

JUNIOR ECONOMIC CLUB OF CANADA

**Seasonal Article Writing Competition
Event Guide**

2024-2025

1. Introduction

What is it?

The Seasonal Article Writing Competition (SAWC) event is an opportunity for students to take on the role of an economic writer and write professional articles about current, real-world economic topics in a structured, competitive, and educational environment. Event competitors will be given 3 weeks to write an ORIGINAL economic article about an assigned economic topic.

What is the purpose of this event?

The purpose of the contest is to promote critical thinking, writing, and research skills while simultaneously fostering a deeper understanding of economics among participants. Modeled after the responsibilities and tasks of Junior Economist Writers, this contest also aims to give students the chance to have their work publicly recognized by both the Junior Economic Club of Canada and the International Junior Economic Club.

How will the event work?

You will write an economic article based on the topic of **Globalization Economics** or the **World Economy**, though writers are allowed to choose to write on any economic, business, or financial topic of their interest. The event will begin on **October 24th** and the due date for articles will be **November 25th at 11:59PM**. No extensions will be granted. Competitors may submit **more than one article** if they would like to.

All articles must be emailed to andrew.wu@jeccanada.org with a subject line of **“SAWC - Final Submission”** before the deadline. The article must be submitted as a **PDF** attached in the email. Please also list your full name, grade, and school in the body of your email.

All writers are required to create a [Medium](#) account. We will need your username to add you to our JEC Medium platforms if you are chosen as a top 3 winner. To find your Medium username (NOT your email address), click your Medium icon, then settings, where you will be able to see your username. More details can be found on the registration form where you will be required to submit your Medium username.

Awards

The top 3 winners will be published on both the [Junior Economic Club of Canada's](#) and [International Junior Economist's](#) Medium platforms. The 1st and 2nd winners will have their articles published in the International Junior Economist's international volume's publication. The 1st place winner will also be awarded an exclusive coffee chat with Oxford Graduate Stephanie Xiang!

2. Registration

To register for the contest, please complete the [JEC Canada SAWC Registration Form](#)

- Although there is no deadline for you to complete this form by, please submit it as soon as possible if you are planning to compete in the event
- You will be added to our mailing list once you have completed the form, where you will receive key emails and updates about the competition going forward

3. Rules and Guidelines

- Articles must be written based on the topic of **Globalization Economics** or the **World Economy**
- All articles are **DUE** on **November 25, 2024 at 11:59 PM** and must be submitted as a **PDF**
- Though they do not have to be directly related to economics, articles must be associated with one of the following: business, finance, markets, trade, fiscal policy, monetary policy
- All articles must be your **ORIGINAL** work, use of generative AI in your writing is not permitted

For All Articles

- ☐ There must be at least three direct quotes or pieces of paraphrased specific evidence from credible sources, and these are cited
- ☐ Direct quotations and paraphrased pieces of evidence are cited with parenthetical citations
- ☐ There is a source list of embedded sources at the end of the article

- ☐ There is one large, high-quality image at the beginning of the article that is cited
- ☐ The article is divided with bold headers
- ☐ There is an appropriate title
- ☐ The total number of words in the article is between 600 and 1200 (exceptions can be made for content-rich pieces that are not too far outside this range)
- ☐ No derogatory, negative, or informal language is used
- ☐ The article does not appear elsewhere on the internet
- ☐ There are no spelling or grammar errors
- ☐ There is no repetition
- ☐ The sentence structure is varied
- ☐ The article sounds professional
- ☐ The article is understandable to the average reader
- ☐ All graphic materials are relevant
- ☐ The article directly addresses an issue and stays focused on that issue

For [Features](#)

- ☐ The article is unbiased
- ☐ A broad overview of the issue is provided, and/or all sides surrounding the issue are explained fairly
- ☐ Claims are supported with relevant sources and explanations

For [Editorials](#)

- ☐ There is no explicit approval or disapproval of a party or political figure
- ☐ Though not directly political, specific policies may be referenced as they relate to an issue
- ☐ The article contains a unique perspective on an issue
- ☐ The perspective is explained clearly and persuasively, with sources when possible

Resources for Writing

Article Examples:

<https://junioreconomist.org/>

For research & in-text citations:

https://owl.purdue.edu/owl/research_and_citation/resources.html

4. Rubric

Criteria	Very Good (5)	Good (4)	Fair (3)	Poor (2)	Very Poor (1)
Content Accuracy	All facts are accurate and relate to the topic.	Most facts (85%+) are accurate & relate to the topic.	Most facts (70%+) are accurate, but do not always support the topic.	Several (50%+) factual errors; minimal support of topic.	Most facts are wrong; no real effort to support the topic.
Topic Focus	Entire article relates to the topic; addresses all issues; uses specific examples.	Most of the article relates to the topic; addresses most key issues with general examples.	Most of the article relates to the topic; overlooks some key issues and lacks evidence.	Some of the article relates to the topic, but lacks key information and evidence.	No effort to relate article to topic; lacks key issues and evidence.
Format	Well-organized; paragraphs are excellently arranged; smooth progression with transitions.	Well-organized; paragraphs are arranged well; logical sequence with transitions.	Hard to follow; paragraphs poorly organized; ideas sometimes confusing.	Poorly organized; paragraphs hard to determine; minimal transitions.	No standard format; paragraphs seem nonexistent; ideas randomly arranged.
Writing	Skillful use of vocabulary; free of major grammar errors; varied sentence structure.	Adequate use of vocabulary; free of common grammar errors; some sentence variety.	Limited vocabulary use; repeated grammar errors; lacks sentence variety.	Weak vocabulary; numerous grammar errors; frequent sentence issues.	Numerous errors in vocabulary, grammar; severe sentence structure flaws.
Reference	Uses sources to support ideas excellently; APA citation style is used correctly throughout the entire article; final reference list.	Uses sources to support ideas well; APA citation style is used but is done inconsistently; final reference list.	Uses relevant sources but lacks variety or skillful combination; inconsistent referencing.	Neglects important sources; use of sources is extremely poor; possible plagiarism.	No source credits; uses material without acknowledgment; no use of APA citation style.
Total: 25 Marks					

Source:

Dalhousie University, (2022). *2022 Essay Writing Contest Rubric*.

<https://cdn.dal.ca/content/dam/dalhousie/pdf/faculty/science/imhotep/Imhotep-Essay-Rubric.pdf>

If you have any questions or concerns, please contact andrew.wu@jeccanada.org. Good luck!