

DESIGN ASSIGNMENT

 Objective

Create a data-driven, insight-focused infographic that represents complex financial information in a clear, structured, and visually engaging way using FinFloww’s brand aesthetics.

The goal is to evaluate your ability to translate numbers and insights into intuitive visual communication.

 Data:

India’s top states by wind potential

Rajasthan and Gujarat are ideal wind corridors due to strong seasonal winds, flat terrain, and transmission-ready zones.

S. No.	States	Wind Potential (in megawatt)
1.	Jammu & Kashmir	0
2.	Ladakh	1
3.	Himachal Pradesh	239
4.	Punjab	428
5.	Uttrakhand	49
6.	Haryana	593
7.	Rajasthan	284,250
10.	Gujarat	1,80,790
8.	Uttar Pradesh	510
9.	Bihar	4,023
11.	Madhya Pradesh	55,423
12.	Chattisgarh	2,749
13.	Jharkhand	16

14.	Odisha	12,129
15.	West Bengal	1,281
16.	Sikkim	0
17.	Assam	459
18.	Meghalaya	55
19.	Arunachal Pradesh	246
20.	Nagaland	0
21.	Manipur	0
22.	Mizoram	0
23.	Tripura	0
24.	Maharashtra	173868
25.	Goa	14
26.	Karnataka	1,69,251
27.	Kerala	2,621
28.	Telangana	54,717
29.	Andhra Pradesh	1,23,336
30.	Tamil Nadu	95,107

Source: [Niti Aayog](#), June 15, 2025

Investments in securities market are subject to market risks, read all the related documents carefully before investing.

 **Tool used- Figma/Adobe/Illustrator**

 **Note: This is for analysis purposes only and will not be published on any platform. The goal is to evaluate your ability to design financial narratives with clarity and depth.**