Ms. Chow

Professional email scenario #2:

You are looking for a job at ____ (North Vancouver company) ____ and you would like to speak to the hiring manager to request an interview. Research the contact information on the website of this company so that you can reach the person who would grant you the interview. Mention your qualities and skills that will make you a good candidate for the job.

Some considerations: Who should you send this question to? How do you address them? How are you going to ask this question? Why should they hire you and what makes you unique or valuable from others?

Type your email in the box below AND send it as a separate email to Ms. Chow:

Professional email scenario #3:

Come up with your own scenario that requires sending a professional email. Possible ideas:

- Applying to be a teaching assistant or assistant coach
- Applying for an internship
- Contacting a past teacher for a reference letter
- Applying to have an artwork or article published in a magazine/journal

Some considerations: Who will you be sending this to and what's their contact information?

Type your email in the box below AND send it as a separate email to Ms. Chow: