

Nathan (Bo) Zhe

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[Linkedin Profile](#)

Summary

- Enthusiastic fourth year Bachelor of Arts (Honours) student specializing in Media and Performance Production at Queen's University
- Strong skills in producing, marketing, budgeting, human resources, project management, photography, videography and graphic design
- Advanced knowledge of Adobe Creative Suite, MS/Google Office Suite and Canva
- Proven leadership and organizational abilities, having managed diverse teams in various production settings
- Native Chinese speaker with professional working proficiency in English

Education

Bachelor of Arts (Honours)

2022 - Present

Queen's University, Kingston, ON

- Program: MAPP (Media and Performance Production)
- Currently 3.86 GPA
- Awards: Queen's Excellence Scholarship, Dean's Honour List (2022 - 2023, 2023 - 2024)
- Queen's University Internship Program (QUIP) 2025 - 2026 registrant

Relevant Experience

Director of Marketing

March 2025 - Present

Contract Full-time, Alma Mater Society at Queen's University, ON

- Working as the Director of Marketing of Alma Mater Society, the oldest student government in Canada which represents over 20,000 undergraduate students, 6 commissions, 13 services and 9 faculty societies
- Directly supervised by the President of Alma Mater Society, promoting the company with focus on I-EDIAA, social events and student life.
- Overseeing a marketing team of 8, regularly producing content promoting the key events including Orientations, Fall/Winter Referendum, Elections, St. Patties, Homecoming, etc.

Producer

November 2024 - April 2025

Heathers: The Musical, Queen's Musical Theatre, ON

- Managed marketing, budgeting, recruitment, fundraising, team management, sponsorship, box office, and production timeline for theater production.
- Secured 4 sponsorship opportunities, oversaw an Instagram with 2000+ followers, built a team of 100+ members, and a budget exceeding \$12000.
- The show was entirely sold out 3 times with a profit of more than \$3,000, which became a phenomenal event across Kingston.

Head of Marketing

September 2024 - March 2025

Love and Information (2025 Winter Major), Dan School of Drama and Music, ON

- Working with industry professionals and professors, developed and executed marketing plans for the DAN School of Drama and Music at Queen's University.
- Managed social media accounts, including Instagram with 1000+ followers, to engage with the audience effectively.
- Conducted marketing campaigns (Press Release, Poster, Email Campaign, Installations) and secured 4 sponsorship opportunities, 1 radio interview, and 3-5 press features for the school's events.

Producer, Graphic Designer

September 2024 - November 2024

Hedda Gabler, Queen's Theatre Troupe, ON

- Oversaw marketing, budgeting, recruitment, team management, box office, and production timeline for theater production at Queen's Theatre Troupe.
- Created a marketing plan, strategy, and schedule, designed promotional materials, and managed an Instagram account with 500+ followers.
- Oversaw and led a team of 20+ members in a short turnaround of 2 weeks, managed a budget of \$2000+, sold 145 tickets, profited \$429 in revenue, and secured 2 press features.

Co-Producer, Director, Technical Director

July 2024 - January 2025

Snow in Midsummer: The Silence, Yu Theatre Society, ON

- Managed marketing, budgeting, recruitment, sponsorship and entire production elements & timeline for 6 months.
- Created a marketing plan with the Head of Marketing, designed promotional materials, and assisted with Graphic Designer with Instagram graphics for successful production.
- Oversaw and led a team of 40+ members, managed a budget of \$6000+, resulting in 3 press features and 2 sponsorship opportunities. 150+ ticket sale and \$1500+ in revenue.

Producer

July 2024 - February 2025

We Need Shelter, KCFF Doc Factory, ON

- Managed marketing, recruitment, and team management for a documentary film project premiered at Doc Factory Program in 2025 Kingston Canadian Film Festival.

- Successfully recruited and led a team of 10+ production team members in both professional film industry and amateur realm, creating the professional working and portfolio opportunities for students.
- Assisted Head of Marketing in graphic design and execution of marketing plans.

Producer, Director, Editor

July 2024 - March 2025

The Bachelorette Party, KCFF Local Shorts, ON

- Managed marketing, team management and the entire production for fiction film project, selected and premiered at Local Shorts Program in 2025 Kingston Canadian Film Festival.
- Successfully led and oversaw a team of 7 members throughout pre-production and post-production.
- Distributing posters and press releases to promote the film and the Local Shorts program.

Social Media Coordinator

January 2025 - Present

QWave, ON

- Collaborated with the Club Manager and Marketing Directors to plan and execute marketing campaigns, increasing social media awareness.
- Created engaging Instagram graphics and Tik-Tok styled videos as marketing content for QWave.
- Implemented strategies to boost social media engagement and drive brand visibility.

