The Bespoke Standard

Membership carries both privilege and responsibility.

We Stand For:

Integrity
Be honest, transparent, and reliable.

Professionalism
Treat every interaction as a reflection of your personal brand.

Generosity
Look for ways to help before seeking personal gain.

Accountability
Do what you say you will do.

Confidentiality
What is shared within the group stays within the group.

Expected Member Behaviours

Members are expected to:

- Attend consistently
- Contribute actively
- Make meaningful introductions
- Support fellow members
- Invite high-quality guests
- Communicate respectfully

Misalignment Signals

The following erode culture:

- Transaction-first behaviour
- Chronic absence
- Broken commitments
- Misrepresentation
- Aggressive selling
- Breaches of trust

Where misalignment persists, membership may be reviewed.

Protecting the room is more important than growing the room.