

## Tips for organizing Restless Heart Fundraiser

### Ticket Sales

- We asked the Moms in our group to each sell 7 tickets if possible. (Be sure to set a collection date at least a week before the event so you can get the un-sold tickets back to sell the last week).
- We ran bulletin ads (see below) in local parishes and asked the pastors to mention from the pulpit. We gave all priests and religious a free ticket.
- We did lots of promotion with email and on FB using the trailer at [www.restlessheart.com](http://www.restlessheart.com)
- If a pastor agreed to give it a good plug one weekend, we had moms sell tickets after Mass. These trickled out but it all adds up.
- Ask pastors to keep about [20 tickets in the rectory \(click to see letter\)](#) and make a note in the bulletin that "tickets can be purchased in the rectory" (see sample bulletin announcement below).
- We put a sticker on each ticket with our details - see below.

### Movie Night

- Pray for the success of the event. The evil one does not want people watching this movie.
- Fr. Bob, our pastor, welcomed everyone before the movie began and gave a brief intro (below).. I spoke as well and thanked individuals for their help...encouraged people to come to the next showing using this as an evangelization opportunity.
- We gave everyone [this handout](#) as they came in.
- We sold DVDs after the movie. Click [here](#) for our table sign.

To get started and order the license and DVDs, click [here](#).

### Sample of sticker for the movie ticket - used address labels

**Wed Oct 9<sup>th</sup> at 6:30 PM**  
Four Seasons Cinema  
2429 Military Rd, Niagara Falls (behind Big Lots)  
Sponsored by the Niagara Falls Catholic Moms Group  
[www.CatholicMomsConnect.com](http://www.CatholicMomsConnect.com)  
113 min - Some content for mature audiences.

### Sticker to put on small posters that Ignatius sends

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2429 Military Rd, Niagara Falls (behind Big Lots)  
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[www.CatholicMomsConnect.com](http://www.CatholicMomsConnect.com)  
Some content for mature audiences.  
**Tickets limited. Purchase in parish office.**

### Sample Bulletin

#### Coming to a Theater Near You!

Since the fall of 2012, the movie ***Restless Heart: The Confessions of Augustine***, has swept North America. This first-ever full-length film on the life of St. Augustine has been seen more than 1,000 times in more than 200 cities! Now, due to popular demand, the *Niagara Falls Catholic Moms Group* is bringing this movie to our area to entertain and spiritually inspire our community. The movie will be shown in Niagara Falls at the Four Seasons Theater (2429 Military Rd behind Big Lots) on Thurs, Aug 22 at 6:30 pm. **Limited seating is available.** Pick up tickets in the parish rectory or contact Val at 860-7230 / [nfcatholicmoms@gmail.com](mailto:nfcatholicmoms@gmail.com) . Ticket cost is \$10 each. Buy 10 and get 1 free. Watch a trailer of the movie at <http://restlessheartfilm.com/>. Some content for mature audiences. 113 min.

### If you show the movie a second time...

#### Coming (again) to a Theater Near You!

Back by popular demand, a second showing of the movie ***Restless Heart***. *We sold out the first time, so don't miss this chance to see the first-ever full-length film on the life of St. Augustine hosted by the Niagara Falls Catholic Moms Group.*

The movie will be shown at the Four Seasons Theater (2429 Military Rd, Niagara Falls behind Big Lots) on Wed, Oct 9, at 6:30 pm. Limited seating is available. Pick up tickets in the parish office. Questions email xxx or call xxx at xxx-xxxx (email preferred). Ticket cost is \$10 each. Buy 10 and get 1 free. Watch a trailer of the movie at <http://restlessheartfilm.com>. Some content for mature audiences. 113 min.