

Hi (name), I finished my research but first I wanna hear from you since it's your business

On our last call you told me that

- You want 100 recurring patients
- Your at 57 right now
- and you tried to market yourself but you're not too experienced with marketing
- and you hired a marketing agency before who couldn't get Google to accept your ad because it was blocking the keyterms
- So the BIG PROBLEM is getting more people interested in your service and then keeping them coming back for more

Does that sound accurate so far?

What specifically defines a recurring patient? Because this will be an important definition moving forward..

-

Who's your ideal patient?

-

How are you sending emails? Is it through your booking system or is it something else?

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Okay now that we got those cleared up let's roll into it

Here are the 3 things that I'm gonna help you with:

- Help you build a competitive limited time offer
- Promote this offer on your Instagram stories which will lead to a DM funnel that I'll write all the scripts for
- I'm also gonna write a follow-up email campaign that features the LTO, testimonials, and aftercare tips - I'll get your input for the aftercare tips
- And then Depending on how much business we get from this DM funnel we could potentially incorporate ads or a pre recorded webinar as well but let's run this DM funnel first and see how things go if we need to get more leads than we can add more funnels

Price:

And since this is our first time working together I want to keep it at a smaller scale to serve as a benchmark for how we work together before committing to something big  
So we'll start with \$500 upfront and when I get you to 100 recurring patients, because I won't stop til we get there, then just pay me \$2,000 but only once I get you there

Guaranteed outcome:

- 100 recurring patients

Timeline:

Get to 100 recurring patients within 4 months

And in 2-3 weeks we'll start seeing more bookings through the Instagram DM funnel

And if the DM funnel doesn't get us to 100 then I'll create some new funnels for you

It's just easier, cheaper, and faster for you to start with a warm audience that's already familiar with you on Instagram

So to recap

- We'll build and run this limited time offer through an Instagram DM funnel and follow up emails which I'll do all the writing for
- I'll work with you on this until I get you to 100 recurring patients
- No monthly retainer, just \$500 upfront and \$2,000 once I get you to your goal of 100 recurring patients.

Send stripe link

I'll stay on the line with you while you work on that

I'm going to email you a Google Drive file with any information I need from you and anything I need to give you in order to get started. I'll send you a competitive offer that we can use and you give me your feedback on it and you can recommend an offer if you have one in mind. But plan on me building this offer and script pretty fast so that we can run it as a November special starting on the 1st.