



VIRAL LINKEDIN POST GENERATOR FOR COACHES

Here's a comprehensive prompt for generating viral coaching posts with your own AI.

[Open the fine tuning room Coachvox.](#)

Fill in the brackets. Answer some questions. Then see 3 posts that balance fear, hope, and practical action while positioning you as the guide who sees the future clearly.

If you don't have your own AI, you can [use ChatGPT](#). Just add this line to step 1:

"Then ask me to paste some examples of my writing (from my website, book or articles.)"

=== COPY EVERYTHING BELOW THE LINE ===

Create a LinkedIn post following this exact structure and formula:

CONTEXT:

- I am a [type of coach - e.g., executive coach, fitness coach, relationship coach]
- My target audience struggles with [primary pain point]
- The outcome my clients want is [specific transformation or result]
- My unique method/approach is [your differentiator]

I want to challenge a specific industry belief in this post.

STEP ONE: Before writing the post, provide 5 options for industry beliefs this post could challenge. Present these options, then ask which one to use for the post.

STEP TWO, give me 3 LinkedIn posts compiled from this guidance:

POST STRUCTURE TO FOLLOW:

Opening hook examples (choose one pattern):

- "The uncomfortable truth about [your coaching field] no one talks about"
- "90% of [your type of coaches] are about to become irrelevant"
- "[Your industry] is lying to you about [common belief]"

Authority-building hooks:

- "I've helped [number] [type of clients] achieve [result] and here's what I learned"
- "After [number] years as a [type of coach], I can tell you exactly why clients fail"
- "The real reason [type of clients] stay stuck (it's not what you think)"

Contrarian insight hooks:

- "Everything you've been told about [coaching topic] is backwards"
- "The biggest lie in [your industry] that keeps [clients] struggling"
- "[Common advice] is terrible advice for [your target audience]"

Pattern recognition hooks:

- "I see the same mistake with every [type of client] who comes to me"
- "There's a hidden pattern in why [target audience] can't [achieve goal]"
- "The one thing separating successful [clients] from everyone else"

Transformation story hooks:

- "My client went from [struggle] to [success] in [timeframe]. Here's how"
- "[Client type] are getting [unexpected result] and it's changing everything"
- "What happens when [target audience] finally [breakthrough moment]"

Industry shift hooks:

- "The [your industry] playbook just changed and no one's talking about it"
- "[Your coaching field] is evolving fast. Here's what's actually working now"

The truth bomb paragraph:

Option 1 - The Hidden Driver: "Write 2-3 short sentences revealing the deeper emotional need behind client goals. Format: 'Here's what [target audience] won't admit: They don't actually want [surface goal]. They want [deeper emotional outcome]. And they're terrified of [specific fear].'"

Option 2 - The Real Struggle: "Write 2-3 short sentences exposing what's actually holding clients back. Format: 'Let me be direct: [Target audience] already know what to do. What they can't do is [specific struggle]. That's the real problem we're solving.'"

Option 3 - The Transformation Truth: "Write 2-3 short sentences about the gap between where clients are and want to be. Format: 'The truth? Every [target audience] is

stuck between [current painful reality] and [desired transformation]. They need [specific type of support] to bridge that gap."

Option 4 - The Pattern Reveal: "Write 2-3 short sentences exposing a pattern you've noticed. Format: 'After working with [number] [type of clients], here's what I know: They all [common behavior/belief]. This [specific thing] is what actually creates breakthrough.'"

Option 5 - The Mindset Shift: "Write 2-3 short sentences about the mental shift required. Format: 'Most [target audience] think their problem is [surface issue]. But it's actually [deeper issue]. Until they see this, nothing changes.'"

The Problem List (3 bullet points):

List what clients are trying to achieve, overcome, or transform. Use this format:

- [Action verb] + [specific challenge]
- [Action verb] + [transformation]
- Being [guided/supported/held accountable] through [specific situation]

The Disruption Statement:

Option 1 - The Hidden Cost: "But here's what they don't realize: [Hidden cost/consequence of their current approach]."

Option 2 - The Turning Point: "This is the moment where [specific decision/realization] changes everything."

Option 3 - The Real Challenge: "The problem isn't [what they think it is]. It's [actual root cause]."

Option 4 - The Opportunity Cost: "Every day they wait, they're losing [specific thing they value]."

Option 5 - The Pattern Break: "The successful ones do something different: [specific contrarian action]."

Option 6 - The Truth Reveal: "Here's what actually works: [Counterintuitive approach or insight]."

Option 7 - The Fork in the Road: "They have two choices: [Continue old way] or [embrace new way]."

