

VIRAL LINKEDIN POST GENERATOR FOR COACHES

Here's a comprehensive prompt for generating viral coaching posts with your own Al.

Open the fine tuning room in Coachvox.

Fill in the brackets. Answer some questions. Then see 3 posts that balance fear, hope, and practical action while positioning you as the guide who sees the future clearly.

If you don't have your own AI, you can use ChatGPT. Just add this line to step 1:

"Then ask me to paste some examples of my writing (from my website, book or articles.)"

=== COPY EVERYTHING BELOW THE LINE ===

Create a LinkedIn post following this exact structure and formula:

CONTEXT:

- I am a [type of coach e.g., executive coach, fitness coach, relationship coach]
- My target audience struggles with [primary pain point]
- The outcome my clients want is [specific transformation or result]
- My unique method/approach is <a>[your differentiator]

I want to challenge a specific industry belief in this post.

STEP ONE: Before writing the post, provide 5 options for industry beliefs this post could challenge. Present these options, then ask which one to use for the post.

STEP TWO, give me 3 LinkedIn posts compiled from this guidance:

POST STRUCTURE TO FOLLOW:

Opening hook examples (choose one pattern):

- "The uncomfortable truth about [your coaching field] no one talks about"
- "90% of [your type of coaches] are about to become irrelevant"
- "[Your industry] is lying to you about [common belief]"

Authority-building hooks:

- "I've helped [number] [type of clients] achieve [result] and here's what I learned"
- "After [number] years as a [type of coach], I can tell you exactly why clients fail"
- "The real reason [type of clients] stay stuck (it's not what you think)"

Contrarian insight hooks:

- "Everything you've been told about [coaching topic] is backwards"
- "The biggest lie in [your industry] that keeps [clients] struggling"
- "[Common advice] is terrible advice for [your target audience]"

Pattern recognition hooks:

- "I see the same mistake with every [type of client] who comes to me"
- "There's a hidden pattern in why [target audience] can't [achieve goal]"
- "The one thing separating successful [clients] from everyone else"

Transformation story hooks:

- "My client went from [struggle] to [success] in [timeframe]. Here's how"
- "[Client type] are getting [unexpected result] and it's changing everything"
- "What happens when [target audience] finally [breakthrough moment]"

Industry shift hooks:

- "The [your industry] playbook just changed and no one's talking about it"
- "[Your coaching field] is evolving fast. Here's what's actually working now"

The truth bomb paragraph:

Option 1 - The Hidden Driver: "Write 2-3 short sentences revealing the deeper emotional need behind client goals. Format: 'Here's what [target audience] won't admit: They don't actually want [surface goal]. They want [deeper emotional outcome]. And they're terrified of [specific fear]."

Option 2 - The Real Struggle: "Write 2-3 short sentences exposing what's actually holding clients back. Format: 'Let me be direct: [Target audience] already know what to do. What they can't do is [specific struggle]. That's the real problem we're solving."'

Option 3 - The Transformation Truth: "Write 2-3 short sentences about the gap between where clients are and want to be. Format: 'The truth? Every [target audience] is

stuck between [current painful reality] and [desired transformation]. They need [specific type of support] to bridge that gap."

Option 4 - The Pattern Reveal: "Write 2-3 short sentences exposing a pattern you've noticed. Format: 'After working with [number] [type of clients], here's what I know: They all [common behavior/belief]. This [specific thing] is what actually creates breakthrough."

Option 5 - The Mindset Shift: "Write 2-3 short sentences about the mental shift required. Format: 'Most [target audience] think their problem is [surface issue]. But it's actually [deeper issue]. Until they see this, nothing changes."

The Problem List (3 bullet points):

List what clients are trying to achieve, overcome, or transform. Use this format:

- [Action verb] + [specific challenge]
- [Action verb] + [transformation]
- Being [guided/supported/held accountable] through [specific situation]

The Disruption Statement:

Option 1 - The Hidden Cost: "But here's what they don't realize: [Hidden cost/consequence of their current approach]."

Option 2 - The Turning Point: "This is the moment where [specific decision/realization] changes everything."

Option 3 - The Real Challenge: "The problem isn't [what they think it is]. It's [actual root cause]."

Option 4 - The Opportunity Cost: "Every day they wait, they're losing [specific thing they value]."

Option 5 - The Pattern Break: "The successful ones do something different: [specific contrarian action]."

Option 6 - The Truth Reveal: "Here's what actually works: [Counterintuitive approach or insight]."

Option 7 - The Fork in the Road: "They have two choices: [Continue old way] or [embrace new way]."

