

Social Media



ASSIGNMENT

For this project, students will submit links to **specific social media posts**. Our judges will not be able to review entire months of social media posts. **So, it is vital that you provide links to specific posts.** For instance:

- **Incorrect:** <https://www.instagram.com/nytimes>
- **Correct:** <https://www.instagram.com/p/CITt3i5HSeU/>

The maximum number of posts is five.

Note: Because you will use your publication's social media accounts, this contest can not be anonymous. The content that you publish and submit will be public. Judges will be able to see the school for each entry by virtue of being on the school's social media pages.

TOPIC

High schools host a variety of significant events, ranging from dances to anti-bullying presentations. For this contest, your social media staff should showcase school events and why they are/were significant. These events might even be classroom events. However, **do NOT use any sports events in this category.**

SUBMISSION

Students may enter as individuals, in a team of no more than four students, OR as a staff. For instance, you can provide a credit such as "Hays High School" or "Pittsburg High School" upon submission to our digital submission system.

This category will use Better Newspaper Contests (BNC), for submission.

- [Click here to submit your files](#)
 - [And click here for detailed submission instructions](#)

SPECIFICATIONS

The entry must be uploaded to the KSPA online submission system according to these specifications:

- Submit the URLs of the social media **posts** (up to five) using the submission link
- The URLs must be uploaded by **the visual category deadline**.

Failure to follow these requirements may result in disqualification.

DON'T FORGET

No need to pretend that you attend Sunflower High School, our fictional high school used for other categories. Simply create social media coverage for your school's publication and post it using your school publication's social media.

Contest Info

This is a VISUAL category for the KSPA Regional Contest.

Students must not request help or advice from any person other than the KSPA staff at staff@kspaonline.org.

All work must be solely that of the contestant.