

Portfolio Targets

This document is specified in the [Projects Branch Charter](#) and is maintained and published by the [Performance Working Group](#).



NOTE: the contents of this document is here for demonstration purposes only. This document will be rewritten once the Performance Working Group has assembled.

Values Target

Two things are true of most projects: they will support multiple values, and they will not (meaningfully) support all values. With that in mind, the Project Branch will specify a target for the distribution of value-based work. The specific target percentages will be made publicly available in the Portfolio Values Target document maintained and published by the [Performance Working Group](#).

NOTE: The set percentages are expected to exceed 100% because each project may represent many of these values or qualities.

- **10% Scalability**
These projects will provide many volunteer engagement opportunities with minimal requirements for specialized skills.
- **10% Reusable/Open Source**
These projects represent easy starting points for communities or Brigades to bring new change at the local level.
- **60% Exit Plan**
Projects whose success will free the project team for other engagements. Often this will involve a partner who takes over maintenance, ownership, or promotion of products.
- **70% Marginalized Communities**
Projects whose intended outcomes will be visible to marginalized communities or individuals as a positive change.
- **50% Racially marginalized Communities**
Projects whose intended outcomes will be visible to racially marginalized communities or individuals as a positive change.

Portfolio Topics Target

The Project Branch will maintain a separate target for the project topics it seeks to develop. Since most projects will support several different values and priorities, but typically fall under a single topic, we will set different targets for values and topics. The specific target percentages will also be made publicly available in the Portfolio Targets document maintained and published by the [Performance Working Group](#).

In general, the topics target should be aligned with the [Network Priority Action Areas](#) and [Code for America Program](#) pillars.

These percentages should add up to no more than X% in order to strike a balance between promoting specific topics and embracing local priorities:

- X% Safety Net PAA
- X% Justice PAA
- X% Tax Benefits PAA
- X% Placemaking: Housing, Urban Access, History, Mapping, Climate
- X% Workforce / Labor
- X% Voting and Elections and Civic Engagement