Social Media Manager, Board Member

July 2024 - Present

Yu Theatre Society, ON

- Managed Yu Theatre Society's Instagram and WeChat accounts, creating engaging graphics for club promotions.
- Achieved 40K+ views and 272%+ account reach in 90 days.
- Developed strong skills in social media management and graphic design.

Other Leadership & Production Experiences

January 2024 – Present

Various Projects, ON

- Production Assistant - *Windrush* (SpiderWebShow Performance, 2025)
- Assistant Set Designer - *Basement Girl* (2025)
- Founder, Executive Producer - NoZy Universe Film Productions (2025)
- Playwright, Sound Designer, Operator - *Snow in Midsummer: The Silence* (Yu Theatre Society, 2025)
- Committee Member - DAN School Accessibility Committee (2025)
- Location Support Personnel - (Devil in Disguise: John Wayne Gacy, Peacock Originals, 2025)
- Assistant Technical Director - *Jinsha: The Journey* (Yu Theatre Society & Crackhammer Studio, 2024)
- Assistant Technical Director - *The Lightning Thief* (Blue Canoe Productions, 2024)

- Assistant Stage Manager - *The Anger in Ernest and Ernestine* (Queen's Theatre Troupe, 2024)
- Set & Props Designer, Leading Actor - *A Doll's House* (Yu Theatre Society, 2024)

Other Photography and Videography Experiences September 2023 – Present

Various Projects, ON

- Volunteer - Kingston Arts Council (2025)
- Show Photographer - *Drag Queens on Trial* (Queen's Theatre Troupe, 2025)
- Photographer - MUSE Magazine (2024 - 2025)
- Photographer & Video Designer & Trailer Editor - *UnMute* (Limbus Work, 2024)
- Trailer Editor - *SmartSmart* (SpiderWebShow Performance, 2024)
- Video Editor - *Rent* (Blue Canoe Productions, 2024)
- Trailer Editor - *The Lightning Thief* (Blue Canoe Productions, 2024)
- Festival Trailer Designer, Recording & Photography Design Crew - *Jinsha: The Journey* (Yu Theatre Society, 2024)
- Event Photographer - *Various Projects* (The Juvenis Festival, 2023 - 2024)
- Event Videographer - *Color Fugue* (Sanyebu, 2022)

Employment Experience

Creative Hub Staff January 2025 - Present

Contract Part-time, AMS Media Center, Kingston, ON

- Photographed on-campus events as directed by Creative Hub Manager
- Provided customer support and helped with office organization
- Developed strong photography, communication and organizational skills

Marketing and Advertising Assistant January 2025 - Present

Contract Part-time, CFRC 101.9 FM, Kingston, ON

- Coordinated on-campus and community outreach, including event participation and volunteer engagement to enhance CFRC's visibility.
- Secured local business partnerships for promotional and fundraising initiatives, contributing to CFRC's growth.
- Developed and delivered training workshops for volunteers, enhancing team skills and engagement.

Freelance Photographer July 2024 - Present

Self-Employed, taNathanZPhoto, Kingston, ON

- Instagram: @tanathanzphoto
- Providing professional portraits and event photography service to the customers

Festival Assistant May 2024 - Present

Contract Part-time, Kingston Canadian Film Festival, Kingston, ON

- Managed photography, videography, marketing, programming, events, box office, sponsorship, and guest service.
- Released captivating photos on the official Instagram account to promote festival merchandise and services.

Intern

May 2024 - July 2024

Internship, SpiderWebShow Performance, Kingston, ON

- Created shot list for videography and live streaming elements of “SmartSmart” (SpiderWebShow Performance, 2024) ensuring seamless production flow.
- Developed Tech Rider Sheet to document technical equipment, optimizing show setup.
- Maintained and updated FOLDA.ca website, enhancing online presence and user experience.

Photography Service Staff

September 2023 – April 2024

Contract Part-time, Studio Q, Alma Mater Society, Kingston, ON

- Captured commissioned events and campus activities, enhancing visual documentation for Queen's University under the photography manager's coordination.
- Covered various on-campus events like parties, galas, formals, and more.
- Received Staff of the Month in November 2023 for exceptional performance.

Certificates & Awards

NABETiquette

March 2025

CPR-C/AED/First Aid

June 2024

Working at Heights Certificate

April 2024

The First Chinese International Students Photo Contest

February 2023

- Conducted by Consulate-General of the People’s Republic of China in Toronto
- Awarded 3rd Prize for the work titled “Silent Hill”

IELTS

February 2021

- Overall 7.0: Listening 8.0, Reading 8.0, Writing 6.5, Speaking 6.0

References

Michael Wheeler

Internship Supervisor

michael.wheeler@queensu.ca

Sojung Bahng

Course Instructor

sojung.bahng@queensu.ca