

AB Pulled to Staging - 9/9/23

JS Reviewed - 9/12/23

RH reviewed 9/14/23

Training

Accelerate your performance with our tailored programs

Insert Hero Image: TBD

Master Your Digital Domain with Gable's Comprehensive Training

Once you've invested in premium video displays or audio-visual technology that elevates your guest experience, your next question is "How do I operate this new technology?". The idea of training staff members or learning it for yourself might feel overwhelming. At Gable, we believe that a tool is only as effective as your ability to use it, and that is why we offer tailored training sessions aimed at demystifying the complex world of digital displays and audiovisual systems.

Whether you're simply looking to understand the basics, how to upload images, or are interested in leveraging advanced features to increase revenue, we're here to help. Our guidance can cover a wide range of strategies and functionalities, but we adapt our training to suit your specific needs and questions. Whether you're the owner, marketer, or IT manager in charge of overseeing the digital signs, our ultimate goal is to empower you to manage your content as effortlessly as possible. Good technical competency will give you the confidence needed to get the best ROI from your system, and Gable delivers.

Justification: Insert Relevant Portfolio Projects, Testimonials, and Case Studies

Here's What You Can Expect from Gable's Expert Training

Managing digital estate can be a complex task, but Gable makes it easier. Our comprehensive understanding of digital signage and systems integration allows us to equip you with the know-how you need to control your digital assets. Below is an overview of what we cover in our session(s):

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- **Understanding the Basics:** We start by giving you an overview of the [CMS](#) you'll be using, ensuring you know how to navigate its user interface. We demystify what 'offline' means in the context of your system and show you how to check if your player is online, among other essential functionalities.
- **Admin and User Management:** We also walk you through the admin side of your [system](#), including learning how to add or remove users, adjust permissions, and set content defaults. This ensures you can manage access and workflow within your team smoothly.
- **Technical Overview:** Understanding the backend is crucial. We cover aspects like remote screenshots, player settings, and network connectivity, which are essential for diagnosing issues and optimizing performance.
- **Content Upload and Management:** Get acquainted with the types of content supported by your CMS, from images and videos to more advanced features like [widgets](#) and text elements. We'll also guide you on how to manage the content once it's uploaded.
- **Scheduling and Publishing:** Whether you're using BrightSign, Navori, or another digital signage CMS, we teach you how to schedule content—either as individual pieces or within playlists—and how to publish these to your digital displays.
- **Troubleshooting and Support:** We'll go over common problems you might encounter and how to solve them. Our service desk is always available during business hours via service@gablecompany.com, ensuring prompt assistance when you need it.
- **Customized To Your Display Type:** Our training reflects the same integrated approach we take when designing your system based on tried-and-true standards. Regardless of whether you have an LED display or another kind, we tailor the workshops to align with the specifics of your technology so you know exactly what to expect.

Transaction/Conversion: Insert Relevant Downloadable Lead Magnet

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- **FAQs**
 - **Text or Training Videos**
 - **Blog RE: "Who can benefit from DOOH" -see DOOH page**
- **Glossary of Terms**
 - **What is a media player**
 - **What does wireless bridge mean**
- **Screenshots**

FAQs

Add/Edit/Answer

- How long does the training take?
 - Any single session is approximately 60-90 minutes. If additional time is needed, we'll schedule a second session to help you retain the information better.
- Is the training customizable to my business needs?
 - Absolutely! Our training sessions are tailored to focus on what's most relevant to your business operations and display objectives.
- Is remote training available?
 - Yes, we offer both on-site and remote training options to better accommodate your team's needs.
- Do I need to have technical expertise to understand the training?
 - Our training is designed to be accessible to people of all technical skill levels.
- Do you offer ongoing or refresher training?

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- Yes, we understand that businesses evolve, and new team members may require training. We can arrange for ongoing or refresher courses as needed.
- Who will be conducting the training?
 - The training is conducted by our experts, who have a holistic understanding of not just the software but the entire digital display system.
- What are the costs associated with your training service?
 - Costs can vary depending on the scope and customization of the training. Contact us for a personalized quote.

Insert Additional Trust Icons (awards, certifications, security badges, and guarantees)

With Training Comes Confidence

With Gable, you'll walk away with a comprehensive understanding of your digital system, empowering you to **navigate your digital displays and audiovisual systems** more effectively and troubleshoot issues with confidence.

To discuss training for your digital signage program, call 800-854-0568 or complete the brief form below, and one of our team members will contact you within 24 hours. Existing Gable clients can email us at service@gablecompany.com.

Add Training Scheduling Widget/Calendar (Josh, Wes and Aaron to Discuss online calendar options that work with Gable's internal needs)

Canva