



**Black Appalachian Coalition (BLAC):** *The Black Appalachian Coalition (BLAC) is an initiative of Black Women Rising, an organization that leverages black women's organizing skills, leadership potential and political power to influence and positively impact the community. The mission of the Black Appalachian Coalition (BLAC) is to build a multi-state campaign that amplifies black voices, dismantles the colonized narrative of Appalachia, and uses story-based strategies and solutions that center the voices and lived experience of Black Appalachians.*

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## **Campaign Manager for the Black Appalachian Coalition**

### *Job Description*

The Campaign Manager is responsible for assisting with the development and implementation of a dynamic, multi-state campaign strategy. Implementation responsibilities will include strategizing and organizing programs and events to amplify the Black Appalachian Coalition mission and mobilize community and policymaker support.

### **Job responsibilities include:**

- Work with advocates, partners, and allies to further develop and execute a campaign plan that helps advance the mission of BLAC
- Expand the number and diversity of member organizations and supporters through communication and training, webinars, and other events designed to engage organizations and supporters in public policy advocacy.
- Engage interested stakeholders in programs to build out the coalition
- Help organize and host community forums, educational seminars, and presentations
- Oversee and work with the BLAC Fellows and Podcast Coach for the BLAC Re-Membering Podcast and build in ways to connect it to the campaign strategy and coalition building
- Build out the Coalition
- Build relationships with media outlets
- Help develop creative content and manage the social media platforms
- Work with Executive Director and Donor Development on grant reports
- Other duties as needed and assigned

The ideal candidate is someone deeply invested in the region and who has a knowledge of the political landscape and diverse community networks in the Ohio River Valley; regional cultural



competency; a background in community and/or political organizing; and experience in educating and convening community members, stakeholders and leading them to action.

**Additional qualifications include:**

- Demonstrable experience managing regional or state-level advocacy campaigns or building diverse and effective alliances and collaborations
- Excellent organizational skills and proven ability to work independently and collaboratively
- Excellent communication (written and oral) skills
- Proficiency with Zoom, MS Word, Excel, PowerPoint, website and social media applications and management tools, and online networking and collaborative tools.

This remote-based position will begin at 30 hours per week. The position may be expanded to more hours, depending on availability of funds.

The Black Appalachian Coalition encourages applications from individuals underrepresented in the environmental community, including people of color, and persons with nontraditional work and educational experience. All applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, or political affiliation.

**COMPENSATION**

Salary is commensurate with experience, however, the expected salary range is between \$60,000 - \$80,000. Candidates seeking the higher end of this range should be able to demonstrate very strong background, experience, or other factors. We are open to feedback from the market and would welcome the opportunity to connect with candidates who may be outside of the compensation band.

We understand people gain skills through a variety of professional, personal, educational, and volunteer experiences. We encourage candidates to review the primary roles and responsibilities listed. If you believe you have the transferable skills necessary to fulfill the responsibilities of this role, we encourage you to apply.



## HOW TO APPLY

Please send a cover letter, resume, writing sample, and three references to [marshale@blackappalachiancoalition.org](mailto:marshale@blackappalachiancoalition.org). This position will be filled as quickly as possible. Applications will be accepted until the position is filled. **Priority will be given to those received by July 21st.**