School of Management & Commerce

All Year Syllabus Scheme {General}

Bachelor of Business Administration

(Batch 2021)

	School of Management & Commerce							
	Name of Program: Bachelor of Business Administration: 2021 Onwards							
	Teaching Scheme for I Year 2021-2024 - I Semester **{Common For All}**							
Course Code	**Course Name**	**Teaching Scheme (Hrs per Week)**			**Marks Distribution**			**Credits**
		Lecture (L)	**Tutorials (T)**	**Practical (P)**	**IE**	**ESE**	**Total**	
A.	**University Core Courses**							
A.1	**Theory**							
	NIL	-	-	-	-	-	-	-
A.2	**Practical**							
	NIL	-	-	-	-	-	-	-
B.	**Department Core Courses**							
B.1	**Theory**							
BBXCBXBX/ BBBCBB/BB CCBC01101	Principles of Management	3	0	0	40	60	100	3
BBXCBXB X/BBBCBB/ BBCCBC01 102	Business Accounting	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB CCBC01103	Business Economics – Micro	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB CCBC01104	Business Mathematics	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB CCBC01105	Human Behavior	3	0	0	40	60	100	3
BBXCBXB X/BBBCBB/ BBCCBC01 106	Business Demography	3	0	0	40	60	100	3
B.2	**Practical**							
BBXCBXBX/ BBBCBB/BB CCBC01207	CRT {Tally & Computer Based Accounting}	**0**	**0**	**3**	60	40	100	**2**
C.	**Department Elective: At least One**							
	NIL	-	-	-	-	-	-	-
D.	**Open Elective: Anyone**							
	NIL							
E.	**Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)**							
	NIL	-	-	-	-	-	-	-

		L	T	P	IE	ESE	Total	Credits
F.	**Skill Enhancement Courses (SEC)** **OR** **Project work, Seminar and Internship in Industry or Elsewhere**							
BBXCBXBX/ BBBCBB/BB CCBC01208	PCC (PERSONALITY GROOMING-I)	0	0	3	60	40	100	2
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX/BBBC/ BBCC01609	Discipline and Talent Enrichment Programme-I	-	-	-	50	-	50	1
	Total	18		6				
	Total Teaching Hours	24						23

PROPOSED-SCHEME FORMATE								
School of Management & Commerce								
Name of Program: Bachelor of Business Administration: 2021 Onwards								
Teaching Scheme for I Year 2021-2024 - II Semester **{Common For All}**								
Course Code	**Course Name**	**Teaching Scheme (Hrs per Week)**			**Marks Distribution**			**Credits**
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	**University Core Courses**							
A.1	**Theory**							
	NIL	-	-	-	-	-	-	-
A.2	**Practical**							
	NIL	-	-	-	-	-	-	-
B.	**Department Core Courses**							
B.1	**Theory**							
BBXCBXBX/ BBBCBB/BB CCBC02101	Principles of Marketing	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB CCBC02102	Principles of Finance	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB CCBC02103	Basics of Cost Accounting	3	0	0	40	60	100	3
BBXCBXBX/ BBBCBB/BB	Business Statistics	3	0	0	40	60	100	3

CCBC02104								
BBXCBXBX/ BBBCBB/BB CCBC02105	Fundamentals of Computer	3	0	0	40	**60**	**100**	**3**
BBXCBXBX/ BBBCBB/BB CCBC02106	Business Organization & System	3	0	0	40	60	100	3
B.2	**Practical**							
BBXCBXBX/ BBBCBB/BB CCBC02207	CRT {Computer for Management Lab}	0	0	3	60	40	100	2
C.	**Department Elective: At least One**							
	NA							
D.	**Open Elective: Anyone**							
E.	**Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)**							
	NA	-	-	-	--	-	-	-
F.	**Skill Enhancement Courses (SEC)** **OR** **Project work, Seminar and Internship in Industry or Elsewhere**							
BBXCBXBBBB C/BBCC02208	PCC {Personality Grooming-II}	0	0	3	60	40	100	2
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX/BBBC/ BBCC02609	Discipline and Talent Enrichment Programme-II	0	0	0	50	0	50	1
	Total	**18**		**6**				
	Total Teaching Hours	**24**						**23**

