

SF Bay Area ASIS Chapter Board Meeting

Current Week 9/25/25

Attendance	Elizabeth Moslander - Chair Phillip Moldoff - Treasurer	Molly Guest - Vice Chair Carlos Galvez - Secretary
	Certification - Molly & Elizabeth Foundation - Tim Albert Membership - Shannon Allen P3 - Nicole Williams/Carlos Galvez	Communication - Deric Morrow Golf - Open / On hold NextGen - Mike Lubanski / Ben Haring WIS - Alicia Domingos / Kim Whitworth

Agenda

Active Business

[Report Template](#)

BUSINESS:

- P3 Awards
 - Awesome job - Nicole / Carlos!
 - **132** Registrations
 - **37** Members
 - **95** guests
 - Awardees
 - LEA - 5
 - S/O - 17
 - Final Budget / Accounting
 - Presented award to missing winner
 - Carlos and Nicole to present a debrief of the event with lessons learned to the BoD.
- WIS - Alicia Domingos / Kim Whitworth
 - Tabled until next week to allow time for alignment / sponsorships
 - Kim reported that there are sponsors lined up to make significant contributions to fund the event.
- Website redesign project - Glue Up
 - Kicked off on 9/23
 - Deric, Isaiah Jones & me - deciding on colors / filling in intake form
 - We met on 9/24 & will meet again on Friday, September 26 to continue discussion
 - Anyone else interested in joining in on the fun??
 - Elizabeth and Deric met to review design considerations
 - [GLUE UP demo](#)

- Wellness Series (10/8, 10/29, 11/19)
 - Carrie Ehrlich
 - Created wellness series promos
 - Updated website / LinkedIn
 - Next push 9/25

- NextGen - Mike Lubanski / Ben Haring
 - NextGen Symposium (10/23)
 - Harneet - SAP
 - Schedule set?
 - Brittany Galli will fly in and support
 - molly.guest@sfasis.org bharing@marinasecurityservices.com michael.lubanski@garda.com
(please add link to details so we can update website / promo)
 - Molly will confirm that AV capabilities are available for virtual presenters.
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- November 6 (Organized Retail Crime) - webinar
 - Rey Rodriguez - Loss Prevention (Macy's)/(Belkin)/(Family Dollar) - Good to go
 - Bio / Headshot? cgalvezjr@gmail.com
 - Requested
 - cgalvezjr@gmail.com send synopsis with bio/headshot
 - Do we want another resource on this webinar??
 - Brittany Lewis, MPA, CPP
 - Board to look for additional presenters, specifically in the LE side.
- Nov 12, 2025 (Wednesday)
 - In person meeting - AlertEnterprise resource
 - Website updated
 - Created promo and prepped for LinkedIn / website / email
 - Will do another push LI and email 9/25
 - shannon.allen@anixter.com - maybe have space?
- Chapter Succession Planning
 - Chapter Slate - David Gibbs to assist with interviews / slate
 - David to present his BoD slate recommendations to the board on 10/2
 - Committee Chair(s) to be appointed by new Chapter Board
 - Membership Chair - Shannon Allen
 - Training for Shannon & me sometime in the next 2 weeks (after GSX)
 - WIS Chair - Frances Borth?
 - EM - office hours 1ce month
 - NextGen Chair - Alberto Torres?
 - Communications Chair - Isaiah Jones?
 - Website / social media (sub-Chair: Isaiah Jones)
 - Certification Chair - ? (possibly Jordan Johnson? Bill Stepka?)
 - EM - office hours 1ce month
- Treasury Report
 - Current balance: \$50,090.27 phillmoldoff@gmail.com (update please)
 - [Profit & Loss Overview](#) - August (update please) phillmoldoff@gmail.com
 - [Treasurer Reports](#)
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- GSX
 - Sunday - Volunteer Day 12 - 4:30pm
 - Awards 5:15 - 6:30pm
 - Canada Night

