



Meeting Minutes

Roberta Road PTO General Meeting

September 8, 2025

Roberta Road Middle School, Media Center

Present In-person: Tara Gray, Shawn Weathers, Angenique Walwyn, Barbara Bolden, Nermal Patel, Shaun Thomas, Jennifer Evans, Lisa Burgess, Nicole Miller, Sarah Dabbs, Melissa Mascari, Katherine Jett, Rhonda Everett, Jessica Rippey

Virtual: Danielle Hensley, Tamika Caleb, Melinda, Tifanne Clark

1. Welcome & Introductions - Tara Gray

2. Financial Report - Angenique Walwyn

- Bank Account Balances:
 - Truliant Federal Credit Union (New Accounts): Checking: \$225, Savings: \$105
 - Pinnacle Bank: \$7,730
- Recent income of \$3,500 came mostly from Spirit Gear sales at Open House and sales at the athletic games.
- New payment systems established. PTO can now accept CashApp, Venmo and Square payments
- Applications submitted and approved for PTO as an official non-profit organization.
- The new EIN has been established and awaiting confirmation on the 501(c)(3) application.

3. Communication Updates - Barbara Bolden

- The new FaceBook page as been established: The Roberta Road Middle School PTO ● Other social media pages (X and Instagram) will remain and will continue to be used to push information
- Sign-Up Genius is set up for Appreciation Days and for Teacher Lounge Supply Restocking.
- September newsletter will be published this week
- Social media promotions will focus on the upcoming Axpex Games fundraiser.

4. Teacher Breakfasts - Sarah Dabbs & Team

- The teacher breakfasts, historically, have become a tradition for the school. Rather than being a staff meeting where metrics and schematics are discussed, it is a time for building morale amongst the teachers and for recognizing and highlighting success for that month.
- The new Teacher Breakfasts committee has been established - lead by Sarah Dabbs with Lisa Burgess and Nicole Miller on her team.
- The last breakfast was a huge success and teachers loved the selection!
- The cost of each breakfast is about \$400. As it becomes more challenging to find businesses wanting to sponsor that amount, the team has decided to divide the items. For example, having one company sponsor the drinks/coffee, another company sponsor muffins and another sponsor the food. This way, it would be a warmer 'ask' to sponsors.
- If anyone knows of a business who would be willing to sponsor, please reach out to Sarah.

5. Spirit Gear - Shawn Weathers

- Jennifer Evans will be this years' new Chair for the Spirit Gear Committee ● About \$3,500 made during sales at Open House and athletic games. An additional \$500 was made from just the new athletic wear.
- The school Square Store is open and ready for business
- Inventory supply is running low so a new order will need to be placed soon ● The popular items amongst parents are hoodies, sweat pants and long sleeves ● Many teachers requested a 20oz tumbler. Tara brought two samples to show. ● **Motion:** PTO will have to decide if the tumblers should be given to teachers as a year-end gift, or should they be sold. A motion will be made and put to a vote before the next meeting
- As a reminder, PTO gear is also sold in the Walgreens store at Veterans Highway. Shawn will take an inventory of the variety of items they have in stock.
- Patches
 - The Dual Language Immersion classes are launching a creative art project in which the students will have the opportunity to create their class patches
 - The patches will be an iron-on fabric and can be adhered to any other fabric such as bookbags, shirts and sweaters.
 - They are looking for PTO guidance on the creation and execution
 - The PTO decided that there should be Two patches created, one for Spanish Language and one for Mandarin class. The students can create it and vote amongst themselves which two the PTO will use.
 - **Motion:** Should PTO sell or give away the patches?
 - **Motion Passed:** PTO will sell the patches for \$5

6. Student Recognition - Nermal Patel

- The school will continue the previous year's format with having quarterly "Full House"

meetings with students.

- These are held in the auditorium by grade level and students have a chance to celebrate each others' successes based on the P2 traits and showcase their work. ○ Students get to nominate each other
- Students can be nominated by teachers when they go above and beyond ○ Student names are taken to the grade level administrator and are entered into a raffle.
- The school will need PTO support for the raffle prize items. It can be food (chips, cookies etc.) or others like stickers or fidget spinners.
- The school will still host the year end A/B honor roll recognition event where parents will be invited.
- A question was asked if certificates will be sent home with the students receiving awards. Mr. Patel will look into it.
- Tifanne Clark would like to be the Chair for Student Recognition. She would also like to know more about the student nomination process
- A question was asked if PTO can do a student spotlight on social media. There may be legal and privacy reasons why this can not be done.

7. Fundraising - Tara Gray

- Apex Games Fundraiser
 - This year, PTO will be partnering with Apex. It is a leadership organization that focuses on fundraising for schools and building leadership and character
 - During the Apex Games fundraiser, students will be challenged to get donations from family and friends to help the school
 - It's a 2-week fundraiser with daily games exercises, and at the end there will be a grand finale called the Apex Games where students who participate in the fundraiser get to have a high energy game day.
 - Fundraiser will kickoff on September 15th
 - Friday September 26th will the grand finale - Apex Games
 - PTO Goal: \$10,000
 - PTO will need parent volunteers on September 26th to assist with logistics and collecting funds from students
 - Volunteers are reminded to complete the Cabarrus County background check, and sign the Volunteer Agreement & Code of Conduct (handed out during this meeting).
 - A Sign-Up Genius will be created and shared with parents
 - **Marketing:**

- Apex sent a comprehensive marketing kit that can be used by Mr. Patel for the newsletter, Parent Square, teacher communication and for school news.

- Apex also sent social media marketing guidelines to be used. The first PTO social media post was pushed today.
 - Upcoming curriculum night will also be a good time to promote
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- First Spirit Night - October 28th at Fryes' Skating
 - Student will be able to wear costumes
 - PTO will host a trunk or treat at the end of the nights so families can all participate
 - Winter Game Night
 - This would be in lieu of a winter dance.
 - This would be held at the school and students can wear Christmas pajamas.
 - There will be games, food, and entertainment

Meeting Adjourned 8:20pm