

Dear {Name},

I found your business through the social media platform, Facebook.

Scrolling through the website and noticed that you did not have a pop up Email newspaper on your website.

It would seem beneficial to have an Email Newspaper as it will make the user sign up before purchasing any products as it would give out information about the business such as teasing on new products before release or giving out discounts on memberships.

Providing this unique method would most likely attract more customers from this, increasing the sales.

If you are having second thoughts about this or want to know more, email me back and I can also send you samples of the Email Newspaper that I have created.

Reply to me if interested and we can start working on this  
We can make this happen for your business TODAY!

Best regards,  
{Name}