

Social Media Intern “Dream Team” / “Dream Girls”

Manic Pixie Dream Market

Hybrid / Part-Time / College Credit or Stipend / Multiple locations

About Us

Manic Pixie Dream Market is a traveling queer vintage and makers market bringing together local artists, designers, musicians, and small businesses across multiple cities. Our events celebrate fashion, community, and queer creativity - from Y2K pop culture to dreamy fairycore flea vibes.

We're building a Dream Team - creative social media interns who capture the energy, culture, and behind-the-scenes magic of our markets through social media. We welcome all identities to apply.

Position Overview

As a Social Media Intern, you'll help create, curate, and share content for Manic Pixie Dream Market's digital platforms. You'll work directly with our founder and creative team to develop short-form and long-form videos, Instagram posts, and Tiktoks that reflect our community-driven, aesthetic brand.

This is a hybrid role combining remote work with on-site event coverage at markets in your city. Perfect for marketing, communications, design, or media students seeking real-world creative experience (and a portfolio full of stunning content).

Responsibilities

- Capture photo and video content during local markets and events
- Edit, reels, tiktoks, story posts and or carousels in a timely manner to allow time for revisions prior to posting
- Write engaging captions and stories aligned with brand tone

- Assist Social Media Manager in planning monthly social campaigns and theme launches
- Engage with our online community (vendors, attendees, and followers)
- Track analytics and share insights on what content performs best
- Represent Manic Pixie Dream Market's inclusive energy both online and in person

Qualifications

- Available at least one weekend day per month for market coverage (required)
- Currently enrolled student or recent grad in marketing, communications, journalism, fashion, design, or related field (preferred but not required)
- Passion for fashion, vintage culture, art, and queer community spaces
- Proficiency with Instagram, TikTok, and Youtube (posting, Reels, editing apps like CapCut, InShot, etc.)
- Comfortable creating content both behind and in front of the camera
- Ability to stay up to date on trends and share with the team
- Excellent communication and time management skills

Details

Locations: San Diego, CA; Denver, CA; Oakland, CA; Cleveland, OH

Work Type: Hybrid (remote + local market attendance)

Duration: 3–6+ months

Hours: 5–10 hours per week

Compensation & Perks:

- College credit or monthly \$100-\$200 stipend depending on experience and availability
- Free market booth and creative perks
- Networking and portfolio-building opportunities

- Professional references & recommendation letters (for future jobs or grad school)
- Portfolio feature on our website or Instagram (e.g., “Meet Our Dream Gxrls”)
- Bylines or credits on official content (like “Photos by @_____” on posts)
- Creative takeovers - run our IG Stories for a day
- End-of-term portfolio review/mini “career coaching” session with Creative Director/Social Media Manager
- LinkedIn shoutout or endorsement from MPDW
- Free goodie bags at markets
- Vendor shopping credits
- Early access to merch
- Custom Dream Gxrl’s swag

Supervisors:

Kimberly Patron, former Dream Girl Intern, Manic Pixie Dream World Social Media Manager

Annelyse Demuch, Founder & Creative Director of Manic Pixie Dream World, and previous Social Media Manager for multiple brands and LA artists

Learning Outcomes

Interns will gain experience in:

- Creative direction and digital content strategy
- Brand storytelling and event coverage
- Influencer and community marketing
- Portfolio development and career mentorship

How to Apply

Submit your application via [Social Media Intern Application Link](#)