PROPOSED-SCHEME FORMATE
School of Management & Commerce
Name of Program: Bachelor of Business Administration: 2021 Onwards
Teaching Scheme for II Year 2021-2024- III Semester {General}

Course Code	Course Name	Teaching Scheme (Hrs per Week)			Marks Distribution			Credits
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	**University Core Courses**							
A.1	**Theory**							
	NIL	-	-	-	-	-	-	
A.2	**Practical**							
	NIL	-	-	--	-	-	-	-
B.	**Department Core Courses**							
B.1	**Theory**							
BBXCBX03101	**Principles of Human Resources Management**	3	0	0	40	60	100	3
BBXCBX03102	**Supply Chain Management**	3	0	0	40	60	100	3
BBXCBX03103	**Group Behavior**	3	0	0	40	60	100	3
BBXCBX03104	**Fundamentals of Rural Development**	3	0	0	40	60	100	3
BBXCBX03105	**Consumer Behavior and Sales Management**	3	0	0	40	60	100	3
BBXCBX03106	**Management Accounting**	3	0	0	40	60	100	3
BBXO03107	**Environmental Studies**	2	0	0	40	60	100	2
B.2	**Practical**							
BBXCBX03108	**CRT {Statistics For Management Lab}**	0	0	3	60	40	100	2
C.	**Department Elective: At least One**							
	NA	-	-	-	-	-	-	-
		-	-	-	-	-	-	-
D.	**Open Elective: Anyone**							
	NA							
F.	**Skill Enhancement Courses (SEC)** **OR** **Project work, Seminar and Internship in Industry or Elsewhere**							
	NA	-	-	-	-	-	-	-
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX03609	Discipline and Talent Enrichment Programme-II	0	0	0	**50**	0	**50**	1
	Total	20		3				

	Total Teaching Hours		23					23

<table>
<tr><td colspan="9">PROPOSED-SCHEME FORMATE</td></tr>
<tr><td colspan="9">School of Management & Commerce</td></tr>
<tr><td colspan="9">Name of Program: Bachelor of Business Administration: 2021 Onwards</td></tr>
<tr><td colspan="9">Teaching Scheme for II Year 2021-2024- IV
Semester
{General}</td></tr>
<tr>
<td rowspan="2">Course Code</td>
<td rowspan="2">Course Name</td>
<td colspan="3">Teaching Scheme (Hrs per Week)</td>
<td colspan="3">Marks Distribution</td>
<td rowspan="2">Credits</td>
</tr>
<tr>
<td>Lecture (L)</td>
<td>Tutorials (T)</td>
<td>Practical (P)</td>
<td>IE</td>
<td>ESE</td>
<td>Total</td>
</tr>
<tr><td>A.</td><td>University Core Courses</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>A.1</td><td>Theory</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td></td><td>NA</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></tr>
<tr><td>A.2</td><td>Practical</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td></td><td>NA</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></tr>
<tr><td>B.</td><td>Department Core Courses</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>B.1</td><td>Theory</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>BBXCBX04101</td><td>Entrepreneurship and Small Business Management</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>BBXCBX04102</td><td>Productions and Operations Management</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>BBXCBX04103</td><td>Decision Making and Risk Management</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>BBXCBX04104</td><td>International Business Management</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>BBXCBX04105</td><td>Advertising and Promotion Management</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>BBXCBX04106</td><td>Business Taxation</td><td>3</td><td>0</td><td>0</td><td>40</td><td>60</td><td>100</td><td>3</td></tr>
<tr><td>B.2</td><td>Practical</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>BBXCBX04107</td><td>CRT {Basics of Negotiation Skills}</td><td>0</td><td>0</td><td>3</td><td>60</td><td>40</td><td>100</td><td>2</td></tr>
<tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td>C.</td><td>Department Elective: At least One</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td></td><td>NA</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></tr>
<tr><td></td><td></td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></tr>
<tr><td>D.</td><td>Open Elective: Anyone</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
<tr><td></td><td>As per Annexure</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></tr>
<tr><td>F.</td><td>Skill Enhancement Courses (SEC)

