

Business plan: your company

Company name:

Slogan:

Biography:

Write a short paragraph that brings your team to life. What experiences do you as individuals bring to the team, do you have any areas of expertise, what are your values, do you have a mission statement?

Insert a photo of your team, company logo or school logo

Name	Age	Job role (optional)

Business plan: Your Team

Business Plan: Your Idea

Product/Service Name:

Description:
(What is it? Who is the target market? Does it have a USP? Why is it a good idea?)

Complete and hand in

Complete and hand in

Business Plan: Marketing

Price:

Sales and marketing
(Describe how you will market your product/ services, where and when you will sell)

Complete and hand in

What will you do with the profit? (Paying 1/3 to the Peter Jones Foundation would help us continue to run the scheme)

1. List all the things you need to buy (your costs) to run your business

Item	Cost	Quantity	Total
Total loan needed (this should not exceed £1000)			

2. Enter your selling price for your product(s)/service() and projected sales to work out your projected profit

Item (your product)	Selling price	Cost	Estimated amount sold	Total profit
Total profit				

Total profit less loan

Complete and hand in