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Page Four: Staff Info & Staff Social Media

<http://www.cbsnews.com/60-minutes/>

The screenshot shows the CBS 60 Minutes website homepage. At the top, there are navigation links for CBS News programs: CBS NEWS.COM, CBS EVENING NEWS, CBS THIS MORNING, 48 HOURS, 60 MINUTES, SUNDAY MORNING, FACE THE NATION, and UP TO THE MINUTE. There are also links for Log In and Register. The main header features the 60 MINUTES logo with a search bar. Below the header is a navigation menu with links to HOME, UP NEXT, 60 OVERTIME, NEWSMAKERS, POLITICS, SCIENCE, BUSINESS, ENTERTAINMENT, NATURE, SPORTS, BIOS, and ABOUT. The main content area is divided into several sections. The top left section features a large image of police officers running, with the headline "60 Minutes: The Boston Bombings" and a sub-headline "The inside story of the Boston Marathon bombing investigation: Scott Pelley interviews Boston Police Commissioner Ed Davis." Below this is a "Watch Video" button and a "Read Story" button. To the right of this section are two preview cards: "Preview: Angel of Death" and "Preview: Rosie's Run for the Roses". Below the main headline is a smaller section titled "60 Minutes: The Boston Bombings" with a small image. The bottom left section is titled "60 MINUTES sports SHOWTIME" and features a "UP NEXT" section with the headline "The science of the knuckleball" and a "MORE" section with links to "Darts draw big crowds in UK" and "Lionel Messi's rise to stardom". The bottom right section is titled "60 MINUTES OVERTIME" and features a "UP NEXT" section with the headline "The science of the knuckleball" and a "MORE" section with links to "Darts draw big crowds in UK" and "Lionel Messi's rise to stardom". The bottom right section also features a large advertisement for VIAGRA with the headline "STEP OFF THE MOUND AND THINK IT OVER." and sub-headlines "FASTBALL INSIDE." and "INTENTIONAL WALK."

Page Two: Contact Info:

- 1) Mailing Address
- 2) Phone
- 3) E-mail
- 4) Contact Us link on site

- 1) Mailing Address

Jeffrey Fager  
Executive Producer  
60 Minutes  
CBS Television Network  
524 W 57th St  
New York, NY 10019

- 2) 212-975-2006

- 3) [60M@cbsnews.com](mailto:60M@cbsnews.com) --- E-mail valid 4/28

- 4) No "contact us" on site. But does offer a social login.

## Page 3: Show Social Media

<https://twitter.com/60Minutes>



## Facebook:

<https://www.facebook.com/60minutes>



## Page 4: People Links:

### Staff Bios Link

<http://www.cbsnews.com/60-minutes/team/>

### Executive Producer Link:

[http://www.cbsnews.com/8301-500495\\_162-26911/jeffrey-fager/](http://www.cbsnews.com/8301-500495_162-26911/jeffrey-fager/)

The screenshot shows the CBS News website profile page for Jeffrey Fager. At the top, there are navigation links for various CBS programs and a search bar. The main header features the "60 MINUTES" logo. Below this, there are several article teasers with images and headlines, including "Manipulated photography before Photoshop", "Regular NFL refs return, get standing ovation", and "Beach Boys reuniting for last time?". The profile section for Jeffrey Fager is highlighted, showing a photo of him and a bio. The bio states that he became the first chairman of CBS News in February 2011, after re-shaping its flagship broadcast, "60 Minutes", into an editorially more vibrant and news-conscious program. It also mentions his efforts to improve the hit program online, which have made the "60 Minutes" brand a hit on the Internet and the model of successful electronic journalism. To the right of the bio, there are sections for "Most Popular on CBS News" (listing stories like "Bombs suspect caught on Russia videotape") and "Videos" (listing "Muscle and Mayhem" and "President Obama addresses White House").

VIAGRA is prescribed to treat erectile dysfunction (ED). IMPORTANT SAFETY INFORMATION: Do not take VIAGRA if you take nitrates, often prescribed for chest pain, as this may cause a sudden, life-threatening drop in blood pressure. See prescribing information. Scroll for more.

THE GAME, BEST PLAYER STEPS UP TO BAT. WHAT DO YOU DO? FASTBALL INSIDE. INTENTIONAL WALK.

CBSNEWS.COM | CBS EVENING NEWS | CBS THIS MORNING | 48 HOURS | 60 MINUTES | SUNDAY MORNING | FACE THE NATION | UP TO THE MINUTE | Log In | Register

HOME | UP NEXT | 60 OVERTIME | NEWSMAKERS | POLITICS | SCIENCE | BUSINESS | ENTERTAINMENT | NATURE | SPORTS | BIOS | ABOUT

GALLERY: Manipulated photography before Photoshop (6 of 8)

SPORTS: Regular NFL refs return, get standing ovation (5 of 8)

CBS THIS MORNING: Beach Boys reuniting for last time? (6 of 7)

February 28, 2011 10:57 AM PRINT TEXT 0 0

### Jeffrey Fager

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 Jeff Fager became the first chairman of CBS News in February 2011, after re-shaping its flagship broadcast, "60 Minutes," into an editorially more vibrant and news-conscious program that regularly makes Nielsen's Top 10 and wins unprecedented amounts of awards. His efforts to improve the hit program online have also made the "60 Minutes" brand a hit on the Internet and the model of successful electronic journalism in the digital age. As chairman, he continues to oversee "60 Minutes," while executing his plan to transfer that success to all of the news division's platforms, on television, radio and the Internet. That plan began with the appointment of Scott Pelley as network news anchor in June 2011. After a year, "The CBS Evening News with Scott Pelley" won a Peabody Award and is the only network evening news broadcast to grow its audience. In January 2012, Fager guided the re-launch of the network's morning news program, "CBS This Morning," into a broadcast critically acclaimed for its fresh focus on harder news and its new team of talent.

In recognition for these and his other achievements, he received the Paul White Award, the highest honor given by the Radio, Television, Digital News Association.

Fager came to the chairman's position with more than 30 years of experience at every stage of the electronic news business, including 15 years at the executive producer level, seven of those at the helm of "60 Minutes." There, Fager upheld the program's legendary standard of quality storytelling but also instituted a new graphic look and emphasized more timely stories to keep it relevant in a new and challenging era. A pioneer in journalism's crucial mission to create and grow revenue streams online, he cultivated the Internet presence of "60 Minutes" by revamping 60Minutes.com and by initiating groundbreaking digital partnerships with Yahoo! and Comcast. He then built 60Minutes.com into an innovative, single, convenient website to stream and watch "60 Minutes."

### Most Popular on CBS News

#### Stories

01 Bombs suspect caught on Russia videotape long before Boston

02 Boston bomb suspect in small cell with steel door

03 The real story behind Miami's murderous Sun Gym gang

04 Government halts HIV vaccine trial

05 Ex-Ms. magazine editor Mary Thorn dies in crash

#### Videos

01 Muscle and Mayhem

02 President Obama addresses White House Correspondents' Dinner

03 427: Russian videotape on Boston bombing suspect reveals talk about jihad; Teen turns algae into alternative fuel