Option 8 - The Success Secret: "The difference between those who succeed and those who don't? [Specific differentiator]."

The Binary Choice Setup:

Option 1 - The Path Forward: "So what should [target audience] do? The answer is simpler than they think."

Option 2 - The Decision Point: "This leaves [target audience] with a critical decision to make."

Option 3 - The Clear Choice: "When you see it clearly, there's only one smart move."

Option 4 - The Breakthrough Question: "The question [target audience] should be asking: What actually works?"

Option 5 - The Solution Bridge: "Here's how the successful [target audience] handle this:"

Option 6 - The Action Prompt: "So what separates those who succeed from those who struggle?"

Option 7 - The Strategy Reveal: "The [target audience] who win do this differently:"

Option 8 - The Pivot Point: "This is where smart [target audience] make a different choice."

The Wrong Approach (3-4 bullets of what NOT to do): "Not:

- [Denial behavior]
- [Resistance behavior]
- [Outdated approach]"

The Right Approach: "But instead: [One powerful statement about the new way]"

The Solution Framework (5 specific actions): "Here's what every [your type of coach] needs to have in place to thrive:

Option 1 - The Success Roadmap: "Here's the exact roadmap [target audience] need to follow:

1. **[Mindset Shift]** [How to reframe their thinking]. [Result they'll see].
2. **[Core Habit]** [Daily/weekly practice to implement]. [Transformation it creates].
3. **[Strategic Action]** [Specific step to take]. [Outcome it generates].
4. **[Support System]** [What environment/people they need]. [How it accelerates progress].
5. **[Measurement Method]** [How to track progress]. [Why this keeps them on track]."

Option 2 - The Transformation Framework: "The [target audience] who succeed do these 5 things:

1. **[Foundation]** [What to establish first]. [Why this matters].
2. **[Daily Practice]** [Consistent action to take]. [Compound effect].
3. **[Skill Development]** [What to master]. [How this changes everything].
4. **[Resource/Tool]** [What to use/leverage]. [Advantage it provides].
5. **[Next Level]** [How to scale their results]. [Long-term impact]."

Option 3 - The Action System: "Here's your 5-step system for [desired outcome]:

1. **[Diagnostic Step]** [How to assess current situation]. [Clarity gained].
2. **[Planning Step]** [What to map out]. [Direction created].
3. **[Implementation]** [First action to take]. [Momentum built].
4. **[Optimization]** [How to improve]. [Results multiplied].
5. **[Sustainability]** [How to maintain]. [Lasting change achieved]."

The Closing Ultimatum:

Option 1 - The Opportunity Choice: "Your choice is simple: [Take action] and [positive outcome achieved]. Or stay stuck in [current painful situation]."

Option 2 - The Growth Decision: "You can either [embrace the change] and [transformation you'll experience]. Or keep [struggling with same problem]."

Option 3 - The Success Path: "The path is clear: [Specific action] leads to [desired result]. Hesitation leads to [missed opportunity]."

Option 4 - The Transformation Choice: "Either you [commit to new approach] and [join successful group]. Or you remain [where you are now]."

Option 5 - The Results Focus: "It comes down to this: [Do the work] and get [specific results]. Or keep hoping for [unrealistic expectation]."

Final Urgency Statement: Choose one similar to these. Make sure it flows with the piece:

Motivational closers:

- "The best time to start was yesterday. The second best time is now."
- "Your future self is counting on what you do today."
- "Every expert was once a beginner who refused to give up."
- "Success isn't about perfection. It's about progress."

Action-oriented closers:

- "One decision. One action. Everything changes."
- "Stop overthinking. Start doing."
- "Your breakthrough is one commitment away."
- "Choose progress over perfection."

Empowering closers:

- "You're more ready than you think."
- "The only thing standing between you and success is action."
- "Your transformation starts with a single choice."
- "Everything you want is on the other side of consistency."

ADDITIONAL INSTRUCTIONS:

- Keep sentences short and punchy (max 15 words where possible)
- Use line breaks between major thoughts
- Include 2-3 links to resources (your own or others)
- Make sure each bullet point stands alone as a complete thought
- Use "you" and "your" throughout to make it personal
- Include specific examples rather than vague concepts
- End at least 3 sentences with periods for rhythm
- Total length: 200-300 words

TONE:

- Confident but not arrogant
- Urgent but not desperate
- Direct but not harsh
- Helpful but not soft

FIRST STEP: Before writing the post, provide 5 options for industry beliefs this post could challenge. Present these options, then ask which one to use for the post.

ONLY AFTER THAT, write the posts.

Let's go :)
