



Podcast Interview (PI)

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Event Code

PI

Description

Broadcast Journalism Contest

Teams will receive a prompt and will have 5 hours to find, record, and edit a podcast interview. Up to 2 teams of up to 2 students per team.

Deadline

Saturday, November 4th at 2:30PM CST

Turn in your entry in person at the timekeeper table at 4-State

Prompt

- Interview anyone 70+ years old over the phone (or computer) about a story or memory that has always stuck with them from when they were in school and the lesson they learned.
- You must conduct a remote interview (over the phone or computer). You may not conduct the interview in person.

Total Run Time

2-4 minutes

Contest Requirements

- You may not use any previously recorded interviews in your entry.
- You may use music if you have the rights to it.



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Rules

This is a journalism contest. Nothing is to be made up, faked, or planned ahead of time. This assignment may be completed on the campus of Missouri State University. This contest may be recorded offsite with the permission of and under the direction of your teacher. Teachers are allowed to advise but are not allowed to operate any production equipment or perform any post-production work on the project.

If you have contest questions or need a rules clarification, your teacher (and only your teacher) can ask inside the 4-State Group Me.

How to Submit Entries

Slates

All entries must begin with an audio slate. In this slate, state the following:

- School Code (Not School Name)
- Title of Entry
- Names of every student on the entry

The slate will NOT be counted as part of the work and will not count against the time limit of the piece. Un-slated entries may be disqualified.

Naming Convention

Name the video file according to the following naming convention:

EventCode_SchoolCode_EntryName.wav (or .mp3 / .aiff / .mov / .mp4)

For example, the event code for this contest is PI. If your school code is “55” and your project is called “Cool Podcast” you would name your file: PI_55_CoolPodcast.mp4

Entry Submission

All entries must be submitted on a flash drive or memory card that can be read by a Mac computer. The following file types are allowed: .wav .mp3 .aiff .mov .mp4. The only file on that flash drive must be the entry. Only one entry per drive allowed. Please check all entries before submission. Entries that cannot be played will be disqualified. The flash drive or SD card must be labeled with your school code. Unlabeled drives will not be returned to the original owners or schools.

Podcast Interview Judging Criteria

	NEEDS IMPROVEMENT	AVERAGE	GOOD	SUPERIOR
Storytelling: <i>The interview pulls you in and has a clear beginning, middle, and end.</i>				
Writing: <i>Strong, unique writing. Established and maintained a cohesive tone.</i>				
Sound Bites: <i>The host got quality sound bites from the subject and had a natural conversation.</i>				
Host: <i>Host maintains the attention of audience and add meaningful context to the story.</i>				
Sound: <i>Quality recording, clear interviews, and proper sound mixing.</i>				