Maeve Mallers

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Education

B.F.A., School of the Art Institute of Chicago Graduated May 2022

Graduate of the Studio Art program with a focus in New Media and Fiber Arts. Extensive coursework in art and technology. Recipient of Distinguished Scholars four-year merit scholarship.

Experience

Graphic and UI Designer & Research Assistant, MaetaDaeta — Remote — November 2023 - Present

Freelance designer and research assistant for MaetaData, a technology company that creates source transparency in the food service industry. Assisted in redesigning the company website, with creative control over the Introduction page, Solutions and Features, and all subsequent pages. Manage website upkeep. Create original graphics and visuals, including the ongoing social media series Meet Maeta, Maeta Metric Monday, and 4 Families of Local Friday—research sustainability efforts of public universities and distributors for Maeta's source transparency database.

Interactive Technology Intern, FarmLogix Corp. Office — Chicago, IL — June-November 2020

Designed games and interactive educational videos for Chicago Public Schools. Updated website, ran all social media, including instagram, facebook and twitter. Aided in preparation for showcases and events.

Marketing and Design Intern Intern, Lauren Lein Ltd. — Chicago, IL — February - April 2020

Organized and cataloged inventory. Managed schedule and client orders. Designed promotional flyers and assisted event planning.
Contact Lauren Lein directly at laurenleinltd@sbcglobal.net

Freelance Graphic and Web Design

Promotional Content

Sad Cats & Friends: A Solo Exhibition by Soap, La Luz De Jesus Gallery — ***2024,*** Designed poster.

Meet Me Upstairs Art Exhibition, Nicole Alonso — ***2024,*** Designed poster.

2K24U: A Sketch Show, Babe Motel — ***2024,*** Designed poster.

"Flash Sale" Short Film, Autumn Boxley — ***2023***, Promotional package including five posters and flyers.

1-800 **Clothing Line by Clementine Sainty,** — ***2023***, Social media promotional package.

I <3 Boys, SITE galleries — ***2022***, Marketing and promotional content.

Brand Design

"Re-Memory Foam" Short Film, Taylor Venegas — ***2023***, Production design.

1-800 **Clothing Line by Clementine Sainty —** ***2023***, Logo design, logo mark and packaging concept.

"I <3 Boys", SITE galleries — ***2022***, Curatorial and conceptual design, exhibition assets including website, flyers, postcards, stickers, and gallery wall decals.

Video and Visuals

"Flash Sale" Short Film (2025), Autumn Boxley **—** ***2023***, Title Sequence and animated faux interface.

God Made Us Cousins" Web Series (2024), Haley Steil and Elena Waldman— ***2023***, Title sequence and animated visuals.

"Leaving" (2023) Short Film, Kirsten Palswalt— ***2023,*** Title sequence and graphics.

"Calabasas" Single, Solo Sam ft. MFnMelo — ***2022***, Cover art.

"A TEAM" Music Video, Elena's Turn— ***2022***, Image manipulation and animation.

"Scuba"(2023) Short Film, Jacob Vaus **—** ***2023,*** Animation and visuals.

"Flash Sale" Short Film (2025), Autumn Boxley **—** ***2025***, Animation sequence and title sequence.

Websites

Artist Portfolio, Ross Constable — ***2023***, A customized artist portfolio site.

"I <3 Heart Boys" Portal — ***2022***, An interactive website with over 20 hyperlinks, exhibited in the *I <3 Boys* show.

"Dollhouse", Kendall Waldman **—** ***2023***, Interactive 3D photo gallery, containing 8 hyperlinks.

Visuals K 3D, Exit The Matrix, Visuals K **—** ***2022***, Event page including original assets and graphics.

Exhibitions and Recognition

2023

GARAGE World: Exhibiting Artists and Flea Market — 557 Garage, Los Angeles, CA

Valentine's Day Market — Palm Grove Social, Los Angeles, CA

2022

From This Point Forward — Kiki and Bouba Gallery at Weatherproof, Chicago, IL

I <3 Boys — SITE galleries, School of the Art Institute of Chicago, Chicago, IL

Kid Pix — Media Archaeology Lab, Boulder, CO — Virtual Exhibition

Tech Interventions — Image Union TV, Chicago, IL —Video piece, *Friends.Com*, purchased by Image Union TV and added to their film and video archive in 2022.

Undergraduate Exhibition — SAIC Galleries, School of the Art Institute of Chicago, Chicago, IL

2021

Lost In Realtime, Like Tears in the Rain — School of the Art Institute of Chicago, Chicago, IL — Virtual Exhibition

Browser Fest — Netizen Organization, Chicago, IL — Virtual Exhibition

Skills

Technology — Adobe Creative Suites — Photoshop, Illustrator, InDesign, expert; Premiere Pro, After Effects, Audition. 3+ years experience with freelance graphic design. **Web Design—** Well-versed in HTML, CSS, and Javascript. 2+ years experience with freelance web design.

Customer Service— 5+ years in the restaurant industry. Experience in high-volume, high-pressure environments. Experience working in Michelin-star establishments.

Textiles— Experienced with sewing, basic garment construction, knitting machine, loo loom, applique, quilting, felting and embroidery. Experience with sublimation dye and operating a heat press.

Exhibitions and Recognition

Best Feature Film, **Tampa Bay Underground Film Festival,** *2024* **—** Visuals and animation for "SCUBA," directed by Jacob Vaus.

Golden Age Award **for** ***Video Girl,*** **Browser Fest 2021, Netizen Organization**

2023

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2021

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