

KEY TAKEAWAYS TO BE A BETTER COPYWRITER:

1: Spend 10 mins analyzing good copy from the swipe file or Top Players

2 - Send 3-10 outreach messages OR perform 1 G-work session on client work

3 - Train : Write a piece of copy EVERY SINGLE DAY, even if you don't have a client. Ask an AI to assign you a project and a target audience, and then write copy for them. This practice has been immensely beneficial for me.