

Marcelo Pereira

Front-End Developer

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SUMMARY

- **Passionate Front-End Engineer** with **5+ years of experience** specializing in building scalable and user-centric web applications. Proven expertise in React.js, Next.js, TypeScript, JavaScript, and various front-end technologies. Adept at collaborating in Agile environments, driving product development, and delivering high-quality code.
- **Boosting Web Performance for Unilever, Hellmann's, Rexona, Degree, Sure and Tresemmé** at The Brooklyn Brothers, developed and maintained international websites for Unilever and Rexona, enhancing performance by 30% and improving SEO by 25%.
- **Streamlining Banking Processes** while at Letsbank, developed an internal system for new account openings, resulting in a 50% increase in account creation, a 40% reduction in processing time.
- **International Immersion in Dublin, Ireland**, completed an **8-month exchange program** focused on improving **English fluency (C1 level)** and developing interpersonal skills, enhancing communication abilities in multicultural environments and strengthening performance in global and agile teams.

SKILLS

- **Front-End Development:** React.js, Next.js, TypeScript, JavaScript ES6+, HTML, CSS, SASS, Tailwind, Redux, Zustand, Styled Components, React Hook Form, Zod, Cypress, React Testing Library, Jest, Playwright
- **Back-End & APIs:** Node.js, GraphQL, REST APIs, React Query, Axios, Swagger, Postman
- **Other Technologies:** Git, GitHub, Bitbucket, Figma, CMS, Gatsby, Sanity, Lighthouse, PWA, Vite, Bootstrap, Shadcn/ui, Chakra UI, Storybook, Wrike, Jira, Teams, Vercel, Netlify, CI/CD
- **Methodologies:** Agile, Scrum, Kanban
- **Soft Skills:** Communication, Collaboration, Problem-solving, Time Management, Mentorship

WORK EXPERIENCE

React.js Front-End Developer | The Brooklyn Brothers | Remote | Oct 2023 – Dec 2024

- **Developed and maintained international websites for Unilever, Hellmann's, Rexona, Degree, Sure and Tresemmé**, significantly enhancing website performance by 30%, improving SEO by 25%, and boosting search engine rankings, which increased web traffic by 28%.
- **Refactored components and pages** adhering to best practices and accessibility standards, which reduced page load times by 20% and improved user engagement metrics by 15%.
- **Collaborated with global clients**, providing technical support and clear communication, resulting in a 98% client satisfaction rate.
- **Worked with advanced time management tools, such as Wrike and Kana**, and utilized Kanban to streamline the resolution process for international customer support tickets. This optimization led to a 30% reduction in ticket response times.
- **Utilized React.js, Sanity, Gatsby, TypeScript, and SASS** to deliver high-quality web experiences, achieving a Lighthouse performance score of 95+ on all delivered projects.

React.js Front-End Developer | Letsbank | Remote | Apr 2022 – May 2023

- **Developed an internal system for new account openings**, resulting in a 50% increase in account creation and a 40% reduction in processing time, enhancing customer acquisition and satisfaction.
- **Leveraged React.js, Next.js, TypeScript, SASS, and React-Bootstrap** to build and optimize user interfaces, improving user experience scores by 35% and decreasing bounce rates by 20%.
- **Integrated and consumed REST APIs**, ensuring seamless data flow and functionality, which improved application efficiency by 30% and decreased error rates by 25%.
- **Actively participated in Scrum ceremonies within the team**, documenting processes in Confluence. Consistently met deadlines for bug fixes and new feature implementations tracked in Jira, ensuring timely and efficient updates.
- **Implemented automated tests with Cypress**, maintaining code quality and preventing regressions, which led to a 99% bug-free deployment rate and reduced QA time by 40%.

React.js Front-End Developer | Transitar Engineering and Consulting | On-site | Oct 2020 – Mar 2022

- **Led the development of a high-traffic rotating parking system**, catering to millions of users, increasing system reliability by 50% and user satisfaction by 35%.
- **Also developed the company's internal financial control system**, enabling responsible team members to view comprehensive dashboards and manage financial transactions, including adding and editing entries and expenditures.
- **Managed system planning and UI/UX design using Figma**, creating a user-friendly interface that improved usability metrics by 40% and reduced user errors by 25%.
- **Conducted front-end development using React.js, JavaScript, Axios, Postman, and Styled Components**, enhancing application performance by 30% and ensuring cross-browser compatibility.
- **Contributed to the successful bidding process**, demonstrating the system's capabilities and scalability, which secured contracts and expanded the company's market presence.

EDUCATION

- Estacio | Technological Graduation, **Analysis and Systems Development** | 2020 - 2022
- State University of Ceara | Bachelor's Degree, **Business Administration** | 2014 - 2019

COURSES AND CERTIFICATIONS

- Erin College | Course: **General English in Dublin, Ireland - C1 Level** | May 2025
- Speak Now | Course: **Advanced English** | October 2024
- Rocketseat | Course: **Ignite ReactJS Specialization** | December 2023
- Speak Now English Academy | Certification: **TOEFL IBT SIMULATION TEST - C1 Proficiency** | November 2023
- Rocketseat | Course: **Artificial Intelligence for Devs** | August 2023
- Origamid | Course: **React with TypeScript** | August 2023
- Origamid | Course: **TypeScript** | August 2023
- Udemy | Course: **APIs with Node.js, Express + MongoDB, SQL** | June 2023
- Udemy | Course: **Next.js from Beginner to Advanced in Practice** | January 2022
- Origamid | Course: **Complete React** | October 2020
- Origamid | Course: **Complete Web Design** | August 2020

LANGUAGES

- Portuguese (**Native**)
- English (**C1 - Full Professional Proficiency**)