

Trust and comfort power words

- According to X [expert/source]
- Accredited
- Anonymous
- Approved
- Authentic
- Backed
- Best-selling
- Certified
- Endorsed
- Ensured
- Expert
- Global/globally
- Guaranteed
- Improved
- Lifetime guarantee
- Money-back
- No questions asked
- No risk
- No strings attached
- Official
- Proven
- Recession-proof
- Refund
- Research
- Results
- Safety
- Scientifically-proven
- Secured
- Studies show
- Surveys show
- Unconditional

- Worldwide

Greed power words

- Bargain
- Best
- Big
- Billion
- Cheap
- Economical
- Exclusive
- Giveaway
- Greatest
- Guilt-free
- Hurry
- Limited
- Luxurious
- Massive
- Money
- Prize
- Profit
- Quick
- Rich
- Save
- Savings
- Skyrocket
- Soaring
- Surge
- Treasure
- Triple

Vanity power words

- Amazing
- Awe-inspiring

- Bold
- Boost
- Clever
- Conquer
- Elegant
- Elite
- Epic
- Fearless
- Genius
- Gorgeous
- Knockout
- Legendary
- Lucky
- Quick-witted
- Remarkable
- Sassy
- Smart
- Strong
- Stunning
- Successful
- Triumphant
- Ultimate
- Undefeated

Angry power words

- Abuse
- Agitate
- Arrogant
- Broke
- Brutal
- Bully
- Corrupt
- Crooked

- Foul
- Hostile
- Liar
- Lies
- Loser
- Morally-bankrupt
- Narcissistic/Narcissist
- Rant
- Revolting
- Ruthless
- Smug
- Sneaking
- Snob
- Snooty
- Stuck Up
- Thug
- Vicious

Lust power words

- Alluring
- Breathtaking
- Beautiful
- Compelling
- Depraved
- Desire
- Dirty
- Exotic
- Flirty
- Forbidden
- Lonely
- Magnetic
- Mouthwatering
- Obsession

- Passionate
- Provocative
- Riveting
- Sexy
- Shameless
- Sleazy
- Stimulating
- Tantalizing
- Teasing
- Thrilling
- Uncensored

Fear power words

- Agony
- Apocalypse
- Armageddon
- Assault
- Backlash
- Beware
- Blinded
- Fooled
- Frightened
- Gullible
- Hack
- Horrific
- Reckoning
- Revenge
- Risky
- Savage
- Selfish
- Shattering
- Terrorize
- Trap

- Trauma
- Volatile
- Vulnerability
- Warning
- Worry
- Wounded