

Here are some Podcasting tips I have put together the best I can, I will add to them as I come up with more.

Easy Show Notes:

- I like to use Google Docs because it is a living document where all changes by the people invited with the ability to edit can make changes in real time. This allows all show hosts to have access to the show notes no matter where they are.
- It is also helpful to use Google docs because each host can make real time changes and each host can see the changes that were made.
- You can access google docs from almost any mobile device as well

<https://www.google.com/docs/about/>

For editing a podcast:

- I use Audacity because it is free and gets the job done for me.
- “Audacity is an easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems.”
- <https://www.audacityteam.org/>

For a Group Podcast Recording or a regular weekly hosted show I like to use Teamspeak 3:

- It has a recording option where multiple people can record at the same time.
- It has a sound board plug in option. You can use this to add Intros, Outros, Sound Effects all live and while you are recording. I like this because it has saved me a lot of time in the editing process.
 - Soundboard Plugin :<https://frie.se/ts3sb/>
- It also has a mobile app so that you can be out and about while also podcast

<https://www.teamspeak.com/en/downloads>

Podcast Hosting:

There are many podcast hosting companies. I have personally always used Podbean , but I have began to dabble with Anchor because it is free. I Have been podcast for 6 years, and have always hosted with Podbean without any issues. I have recently moved a few shows to Anchor because the cost to host a podcast can rack up , especially if you are short on funds and have any podcasts.

Podbean:

https://www.podbean.com/start-podcast?sourceid=ga-rcomp&gclid=CjwKCAiAs8XiBRAGEiWAFyQ-erFmnuUdpYSAHJDBZUgEt-MEA8tqG57NhdsoKowul57JHu-XPZulmxoC51EQA_vD_BwE

Anchor: <https://anchor.fm/>

- Cost to host: FREE
- Has a mobile app
- Listeners can leave you voice messages to play on your show for free
- Anchor submits your podcast to multiple outlets so you don't have too.
- You can record your show on the go with your phone, have others join your show on your phone app, make small snippets of your show into a video. Use the desktop site or the mobile app to work on your show.
- Has music you can use in the app to add to your show for intros and background music from the app.

Libsyn is another really good podcasting host but it is Pricier.

<https://www.libsyn.com/>

SoundCloud

Some people use soundcloud but I have only heard bad things.

https://player.epidemicsound.com/creator-subscription/?_us=adwords&_usx=generic&gclid=CjwKCAiAs8XiBRAGEiwAFyQ-esyQIMm0zA7Gs7i36fhqwB1LVVQHEIHRKdx3HvV3yigZs8RYNw7MERoC4_IQAvD_BwE

YouTube: Some use YouTube , it is free, but then it isn't really a podcast it is a youtube cast.

- When I edit my show in Audacity, I like to utilize the fade in and fade out options when adding an intro our an outro so the conversation blends nicely into the music and you don't smack right into a music wall.

Some Tips

- **Compressor:** I was taught to highlight the entire episode (all of the tracks) and use the compressor option. Some prefer the leveler. I think each server their own purpose.
- **Noise removal :** It is handy to highlight a certain portion of a track of music or sound with background noise and revoeit with this tool. It distort the overall sound if the area is too layered with multiple noises. I use it sparingly.
- **EXPORT** In order to get your Audacity Track turned from a Audacity project into an MP3, You will need export the Audio. If you are prompted to download an additional program to do that, its olk. Some are some are not.
- **USE ROYALTY FREE MUSIC:** When picking music to use in your podcast, you have to be very careful not to use music that is not royalty free. Basically if you did not make the music, you can still run the risk of getting in a bind if the creator of the royalty free music decides to make it copyright music.
- The music Site I have used for 7 Years without problem: <https://incompetech.com/>

- Use Show Notes so that you don't get off in the weeds.
- Find your vibe and what works for you.
- People like to listen to podcasts for a lot of different reasons, but I have found myself liking to listen to shows that entertain me AND teach me.
- DO NOT GET WEIRDED OUT BY YOUR OWN VOICE. You hear it all day and all night. Of Course you're going to need to get used to hear your voice OUTSIDE of your head!
- You will be your own worst critic. Take it easy on yourself!
- When you get negative feedback from a listener, let it roll. Normally they are acting out at you for some other reason outside of yourself.
- Promote your show on social media and stay active with your listeners, but don't spread yourself too thin.
- Make sure you submit your podcast to all of the available platforms like Spotify, Google Play, Stitcher Radio, Player FM, and any others you can find! Many podcast hosts will toss your RSS feed up on Itunes, but they will not do it for the others. I currently Use Anchor, and they apply my shows for me.
- If podcasting because a job and a drag for you then stop doing it. Your listeners can tell when you are not passionate about what you are doing.
- And On that note, be passionate about what you are going to do a show about or you will run the risk of podfading.