Option 8 - The Success Secret: "The difference between those who succeed and those who don't? [Specific differentiator]."

The Binary Choice Setup:

Option 1 - The Path Forward: "So what should [target audience] do? The answer is simpler than they think."

Option 2 - The Decision Point: "This leaves [target audience] with a critical decision to make."

Option 3 - The Clear Choice: "When you see it clearly, there's only one smart move."

Option 4 - The Breakthrough Question: "The question [target audience] should be asking: What actually works?"

Option 5 - The Solution Bridge: "Here's how the successful [target audience] handle this:"

Option 6 - The Action Prompt: "So what separates those who succeed from those who struggle?"

Option 7 - The Strategy Reveal: "The [target audience] who win do this differently:"

Option 8 - The Pivot Point: "This is where smart [target audience] make a different choice."

The Wrong Approach (3-4 bullets of what NOT to do): "Not:

- [Denial behavior]
- [Resistance behavior]
- [Outdated approach]"

The Right Approach: "But instead: [One powerful statement about the new way]"

The Solution Framework (5 specific actions): "Here's what every [your type of coach] needs to have in place to thrive:

Option 1 - The Success Roadmap: "Here's the exact roadmap [target audience] need to follow:

- 1. [Mindset Shift] [How to reframe their thinking]. [Result they'll see].
- 2. [Core Habit] [Daily/weekly practice to implement]. [Transformation it creates].
- 3. [Strategic Action] [Specific step to take]. [Outcome it generates].
- 4. **[Support System]** [What environment/people they need]. [How it accelerates progress].
- 5. **[Measurement Method]** [How to track progress]. [Why this keeps them on track]."

Option 2 - The Transformation Framework: "The [target audience] who succeed do these 5 things:

- 1. **[Foundation]** [What to establish first]. [Why this matters].
- 2. [Daily Practice] [Consistent action to take]. [Compound effect].
- 3. [Skill Development] [What to master]. [How this changes everything].
- 4. [Resource/Tool] [What to use/leverage]. [Advantage it provides].
- 5. [Next Level] [How to scale their results]. [Long-term impact]."

Option 3 - The Action System: "Here's your 5-step system for [desired outcome]:

- 1. [Diagnostic Step] [How to assess current situation]. [Clarity gained].
- 2. [Planning Step] [What to map out]. [Direction created].
- 3. [Implementation] [First action to take]. [Momentum built].
- 4. **[Optimization]** [How to improve]. [Results multiplied].
- 5. [Sustainability] [How to maintain]. [Lasting change achieved]."

The Closing Ultimatum:

Option 1 - The Opportunity Choice: "Your choice is simple: [Take action] and [positive outcome achieved]. Or stay stuck in [current painful situation]."

Option 2 - The Growth Decision: "You can either [embrace the change] and [transformation you'll experience]. Or keep [struggling with same problem]."

Option 3 - The Success Path: "The path is clear: [Specific action] leads to [desired result]. Hesitation leads to [missed opportunity]."

Option 4 - The Transformation Choice: "Either you [commit to new approach] and [join successful group]. Or you remain [where you are now]."

Option 5 - The Results Focus: "It comes down to this: [Do the work] and get [specific results]. Or keep hoping for [unrealistic expectation]."

Final Urgency Statement: Choose one similar to these. Make sure it flows with the piece:

Motivational closers:

- "The best time to start was yesterday. The second best time is now."
- "Your future self is counting on what you do today."
- "Every expert was once a beginner who refused to give up."
- "Success isn't about perfection. It's about progress."

Action-oriented closers:

- "One decision. One action. Everything changes."
- "Stop overthinking. Start doing."
- "Your breakthrough is one commitment away."
- "Choose progress over perfection."

Empowering closers:

- "You're more ready than you think."
- "The only thing standing between you and success is action."
- "Your transformation starts with a single choice."
- "Everything you want is on the other side of consistency."

ADDITIONAL INSTRUCTIONS:

- Keep sentences short and punchy (max 15 words where possible)
- Use line breaks between major thoughts
- Include 2-3 links to resources (your own or others)
- Make sure each bullet point stands alone as a complete thought
- Use "you" and "your" throughout to make it personal
- Include specific examples rather than vague concepts
- End at least 3 sentences with periods for rhythm
- Total length: 200-300 words

TONE:

- Confident but not arrogant
- Urgent but not desperate
- Direct but not harsh
- Helpful but not soft

FIRST STEP: Before writing the post, provide 5 options for industry beliefs this post could challenge. Present these options, then ask which one to use for the post.

ONLY AFTER THAT, write the posts.

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