






**Show Your Own Balili: MAKE YOUR OWN ECO-MPANION**

To encourage creativity and environmental awareness by creating your own version of Balili, the official eco-mascot, while promoting Project Sulong Kalikasan.

**MECHANICS**

1. Create Your Own Balili (ECO-mpanion).

It can be:

-  *Hand-drawn*
-  *Digital art*
-  *Any creative format*
- Any form as long as it is your original/own version.

2. Comment on the Official Post.

- Comment your entry on the official CNU page post (**link**)

3. Use the Official Hashtags:

- **#ProjectSulongKalikasan**
- **#BaliliOnTop**
- **#EcoSeries256**

**RUBRICS:**

Criteria	Description	Points
Creativity & Originality	Uniqueness of concept and artistic interpretation of Balili	40
Relevance to Environmental Advocacy	Connection to Project Sulong Kalikasan and eco-theme	10
Visual Impact	Overall presentation, neatness, and effort	35
Adherence to Mechanics	Complete hashtags, followed instructions, posted correctly	15

**TOTAL: 100 PTS**