- Monday
 - Meet up on Exhibit Floor 3 pm - 4 pm
 - Meet up with Chapter members (Happy Hour location)
 - Western Region Group 1 Meet up at 4pm
 - Send out comms to those who will be at GSX from Chapter
 - NextGen / WIS mixer - 4:30 - 6:00
 - Vendor Night
 - Securitas
 - Metro One
- Tuesday
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TABLED - Sponsorships

- Create yearly options for sponsorship??
 - Ala carte style?
 - Choose options??
 - Logo on website
 - "B roll" - have logo on the PPT presentations/slides within these chapters
 - Quarterly social media acknowledgement
 - Specific events
 - Specific meetings
- Create table sponsors
 - Event specific, table of 8 people/table.
 - Carlos to share summary of table sponsorship with board.
 - Companies can buy a table at an event - use all seats or donate unused seats to other attendees (i.e., NextGen, law enforcement, security officers)
- Sponsorships
 - Alert Enterprise has proposed to sponsor our chapter using an a la carte style. (\$1,000)
 - Logo on website
 - "B roll" - have logo on the PPT presentations/slides within these chapters
 - Quarterly social media acknowledgement

2025 Schedule

Month	Type	Venue	Topic	Speaker	# Registered
15-Jan	In Person	ISO	Travel Risk Management		Other
12-Feb	In Person	Marriott	Cyber Summit		Other
21-Feb	Virtual	Zoom	Digital Life		Other
27-Feb	Virtual	Zoom	Physical to Cyber	Inge Black	43
20-Mar	In Person	Amazon		Carlos Galvez	33
30-Apr	Virtual	Zoom	Security as a Service (SaaS)	Steve Lisle Doren Kenhold	
17-Apr	Event	Salesforce	NextGen		

27 May	Virtual	Zoom	Mass Protests and Activism	Pilar Torres Nicole Williams Jim Dudley	
15 May	Event	Intuit	WIS Conference		
19-Jun	Virtual	10x - EM to move	Las Vegas Case Study	Joe Doa	
26-Jun	Event	Juniper	P3	Brian Tuskan	
17-Jul	In Person	OEM Redwood City	DoEM	Shruti D Ryan Reynolds	
31-Jul	Event	San Francisco	Pub Crawl	On hold	2026?
14-Aug	In Person	Lockheed Martin? Samsung?	Threat Assessment	Hector Alvarez Brian Concepcion	
Aug 26-27	Hybrid??	Convergent	PSP Review		Canceled
4-Sep	Virtual	Zoom	GSX Overview	HQ	
18-Sept	Event	Juniper	P3 Awards	Cory Morgan	
Oct 8, 2025	Virtual	Zoom	Wellness Series	Carrie Ehrlich	
23-Oct	In Person	SAP	NextGen Symposium	23-Oct	
October 29, 2025	Virtual	Zoom	Wellness Series #2	Carrie Ehrlich	
6-Nov	Virtual	Zoom	Convenience & Retail Security	Ray Rodriguez	
November 12, 2025	In person		Mobile Credentials	Matt Bennett	
19-Nov	Virtual	Zoom	Wellness Series #3	Carrie Ehrlich	
December ??	Event	???	WIS Gala		

Indicator	2024	Current 3/8	Target	Delta	YTD
Chapter Members	166	171	300	129	10
International Members	814	614	825	211	
LinkedIn Followers	1299	1,555	3,000	1,445	256
In-Person Meetings	7	1	3	2	
Events	2	0	5	5	

Webinars	1	1	6	5	
Study Group / Certification	0	7	8	1	
Cash on Hand	38.1k		50k		
Sponsorships	14.7k		18k		

AMS Demo: Glue Up

<https://drive.google.com/drive/u/2/folders/16f3CuIV8ZQPEM8Jsn9rGIM40i2BNLQ1J>

Dashboard

	Annual Target	Actual	Delta	YTD
Membership	300	197	(103)	28
Cash on Hand	50,000	43,371.74	6,628	979.18
Sponsorship	18,000	0	18,000	0

[2025 Calendar of Events](#)