OR

Project work, Seminar and</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr>
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Course Code	Course Name	L	T	P	IE	ESE	Total	Credits
	Internship in Industry or Elsewhere							
BBXCBX04108	PCC {Professional Skills – I}	0	0	3	60	40	100	2
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX04609	Discipline and Talent Enrichment Programme-II	0	0	0	50	0	50	1
	Total	18		6				
	Total Teaching Hours		24					23

PROPOSED-SCHEME FORMATE								
School of Management & Commerce								
Name of Program: Bachelor of Business Administration: 2021 Onwards								
Teaching Scheme for III Year 2021-2024- V Semester {General}								
Course Code	**Course Name**	**Teaching Scheme (Hrs per Week)**			**Marks Distribution**			**Credits**
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	**University Core Courses**							
A.1	**Theory**							
	NIL	-	-	-	-	-	-	-
A.2	**Practical**							
	NIL	-	-	-	-	-	-	-
B.	**Department Core Courses**							
B.1	**Theory**							
BBXCBX05101	Research Methodology	3	0	0	40	60	100	3
BBXCBX05102	Database Administration and Data Mining	3	0	0	40	60	100	3
BBXCBX05103	Business Ethics	3	0	0	40	60	100	3
BBXCBX05104	Management of Corporate Social Responsibility	3	0	0	40	60	100	3
BBXCBX05105	Social Services & NGO Management	3	0	0	40	60	100	3
BBXCBX05106	Project Studies	3	0	0	40	60	100	3
B.2	**Practical**							
BBXCBX05107	CRT {Communication-I}	0	0	3	60	40	100	2
C.	**Department Elective: At least One**							

		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	Credits
	NA							
D.	**Open Elective: Anyone**							
	As per Annexure	-	-	-	-	-	-	-
F.	**Skill Enhancement Courses (SEC)** **OR** **Project work, Seminar and Internship in Industry or Elsewhere**							
BBXCBX05108	Professional Skills – II	**0**	**0**	**3**	**60**	**40**	**100**	**2**
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX05609	Discipline and Talent Enrichment Programme-II	0	0	0	50	0	50	1
	Total	**18**		**6**				
	Total Teaching Hours		**24**					**23**

PROPOSED-SCHEME FORMATE								
School of Management & Commerce								
Name of Program: Bachelor of Business Administration: 2021 Onwards								
Teaching Scheme for III Year 2021-2024- VI Semester {General}								
Course Code	**Course Name**	**Teaching Scheme (Hrs per Week)**			**Marks Distribution**			**Credits**
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	**University Core Courses**							
A.1	**Theory**							
	NA	-	-	-	-	-	-	-
A.2	**Practical**							
	NA	-	-	-	-	-	-	-
B.	**Department Core Courses**							
B.1	**Theory**							
BBXCBX06101	Essentials of E Commerce	3	0	0	40	60	100	3
BBXCBX06102	Management Information System	3	0	0	40	60	100	3
BBXCBX06103	Business Project Management	3	0	0	40	60	100	3
BBXCBX06104	Management of Innovations & Sustainability	3	0	0	40	60	100	3

Code	Course	L	T	P	Int	Ext	Total	Credits
BBXCBX06105	International Brand Management	3	0	0	40	60	100	3
BBXCBX06106	Financial Management	3	0	0	40	60	100	3
B.2	**Practical**							
BBXCBX06107	CRT {communication –II}	0	0	3	60	40	100	2
C.	**Department Elective: At least One**							
	NA	-	-	-	-	-	-	-
		-	-	-	-	-	-	-
D.	**Open Elective: Anyone**							
	NA	-	-	-	-	-	-	-
F.	**Skill Enhancement Courses (SEC)** **OR** **Project work, Seminar and Internship in Industry or Elsewhere**							
BBXCBX06108	PCC {Basics use of social media}	0	0	3	60	40	100	2
G.	**Social Outreach, Discipline, TEP, VAC& Extra Curricular Activities**							
BBX06609	Discipline and Talent Enrichment Programme-II	0	0	0	50	0	50	1
	Total	18		6				
	Total Teaching Hours	24						23