Company: BookR is an early stage consumer Internet startup on a mission to make 5 Mn active reader by 2028.

BookR is a reading platform that is leveraging community, curation and convenience to enhance the reading experience of book readers.

Co-Founded by Sanket, 2x founder and Pramod, NIT-Agartala, Ex-SDE at People Strong. Started initial conviction building and hypothesis validation in 2024, and have served to around 3500 users, across 30+ cities in India.

Roles:

Marketing (Generalist):
We are looking to onboard a marketing focussed individual in the team whose KPI will be spread awareness about the BookR, Acquire users on the platform through various channels in the offline and Digital medium.

Concerned person needs to have good storytelling skills, creativity skills, copy writing, and creative visualisation skills to start with.

They need to be good in research, time management, project management.

As a marketing person, you will the mouthpiece for BookR , and should not get tired of talking about the company 24x7.

It will be highly learning and growth focussed role, with a huge upside to see the growth of a company from ground zero to million+ users.

The role comes with an opportunity to build a team as the org grow and ESOP based on performance and accomplishment.

We are looking for someone based in Bangalore.

[Work on the assignment hosted on Fueler and submit](#)