

Problem

I'm not confident on my business / sales understanding

Brainstorm

- Internet research
- Go through the business / sales masteries and take notes
- Try to implement what I've learnt, maybe roleplay with someone if possible
- Buy a course

Realist

- Internet search could work
- Notes on business / sales is going to take some time but its efficient
- Roleplay can be done
- Can happen but its not ideal

Critics

- Internet search is not ideal, it's going to take too much time and the info is not as compacted as in business campus. No go
- Time effective, all the info is in one place
- Roleplay is going to be the hardest part, I need to find someone I can trust is going to help me with that process
- Not cost effective and not sure it is going to be worth it information wise, thats a no go

Solution

I am going to go through the business campus and take notes the same way Andrew said to do for the copywriting campus. Once I have all my notes ready I will build a sales script call and test it out with a friend while roleplaying.

Experience

I am still going through the process of note taking notes, it really helps me absorb more information than just watching the videos. I will update once I am done