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Essay 2 Draft

After months of listening to many types of music, from rock to alternative rap, the one category of music always catches my attention to a point where it actually makes me think about myself, society and my “friends.” This type of music isn't exactly loved or seems “cool” in the U.S due to its language barrier. But in my mind, music doesn't exactly have to be in your language to admire or appreciate it. K-POP, also known as Korean pop as you may can tell from its name, originated in korean and was in fact influenced by westerns artists.

It first began in the 1990s with a group called Seo Taiji and Boys. After many years, K-pop started becoming very popular not only in korea but internationally with many groups such as BTS, BLACKPINK, IKON, and NCT-127 we know today becoming internationally famous for their hard work and dedication they put in their music and dance routines. But many also dislike this type of music due to the fact mainly that people don't know what they are saying or it's “lame.” After so many years of hearing about how k-pop is so good, I decided to listen to it myself, in fact. I was indeed one of the people who made fun of K-pop once in highschool. I soon understood why so many people love this type of genre. The one song that stood out to me the most out of any song in my lifetime was “Instagram” Dean.

Now when I listen to this song for the very first time, it didn't stand out as much as it does now but maybe it was because it was the lyric video. Once I saw the actual music video, that's when it stood out to me. I thought to myself, why did he make this song in the first place? Why does this song connect to me so much? This song made me very paranoid at one point with my surroundings and thought as if I was in some lucid dream.

To be honest, this song really has a special place in my heart. Even though it messed with my mind for a while. Especially on finding out the true meaning or the perfect meaning with the music video. It first started with him sitting in the middle of a cube size room with a skateboard with him. As the song progresses, the white cube size room starts to get darker but instead of the dark void appearing as a shadow, it appears as the media. It shows the media leaking through the corners of the walls. I wonder if this was a situation he had been through or someone he

knows. It all confuses me on why someone is so attached to something that will later on hurt or damage them.

In the article “DEAN - Instagram | An in-depth Analysis” states most of the scenarios of what the song actually means and its visuals, “1. Instagram can be overwhelming and numbing. 2. Comparing yourself to others on Instagram can make you feel depressed. 3. A lot of Instagram posts focus on positive images, e.g food, vacations etc... but all of these images may just be disguising a lonely, miserable existence.”

After seeing different perspectives with this song, it makes me think that possibly this music video has no right meaning or the perfect ending.