**PRESIDENT'S OFFICE**

**REGIONAL ADMINISTRATION AND LOCAL GOVERNMENT**

**MEATU DISTRICT COUNCIL**

**FORM FOUR ROAD TO NECTA**

**COMMERCE MARKING SCHEME SEPT. 2025**

**1.**

| i | ii | iii | iv | V | Vi | Vii | Viii | Ix | X |
|---|---|---|---|---|---|---|---|---|---|
| C | B | A | C | B | B | B | C | B | B |

1 mark @, total 10 marks

2.

| i | ii | iiii | iv | V | Vi |
|---|---|---|---|---|---|
| B | D | F | A | E | H |

1 mark @ total 6 marks

3.(a) ways of controlling importation

I. Import tariffs

Ii. Total ban

III. Adjust exchange rates

Iv. Balance of payment

V. Import quota

(b) four Types of advertising

I. Printing

Ii. Digital

iv. Broadcast

V. Outdoor

4. Five roles of land and five roles of capital

A. Five roles of land

I. Land is used for power production e g sunlight

Ii. Land is used to produce medicine e.g forest

III. Land used for agriculture e g solid

iv. Land is used to get national income e.g minerals

v. Land is used for construction of buildings

B. Five functions of capital

I. It is used for commencement of business e.g cash

II. It is used to produce other goods e g machines

III. It is used for purchasing capital goods or raw materials

IV. Capital is used for transportations e.g roads

V. Is used as a way of making payments to workers

5. (I) (a) He will not be compensated

(b) Tsh. 24,000,000

6. Five positive effects of taxation

I. It encourages savings

II. It is source of revenue

III. Provision of public goods

Iv. It regulates production

V. It fostering economic development

Five Negative effects of taxation

I. It discourage investment

Ii. Limitation of saving

Iiii. It discourage production

Iv. It discourage investment

V. It can encourage tax evasion

7. (a) video conferenci is a system of communication where by people communicating while they ate apart and communicate electronically by using a video

(b). Advantages of electronic communication

I. It's fast

II. It is reduces of cost

III. It easy of use

Iv. Easy accessibility

V. Easy to manage

8. Five  Components of business plan

I. Executive summary

Ii. Business description

III. Market assessment

Iv. Marketing plan

V. Operation plan

9. Economic importance of entrepreneurship

I. It create employemnt opptunites

Ii. It increase national revenues

III. In encourage establishment of investments

Iv. It promote innovation

V. It stimulates competition

10. Importance of money

I. It is a medium of exchange

Ii. Store of value

III. It is a measure of value

(b) qualities of good money

I. Acceptability

Ii. Portability

III. Durability

Iv. Divisibility

V. Scarsity

11. Advantages of air transport

I. It is very fast

Ii. It is suitable for perishable goods

III. It is free from physical bearing

Iv. Less cost of construction

V. It is flexible

Disadvantages of transport

I. It is expensive

II. If accidents occurs it is fatal

III. It can be affected by weather condition

Iv. It is not reliable in many areas